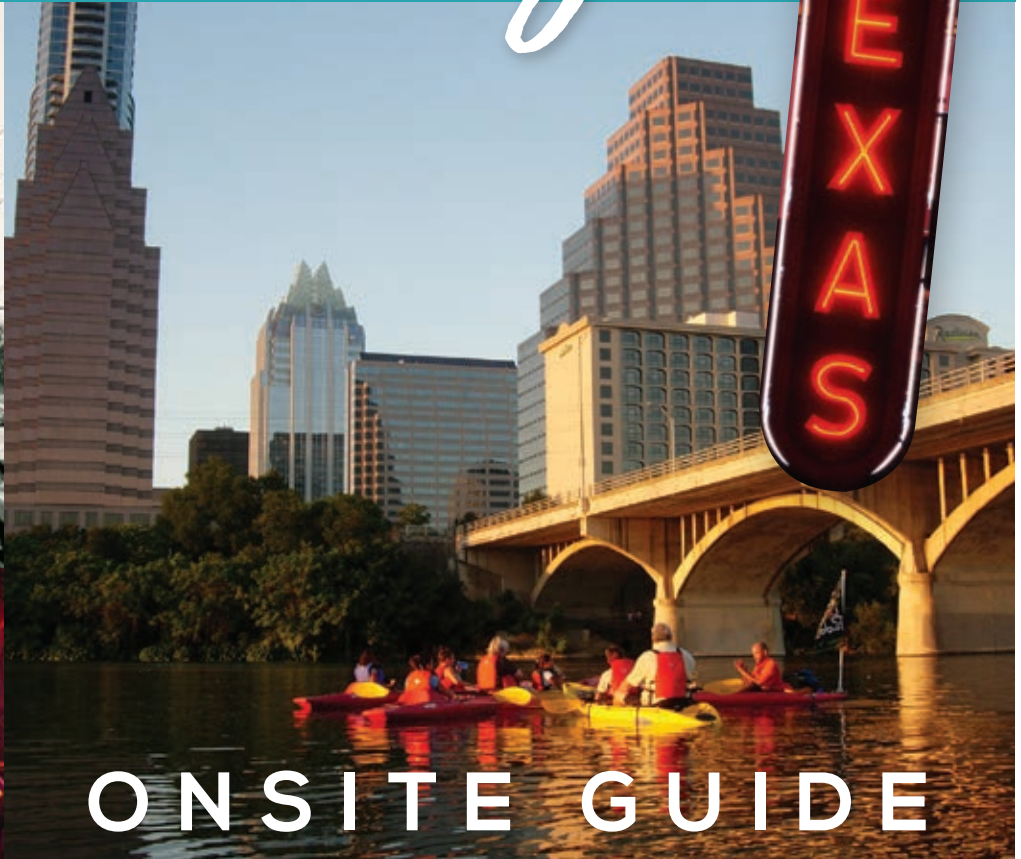
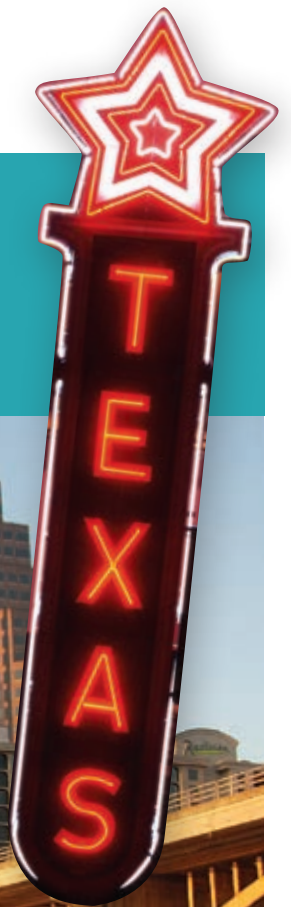


AASLH 2017  
ANNUAL MEETING

*I Am History*



ONSITE GUIDE



AUSTIN, TEXAS, SEPTEMBER 6-9



AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

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# Welcome

## to AASLH 2017

**E**veryone who attends is taking part in this conference. Especially this year, given our theme.

For me the conference theme, *I AM History*, reflects the role of individuals, singular decisions, and unique, consequential events that, large and very small, make up the many threads of history. You will see there is much on this *I AM History* program that speaks to the idea that relevant history is inclusive history. And all of us will experience Austin's own breadth of people and culture in the tours, evening and offsite events, the new "Texas Track" of sessions, and in our own wanderings around town.

Program Committee Chair Dina Bailey and Host Committee Co-chairs Laura Casey and Margaret Koch coordinated hours of toil by their committees to create this adventurous program. Between the two committees, ninety-eight people (everything is bigger in Texas!) worked over the past two years to make this week happen. Thank you!

In addition to the hundreds of individuals who make the entire affair possible by presenting at the conference, I am thankful for our exhibitors and conference sponsors whose financial support make it feasible, and at a price more modest than many other national conferences.

Lastly, on behalf of the AASLH Council and Staff, let me thank and welcome those of you who are participating in an AASLH meeting for the first time. All of us who are AASLH join you in exploring *I AM History*.

Sincerely,



John R. Dichtl  
President & CEO  
AASLH

### OFFICERS 2016-2018

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Harriet Beecher Stowe Center  
**John Fleming**, Vice Chair  
National Museum of African American Music  
**Julie Rose**, Immediate Past Chair  
Homewood Museum  
**Norman Burns, II**, Treasurer  
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Thomas Jefferson's Monticello  
**Erin Carlson Mast**, Council's Representative  
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LYRASIS

**Jennifer Kilmer**, Class of 2019  
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**Nicola Longford**, Class of 2018  
The Sixth Floor Museum at Dealey Plaza  
**Kyle McKay**, Class of 2020  
Mercer Museum and Fonthill Castle  
**Sarah Pharaon**, Class of 2019  
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**Tobi Voigt**, Class of 2017  
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**Scott Wands**, Class of 2020  
Connecticut Humanities

### STAFF

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**Bob Beatty**, *History News* and Publications Editor  
**Hillary Borders**, Annual Meeting Intern  
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**Amber Mitchell**, Education and Services Coordinator

# My TAM is . . .

Annual Meeting Job bank Workshops

Affinity Groups Membership

Networking Advocacy Resources

...and being part of the great Texas  
museum community!



What will  
your TAM  
be?



# Welcome to AUSTIN!

W

e're so glad you're here! On behalf of all the dedicated members of our AASLH Annual Meeting host committee, we hope you'll take advantage of the incredible opportunities to explore and reflect on how Austin and Texas embody the conference theme, *I AM History*.

Home of the state capitol, the heart of live music, and a center for technology and innovation, the city's iconic slogan, "Keep Austin Weird," embraces the individualistic spirit of an incredible place. In the green hill country of Texas, you'll experience the beauty and richness in diversity of people, histories, cultures, and communities which date back thousands of years.

Whether this is your first AASLH meeting, or your twentieth, come explore with us. The conversations happening in Austin represent many in each of our communities—let's collectively reflect on the past and forge a path ahead on a journey towards diversity and inclusion. While you are here, get to know the people of Texas through conference tours and evening events. Dine in our restaurants, talk with locals, explore neighborhood cultural institutions, and don't forget to kick up your heels while being serenaded by some of the best musicians in the country.

You will find savvy volunteers ready to help you discover Austin at the local information booth located near the AASLH registration desk. They'll have great recommendations for places to eat, drink, and be merry or adventurous, walking and driving directions to some of the city highlights, or anything else you want to know. The goal is for you to feel comfortable and confident in getting around town—leaving you free to absorb all of the great insight each conference session will share, worry-free.

Welcome again to Austin and enjoy your time in the Lone Star State!

Sincerely,

*Laura Casey*

Laura Casey  
Host Committee Co-Chair  
Texas Historical Commission

*Margaret Koch*

Margaret Koch  
Host Committee Co-Chair  
Bullock Texas State History Museum

# VISIT AUSTIN. VISIT THE LBJ LIBRARY.

Experience the complex and fascinating life and times of our 36<sup>th</sup> President. Step into a replica of the Oval Office, listen to private telephone conversations, study decisions made during the Vietnam War, and learn how the laws passed during the Johnson Administration impact you today.



**HOURS 9AM - 5PM FREE PARKING**

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**[WWW.LBJLIBRARY.ORG](http://www.LBJLIBRARY.ORG)**

“ I get from the soil and spirit of Texas the feeling that I, as an individual, can accomplish whatever I want to, and that there are no limits, that you can just keep going, just keep soaring. I like that spirit. ”

—Barbara Jordan, First African-American Congresswoman from Texas

# I AM History

**Welcome to Austin and #AASLH17!** This week, let's be courageous in pushing our limits and soaring to new heights as individuals and as an association.

As individuals in this field, we are the anchors, we are the visionaries, we are the bold spirits who challenge ourselves to tell the extraordinary stories of all people in all places. This year's theme, *I AM History*, asks us to consider how we turn obstacles of the past into opportunities of the present. Our genuine commitment to this results in positive movement forward and prompts our communities to value museums and history. The annual meeting is the time to renew this commitment and to be rejuvenated by new ideas, friendships, and understandings. *I AM History* has transformative power; it has the power to leverage our greatest strengths—the stories, objects and values of people.

This week, as an association, let us take steps to reorient our work to be more inclusive, more authentic, and more about exploring the boundaries, the intersections, and the ways in which we simultaneously navigate our understanding of our stories within the larger American narrative. This week we should also embrace and celebrate AASLH's commitment to change. As an association, we have made efforts to align our actions with our values, to encourage creativity and experimentation at all levels of our association, and to become an even more stable and transparent organization. While the AASLH board, staff, and volunteers intend to lead by example, we know that we couldn't successfully meet these goals and move toward this vision without each one of you—so, thank you for your support!

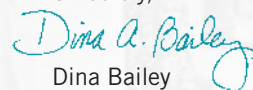
During the Annual Meeting, the Program Committee and Host Committee have made conscious efforts to embrace the four AASLH Aspirations, the foundation of the AASLH strategic plan. We have sought to provide examples of how to make the following AASLH Aspirations a reality:

- Promote the relevance of history
- Build diversity and inclusion
- Cultivate an experimental and creative spirit
- Increase organizational sustainability and transparency

Both these aspirations and this year's theme, *I AM History*, support what AASLH and its members work toward on a daily basis. This week, we hope you embrace the theme and our efforts. In some areas, we may be wildly successful or a little off the mark—who knows! We believe in taking steps toward success even as we acknowledge that sometimes we may have to “fail forward” first.

I have been honored to be the 2017 Program Chair. And, I am excited to be here with you in Austin as we share in the experience of living our AASLH Aspirations and remembering how history is relevant and is happening every day, everywhere, to everyone.

Sincerely,



Dina Bailey  
2017 Program Chair  
CEO, Mountain Top Vision, LLC

# MEETING Highlights

## AASLH Registration Desk Hours

The AASLH Annual Meeting registration desk is located on Level 3 of the AT&T Conference Center. The desk will be staffed during the following times to answer any questions you may have during the meeting.

- Tuesday, September 5** 3–5 pm
- Wednesday, September 6** 7 am–6 pm
- Thursday, September 7** 7 am–6 pm
- Friday, September 8** 7 am–5 pm
- Saturday, September 9** 8 am–12 pm

## Need to Know!

1. **Name badges must be worn at all times.**
2. Only registered attendees will be allowed to attend sessions and workshops.
3. **Nonregistered guests** are not allowed to attend sessions or workshops, but **may purchase tickets to attend tours and other special events.** Please check with AASLH registration desk for availability.
4. **Your purchased tickets** are located in your **registration packet.** Please check them for the appropriate meeting times and locations for special events.
5. **Tickets are necessary for all workshops, labs, luncheons, tours, and evening events.** Please show your ticket before boarding buses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.

## POP UP ROUNDTABLES!

Is your head buzzing with a current issue or question that is relevant to the field? Is there something you just want to talk about with your colleagues? We have held two slots during the conference for roundtable discussions about a subject you don't see represented in the current meeting schedule. **THESE SESSIONS ARE NOT PRESENTATIONS**—they are facilitated discussions. To propose a topic, visit the conference registration desk before 2 pm on Thursday. You can also visit the desk to vote for a proposed topic. We'll announce the session topics by 6 pm on Thursday (via Twitter and on the information board), and they'll be held on Friday at 12:30 pm and 2 pm.

## BATTLEDECKS 2017: Texas Tussle

**Friday, September 8, at 9 pm**

► *Location: Scholz Garten, 1607 San Jacinto Blvd.*

Join us for this exciting (rated R for language) after hours event at the historic Scholz Garten where the best and brightest public historians compete head-to-head in this inventive, interactive, and improvisational competition highlighting a day in the life of a history geek. Contestants will present a four-minute presentation on ten Power Point slides they have never seen before. Topics will range from the relevant and real to the surreal and silly, and contestants will be judged by the audience on their adherence to the theme, creativity, and delivery. Transportation is not provided, but the venue is a short walk from the AT&T Center.

## SHARING YOUR IDEAS AND OPPORTUNITIES

The Annual Meeting includes activities and networking especially for the field of state and local history!

In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

WEDNESDAY	THURSDAY		FRIDAY	SATURDAY
Field Services Alliance Meeting	Corporate History Museums and Archives Lunch	Educators and Interpreters Session and Lunch	StEPs MeetUP	Historic House Museums Breakfast
	Religious History Lunch	Emerging History Professionals Session and Networking Meet Up		Military History Breakfast
	Small Museums Lunch			
	Women's History Lunch	Legal History Session and Tour		



# THE AASLH 2017 CONFERENCE APP

This year, AASLH has a custom conference app that will let you plan and manage your schedule on your mobile device, along with a number of other great features including speaker and attendee profiles, exhibitor listings, conference center maps, and a city map loaded with historical sites and top food and recreation spots. To download the AASLH app to your phone or tablet device, search for “AASLH” in either the Apple App Store or Google Play store to find and download the app. For more options and download instructions, visit [go.aaslh.org/2017app](http://go.aaslh.org/2017app).

## History Happy Hours

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting informal meet-ups in the hotel or at local watering holes where you can come together and meet people with similar professional interests. Food and drinks are not provided, but good conversation and connections are free. See the Austin booth for a map and directions.

### THURSDAY, SEPTEMBER 7

5:30–6:45 pm

#### Corporate History

► *Schloz Garten*

#### Emerging History Professionals

► *Dive Bar & Lounge*

#### Military History

► *Gabriel's Café Bar, AT&T Conference Center and Hotel*

## Session Updates

### Sessions Cancelled

The workshop on Wednesday, **DIY Photography: Capturing Moments That Matter for Your Organization**, has been cancelled.

The session **Standards and Best Practices: Friend or Foe?** on Thursday at 11 am has been cancelled.

The session **Developing Diversity: Increasing Inclusivity Before and During Hiring** on Friday at 8:30 am has been cancelled.

The session **Smokin' History: Barbecue in America** on Friday at 2 pm has been cancelled.

### Session Added

Thursday 4–5:15 pm

- **Workplace Issues and Opportunities: A Frank Discussion**

### Evening Event Added

Thursday 8:30–9:30 pm

- **Diversity and Inclusion Task Force Mixer**



## Social Media

Share your photos and comments about the conference on Instagram, LinkedIn, Facebook, or Twitter. Use hashtag **#AASLH17**.

## Reduce, Reuse, Recycle

The AT&T Executive Education and Conference Center is a LEED certified meeting space. Please help keep our meeting environmentally-friendly by placing items in the correct recycling containers placed throughout the building.

## Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation will be emailed after the meeting.



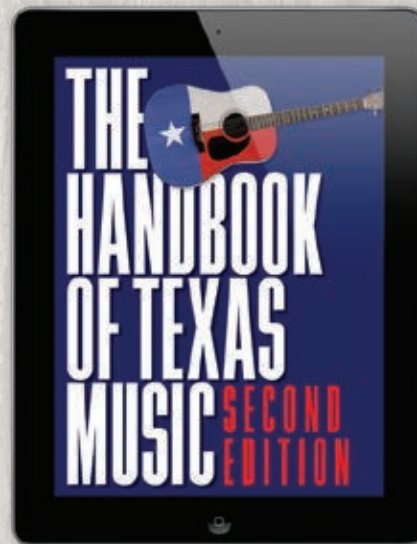
**TSHA**  
Texas State Historical Association  
*An Independent Nonprofit Since 1897*

**As the authority on Texas history for more than 120 years, TSHA invites everyone to learn more about the history of the Lone Star State and to come see us in Austin for the 2017 AASLH Annual Meeting. Visit [www.TSHAonline.org](http://www.TSHAonline.org) for more information about Texas history, TSHA, and its award-winning programs which include:**

- *Handbook of Texas*, our state encyclopedia of more than 27,000 articles
- *Texas Almanac*, the source for all things Texan since 1857
- Academic journals for and by all ages, including the *Southwestern Historical Quarterly*, *Touchstone*, and the *Texas Historian*
- Student programs that affect over 1 million students annually, including National History Day in Texas, Junior Historians of Texas, Texas Quiz Show, and a range of online resources
- Educator resources that reach over 18,000 educators annually
- Online resources to engage the general public such as our *Texas Talks* webinar series, and various interactive games such as the Virtual Race Across Texas and Are You Smarter than A Texas 7th Grader?
- A combined web presence that receives more than 25 million page views from more than 230 countries and territories



To learn more about Texas before your next visit download our FREE 750 page 2016-2017 *Texas Almanac* at [www.tshaonline.org/membership/texas-almanac](http://www.tshaonline.org/membership/texas-almanac)



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# Featured Speakers



*Thursday, September 7*

8:30–9:45 am

**Darren Walker** is President of the Ford Foundation, the nation's second largest philanthropy organization, and for two decades has been a leader in the nonprofit and philanthropic sectors. He led the philanthropy committee that helped bring a resolution to the city of Detroit's historic bankruptcy and chairs the U.S. Impact Investing Alliance. Prior to joining Ford, he was Vice President at the Rockefeller Foundation where he managed the rebuild New Orleans initiative after Hurricane Katrina. In the 1990s, as COO of Harlem's largest community development organization, the Abyssinian Development Corporation, Darren oversaw a comprehensive revitalization program of central Harlem, including over 1,000 new units of housing. He had a decade long career in international law and finance at Cleary Gottlieb Steen & Hamilton and UBS. He is a member of the Commission on the Future of Rikers Island and serves on the boards of Carnegie Hall, New York City Ballet, the High Line, the Arcus Foundation, and PepsiCo. Educated exclusively in public schools, Darren received the "Distinguished Alumnus Award," the highest honor given by his alma mater, the University of Texas at Austin. In 2016, *TIME* magazine named him to its annual list of the "100 Most Influential People in the World." He is a member of the Council on Foreign Relations, the American Academy of Arts and Sciences, and the recipient of ten honorary degrees and university awards.



*Saturday, September 9*

10:30 am–12 pm

**Congressman Joaquin Castro** is a second generation Mexican American raised on San Antonio's Westside. The Castro family's history in the United States began nearly 100 years ago when his grandmother, Victoria Castro, came to Texas as a young orphan. In the spirit of the American Dream, she often worked two and three jobs at a time to be able to give her daughter (Joaquin's mother, Rosie) and her grandchildren a better chance in life. After finishing high school a year early, Joaquin left San Antonio to graduate with honors from Stanford University in 1996. He then went on to attend Harvard Law School where he received his Juris Doctorate degree in 2000. Upon his return to San Antonio, Joaquin joined a private law practice and was elected into the Texas Legislature. He served five terms as state representative for District 125. In 2012 Joaquin was elected to serve in the U.S House of Representatives as representative of Texas Congressional District 20, which covers a large portion of San Antonio and Bexar County. Now in his second term in the U.S. House of Representatives, Joaquin serves on the House Permanent Select Committee on Intelligence, as well as the House Foreign Affairs Committee. He was the 2013 Co-President for the House freshman Democrats and serves in House Democratic Leadership as Chief Deputy Whip. Joaquin continues to be a tireless advocate for those who call San Antonio home. From supporting military families to investing in education, Joaquin remains committed to helping mold an Infrastructure of Opportunity for San Antonians and Americans around the country.



# Be in the heart of Texas



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Support for the Bullock Museum's exhibitions and education programs provided by the Texas State History Museum Foundation.

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Riggs Ward  
Siebler Inc.—Historic Preservation & Restoration  
The Sixth Floor Museum at Dealey Plaza  
Sustainable Museums

# Schedule at a Glance

## Tuesday, September 5

3–6 pm REGISTRATION

## Wednesday, September 6

7 am–6 pm REGISTRATION

### TOURS

8 am–5:30 pm

- I Am Austin, Cost: \$75

8:30 am–5:30 pm

- Life in the Hills: Lyndon Johnson, Admiral Nimitz, and German American Texas, Cost: \$75

1:30–5:30 pm

- Austin Tejano Tour, Cost: \$35

### MORNING WORKSHOPS

8:30 am–12 pm

- Community Engagement through User Experience, Cost: \$45 107
- Field Services Alliance Meeting, Cost: Free 301
- Gone with the Monuments? Interpreting Confederate History at Your Site, Cost: \$45   
*Bullock Museum Classroom*

8:30 am–1 pm

- Leadership Forum, Cost: \$115 103

### FULL DAY WORKSHOPS

8:30 am–5 pm

- The Empathetic Museum: Beyond Playing Nice, Cost: \$75 PDR 3
- Exhibit Makeovers: Have Fun Doing It Yourself, Cost: \$75 108

### AFTERNOON WORKSHOPS

1:30–5 pm

- Awaken the Historic House: A Fresh Look at the Traditional Model, Cost: \$45 PDR 1 and 2
- The SHA Wednesday Workshop, Cost: \$25 107

### EVENING EVENT

6:30–9:30 pm

- Texas Beer, BBQ, and Boot-Scootin', Cost: \$40

### SHUTTLE

7–11 pm

- Downtown Austin Shuttle, Cost: \$5 round trip

## Thursday, September 7

7 am–6 pm REGISTRATION

### TOURS

7–8:30 am

- From Commemoration to Education: The Jefferson Davis Statue, Cost: \$15

12–1 pm

- Behind the Scenes of *La Belle*, Cost: \$15

1–5 pm

- Defining Community: The African American Diaspora in East Austin, Cost: \$35

### KEYNOTE

7:30–8 am

- Load Buses for Transportation to LBJ Auditorium for Keynote Address

8:30–9:45 am

- Kick-Off Keynote: Darren Walker

9:45–11 am

- Break in Exhibit Hall

### CONCURRENT SESSIONS

11 am–12:15 pm

- Community-Supported Software Today 107
- The State of Inclusion 204
- Educators and Interpreters Kick-Off Session 301
- Engaging Programs = Engaging Communities? 106
- Keeping Austin War-d: The Pig War and the Archives War of Austin, TX   
*Bullock Museum Education Room*
- Live Your Mission and Vision 101
- Preserving and Interpreting Contested Histories of Missions and Missionaries 202
- Supporting Citizenship Education at Museums 108
- Taming Civics: Using Historical Narratives and Landmark Court Cases to Bring Civics to Life 103
- We Are History: Teamwork and Transparency in History Exhibit Renovations 105
- What Role Should Historic Sites Play in Teacher Professional Development? 104

### AFFINITY COMMUNITY LUNCHEONS

12:30–1:45 pm

- Corporate History Archives and Museums, Cost: \$45   
*PDR 1 and 2*
- Educators and Interpreters, Cost: \$45 301
- Religious History, Cost: \$45 PDR 3
- Small Museums, Cost: \$45   
*Tejas Dining Room*
- Women's History, Cost: \$45 PDR 4

### CONCURRENT SESSIONS

1:45–3 pm

- The Art of Saying No: Declining Collections Gifts Gracefully 101
- Beyond Ramps: The Ongoing Journey toward Universal Accessibility 105
- Collective Wisdom: A LAM Approach to Professional Development 103
- Creative Programming and Partnerships for Diverse Revenue Streams: The Experience of Three Philadelphia Historic Sites 202

- Crowdsourcing: A Critical Tool for Creating Public History 107

- Deep Roots in Shallow Soils: Lyndon Johnson, the Secret Service, and Life on the Ranch   
*Bullock Museum Classroom*

- From Storefront to Monument: Tracing the Public History of the Black Museum Movement 204

- Historic Preservation Never Ends: Practical Maintenance for Your Historic Buildings 203

- Power Up: Demonstrate History Relevance through National History Day 106

- Preserving Business History 108

- Workplace Confidential: Museum Women Talk Gender Equity 104

1:15–3:15 pm

- Current Issues Forum: When I Say "History," You Say ... "What?"   
*Bullock Museum Board Room*

- Legal History Roundtable at the Texas State Capitol   
*Meet at AASLH Registration Desk*

3–4 pm

- Break in Exhibit Hall   
*Grand Ballroom*
- New Member Reception, Cost: Free 301

### CONCURRENT SESSIONS

4–5:15 pm

- Don't Get Passed in Being Part of History 103
- From Millstone to Crown Jewel: Revitalization and Transition of a "Tired" Site 202
- History in Motion: Archival Film and Video in Historical Collections 204
- Next Steps: Navigating Career Pathways with People Who've Been There 107
- Rapidly Responding to Events in Our Communities 104
- Re-contextualizing Latin American Collections 106
- Sharing the Stage with Theaters and Schools 105
- Texas Disability History: Accessing the Inaccessible   
*Bullock Museum Education Room*
- Thinking Like a Donor: Down-to-Earth Advice from Foundations on Seeking Funds 101
- Workplace Issues and Opportunities: A Frank Discussion 108

5:30–6:30 pm

- Developing History Leaders @SHA Reception, Cost: Free   
*Tejas Dining Room*
- History Happy Hour   
*Locations on page 7*

### EVENING EVENTS

6:30–9:30 pm

- Keep History Weird at the Bullock Museum, Cost: \$40

8:30–9:30 pm

- Diversity and Inclusion Task Force Mixer, Cost: Free   
*Tejas Dining Room*

### SHUTTLE

7–11 pm

- Downtown Austin Shuttle, Cost: \$5 round trip



# Explore New Products and Services in the *Exhibit Hall*

On Thursday and Friday, don't miss your chance to meet more than fifty vendors and suppliers. The Exhibit Hall is your place to network and check out the latest technology and services being offered, and WIN lots of great prizes.

## Food, Drinks, and Networking

The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

### Thursday, September 7

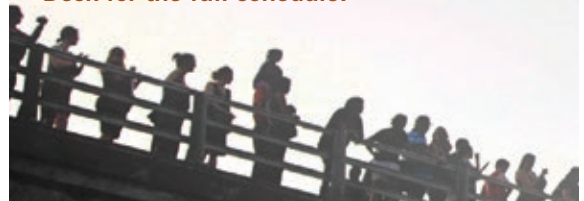
- 9 am Exhibit Hall Opens
- 9:45–11 am Morning Refreshment Break
- 3–4 pm Afternoon Refreshment Break
- 5:15 pm Exhibit Hall Closes

### Friday, September 8

- 9 am Exhibit Hall Opens
- 9:45–10:45 am Morning Refreshment Break and NCPH Poster Session in Room 301.
- 3:15–4 pm Afternoon Refreshment Break
- 4 pm Exhibit Hall Closes

## NEW! AASLH Conversations

New this year is the AASLH Conversations Area where all attendees are invited to stop by and take part in discussions about current topics, watch 15-minute PDQ demonstrations, and hear about helpful programs and services. Check the Annual Meeting App or the AASLH Registration Desk for the full schedule.



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# National Council on Public History *Poster Session*

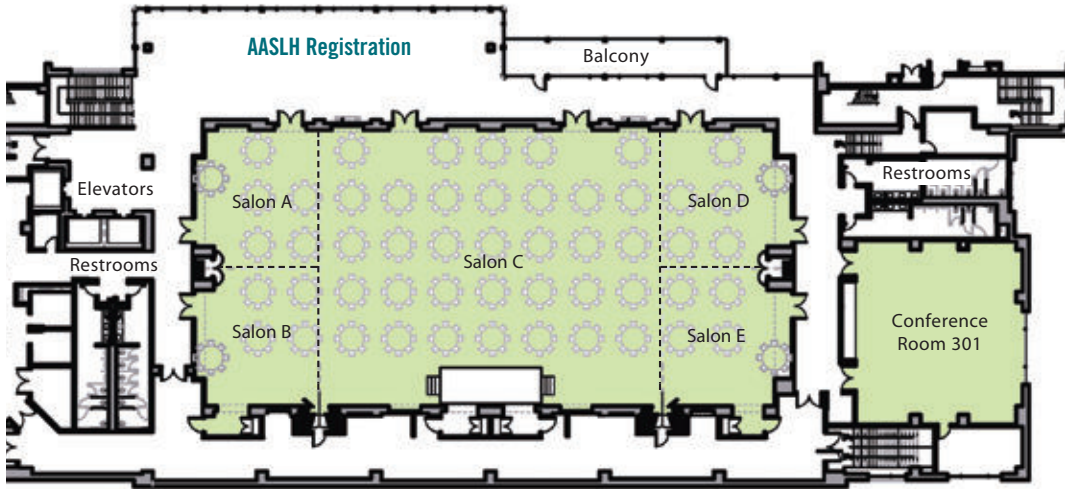
Be sure to stop by Room 301 on Friday morning to hear from students and colleagues from around the country as they share their projects.



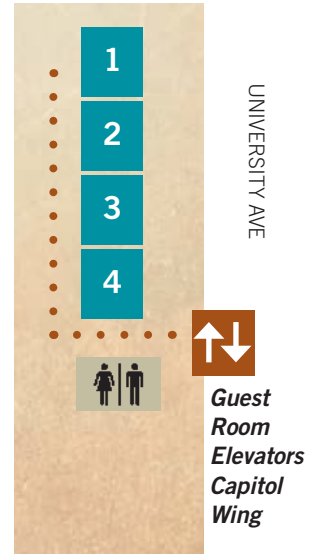
Analyzing Airport Activism	Cynthia Heider and John Smith	Temple University's Center for Public History
Capital City Kashrut: Jewish Foodways in Columbia, South Carolina, 1880-1940	Olivia Brown	Columbia Jewish Heritage Initiative
#CollectionsGoal: A Case Study in Growing Our Permanent Collection	Michelle Sunset	Florida Historic Capitol Museum
Comrades to the End: An Exhibition on the Grand Army of the Republic: Department of Delaware	Chris Collins	Delaware Military Heritage and Education Foundation, Inc.
Delivering History on a Traveling Porch	Aurora Wheeler	Historic Saranac Lake
Enough! The 1916 Mesabi Range Strike Exhibit	Allyse Freeman	Minnesota Discovery Center
Explore Common Sense: A Digital Critical Edition	Kate Johnson, Marie Pellissier, and Kelly Schmidt	Loyola University Chicago
Finding Relevance: Using Front-End Evaluation to Understand How Visitors Connect to History at the Concord Museum	Katie Chandler	Randi Korn & Associates, Inc.
Georgia Journeys: Legacies of World War II	James Newberry	Museum of History and Holocaust Education, Kennesaw State University
Hispanics and Genealogy: Why, How, Who, and Identity	Christina Montero	New Mexico State University
Historical Thinking with Objects: The "Collectively American" School Tour at Bayou Bend	Jennifer Hammond and Joey Milillo	Bayou Bend Collection and Gardens
Oklahoma Missile Site: Aiming for the Historical Mark(er)	Landry Brewer	Southwestern Oklahoma State University-Sayre
Remembering the Great War: Leveraging Partnerships to Create a Traveling Exhibit	Maiben Beard	Caroline Marshall Draughon Center for the Arts & Humanities, Auburn University
St. Elizabeths: A Hospital on a Hill	Ama Ansah, Elizabeth Gonzalez, and Ronald Teague	American University
The Pendergast Years: Kansas City in the Jazz Age and Great Depression	Jason Roe	Kansas City Public Library
Union Square at Work: Documenting the Oldest Commercial District in Somerville, Massachusetts	Charan Devereaux	The Somerville Museum
Utilizing Interactive Maps and Apps to Preserve Local History: Digitizing the Black Experience in Waller County, Texas	Marco Robinson	Prairie View A&M University
We are St. Louis	Stacey Lewis	St. Louis County Library
William J. Hill Texas Artisans and Artists Archive	Michelle Johnson	Museum of Fine Arts, Houston

## Meeting Level Three *Grand Ballroom*

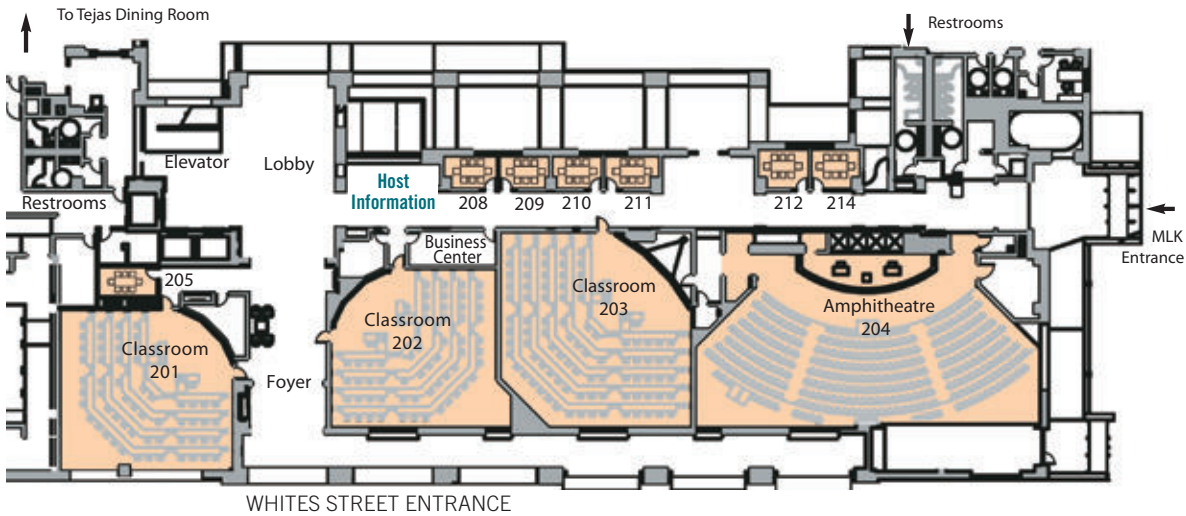
Open to Courtyard below



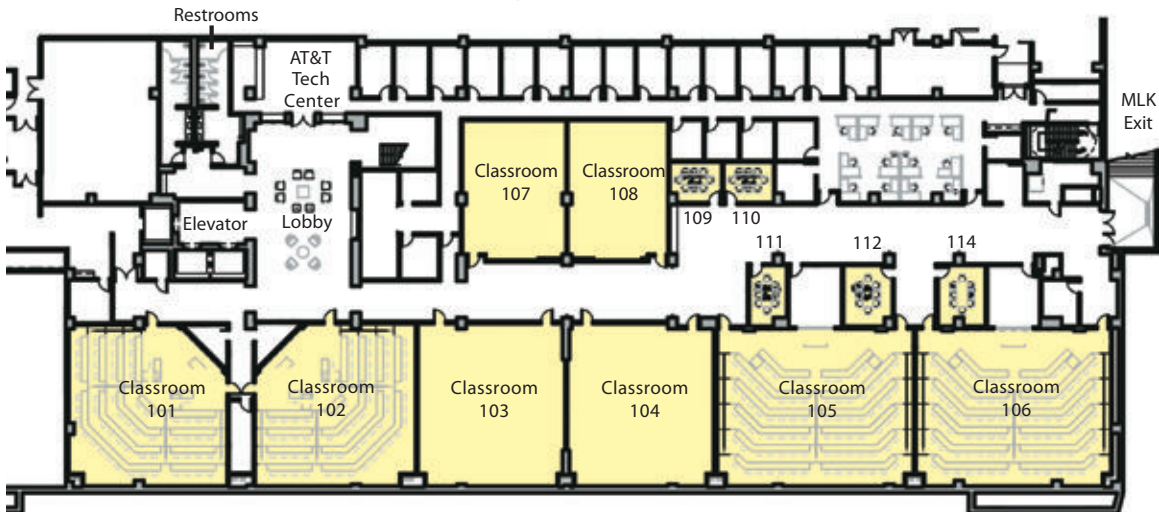
Note:  
***PDR Rooms 1-4***  
are located on the MZ  
level of the main hotel  
building accessed by the  
Capitol Wing elevators.



## Meeting Level Two



## Meeting Level One

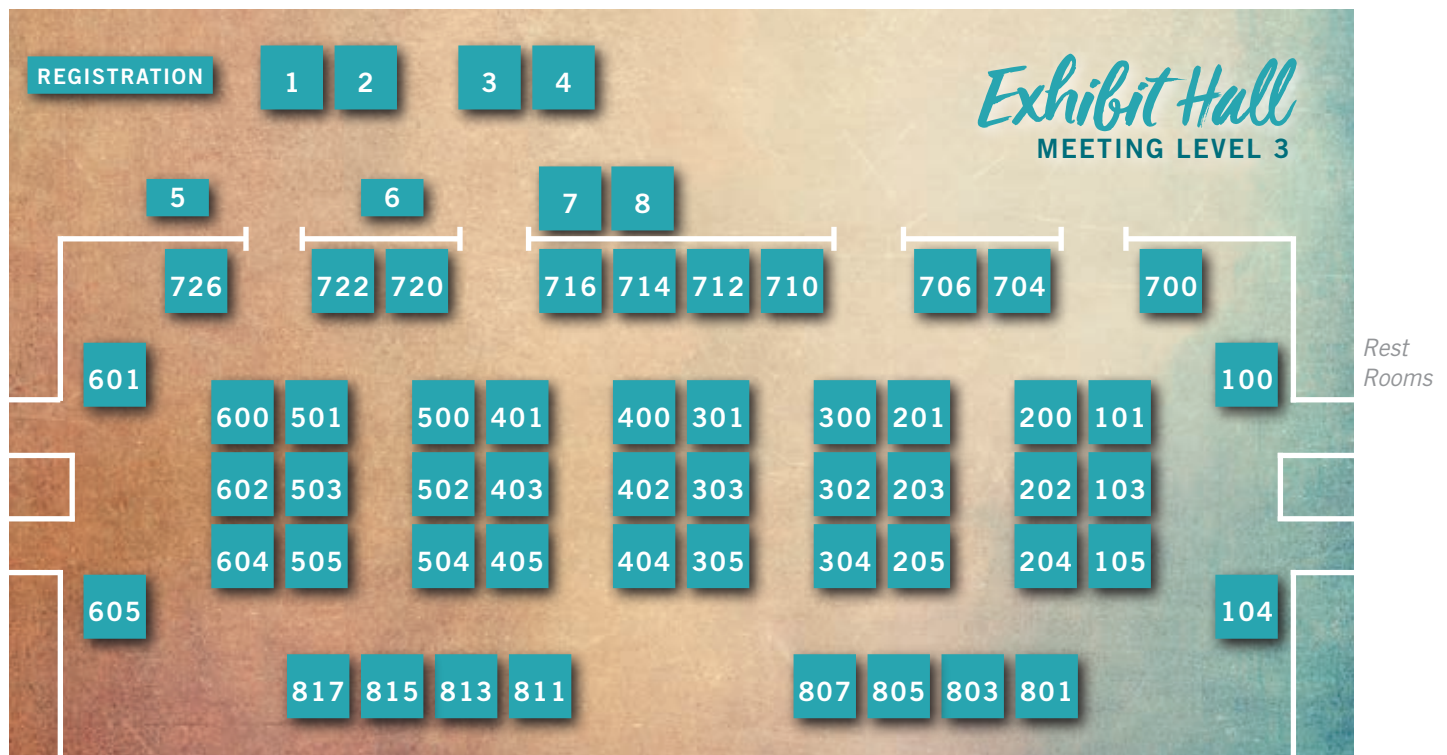


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# Exhibitor Guide

Company	Booth Number
106 Group	#502
AASLH Conversations Area	#104
American Association for State and Local History	#1
ACTIVE Network	#803
American Alliance of Museums	#5
Association for Living History, Farm and Agricultural Museums	#202
Auut Studio	#505
Bear Wallow Books	#105
Brad Larson Media	#807
Brumfield Labs, Makers of FromThePage	#103
Building Four Fabrication	#710
BW&A Books, Inc.	#805
Collector Systems	#401
Crystalizations Systems, Inc.	#504
CultureConnect	#3
DLSG at Image Access	#722
The Donning Company Publishers	#2
Dorfman Museum Figures, Inc.	#405
Forensic Digital Imaging, Inc.	#205
Foundation of the American Institute for Conservation	#815
Gaylord Archival	#404
Goosepen Studio & Press	#4
HistoryIT	#501
Hollinger Metal Edge, Inc.	#604
Institute of Museum and Library Services	#403
Lamcraft Inc.	#700
Lucidea	#500
LYRASIS / Conservation Center for Art & Historic Artifacts	#601
MBA Design and Display Products	#811, 813

Company	Booth Number
The MediaPreserve	#303
Mid-America Arts Alliance / NEH on the Road / ExhibitsUSA	#720
Middle Tennessee State University History Department	#304
Mountain-Plains Museums Association	#203
National Archives Traveling Exhibits Service	#100
National Council on Public History	#7
National Endowment for the Humanities	#6
The National Society of The Colonial Dames of America	#305
Next Exit History	#301
Northeast Document Conservation Center	#600
Northern Micrographics	#201
OnCell	#801
Organization of American Historians	#204
PastPerfect	#302
Quatrefoil Associates	#817
Re:discovery Software, Inc.	#602
Rowman & Littlefield	#714, 716
Southwest Solutions Group, Inc.	#101
Split Rock Studios	#726
Storycrafter	#200
TALAS	#503
TCU Press	#706
Texas State Historical Association	#402
Texas State Library and Archives Commission	#605
Tour-Mate Systems	#400
TxDOT	#300
U.S. Army Heritage and Education Center	#8
U.S. Citizenship and Immigration Services	#704
University of Oklahoma, Department of Liberal Arts	#712

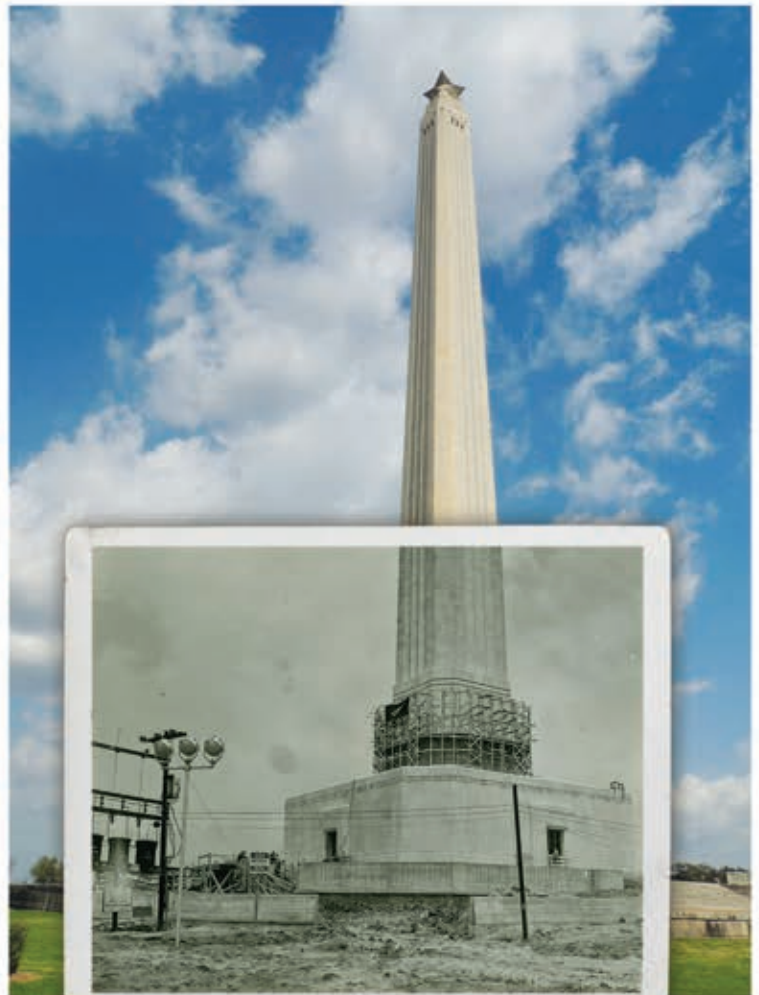




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**106 Group**

**Booth: #502**

**Contact:** Steve Boyd-Smith  
1295 Bandana Blvd. #335  
St. Paul, MN 55108

**Phone:** 651-290-0977

**Email:** steveboydsmith@106group.com

**Web:** 106group.com

Connecting People + Place + Time with interpretive planning, exhibit development, and design.

**AASLH Conversations Area**

**Booth: #104**

**Contact:** Cherie Cook

**Phone:** 615-320-3203

**Email:** cook@aaslh.org

**Web:** aaslh.org

New this year is the AASLH Conversations Area where all attendees are invited to stop by and take part in discussions about current topics, watch 15-minute PDQ demonstrations, and hear about helpful programs and services. Check the Annual Meeting App or the AASLH Registration Desk for the full schedule.

**American Association for State and Local History**

**Booth #1**

**Contact:** Darah Fogarty

2021 21st Ave St., Ste 320

Nashville, TN 37212

**Phone:** 621-320-3203

**Email:** info@aaslh.org

**Web:** aaslh.org

The American Association for State and Local History (AASLH) is a national association that provides leadership and support for its members who preserve and interpret state and local history in order to make the past more meaningful to all people.

**ACTIVE Network**

**Booth: #803**

**Contact:** Ray Garcia

717 N. Harwood St., Ste. 2500

Dallas, TX 75201

**Phone:** 214-996-7086

**Email:** ray.garcia@activenetwork.com

**Web:** activeoutdoorsolutions.com/  
technology-solutions/venues.htm

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**American Alliance of Museums**

**Booth: #5**

**Contact:** Janet Vaughan  
2451 Crystal Dr., Ste. 1005  
Arlington, VA 22202

**Phone:** 202-289-9120

**Email:** jvaughan@aam-us.org

**Web:** aam-us.org

The Alliance nurtures excellence in your museum and offers a number of tools you can use in making the case for your museum and the field.

**Association for Living History, Farm, and Agricultural Museums**

**Booth: #202**

**Contact:** Deb Arenz

PO Box 99

Ashaway, RI 2804

**Phone:** 402-617-7533

**Email:** deboraharenz3@gmail.com

**Web:** allhfam.org

An international museum association serving museums and practitioners of living history and historic agriculture.



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## Aaut Studio

**Booth: #505**

**Contact:** RJ Ramey

PO Box 590313

San Francisco, CA 94159

**Phone:** 415-314-0344

**Email:** rj@findaaut.com

**Web:** findaaut.com

Aaut Studio helps historians craft their digital history projects, especially to a young public. Our studio designs interactivity, data visualizations and maps alongside the stories—to put concepts from the text into motion in the mind. Captivate your audience long after they leave when the exhibit goes home on their phone.

## Bear Wallow Books

**Booth: #105**

**Contact:** Linda Wolfe

7172 N. Keystone Ave., Ste. A

Indianapolis, IN 46240

**Phone:** 800-232-7925

**Email:** sales@bearwallowbooks.com

**Web:** bearwallowbooks.com

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## Brad Larson Media

**Booth: #807**

**Contact:** Brad Larson

18 Washington St, #241

Canton, MA 02021

**Phone:** 781-784-1602

**Email:** software@larsmedia.com

**Web:** bradlarson.com

Community storytelling for both permanent exhibits and shorter term events, using our Storykiosk for exhibits and online story recorder. Winner of AAM MUSE Awards for Washington Post & Levine Museum of the New South projects.

## Brumfield Labs, Makers of FromThePage

**Booth: #103**

**Contact:** Sara Brumfield

8606 Primrose Lane

Austin, TX 78757

**Phone:** 512-695-7414

**Email:** support@fromthepage.com

**Web:** fromthepage.com

We build software that helps institutions use historic documents to engage the public.

## Building Four Fabrication

**Booth: #710**

**Contact:** Rudy Rocha

11801 Domain Blvd, 3rd Floor

Austin, TX 78758

**Phone:** 512-215-4718

**Email:** rudy@buildingfour.com

**Web:** buildingfour.com

We are Building Four Fabrication: a full service Exhibits and Display firm specializing in custom fabricated visual designs and environments. As a turn-key exhibit company, BLDG4 has the capacity to be involved in all phases of a project's development. With offices in Atlanta, GA, and Austin, TX, and over thirty years

combined exhibit design and fabrication experience, we guarantee that your project will be everything you envision.

## BW&A Books, Inc.

**Booth: #805**

**Contact:** Chris Crochetiere

112 W. McClanahan St.

Oxford, NC 27565

**Phone:** 919-956-9111

**Email:** chris@bwabooks.com

**Web:** bwabooks.com

Book Design and Production Studio

## Collector Systems

**Booth: #401**

**Contact:** Eric Kahan

169 Hudson St.

New York, NY 10013

**Phone:** 212-431-0897

**Email:** info@collectorsystems.com

**Web:** collectorsystems.com

Founded in 2004, Collector Systems revolutionized the art world with its synergy between the cloud and our devices. Eric's vision was to create a product that would enable his clients to spend more time enjoying their collections rather than managing them.

## Crystalizations Systems Inc

**Booth: #504**

**Contact:** Patricia J. Ellenwood

1401 Lincoln Ave.

Holbrook, NY 11741

**Phone:** 631-467-0090

**Email:** kim@csistorage.com

**Web:** csistorage.com

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## CultureConnect

**Booth: #3**

**Contact:** Emily Gumpel

157 Columbus Ave., 4th Floor, Ste. 533

New York, NY 10023

**Phone:** 914-826-1039

**Email:** emily@cultureconnectme.com

**Web:** cultureconnectme.com

Culture Connect creates beautiful and meaningful digital experiences for museums and cultural tourism organizations. Our award-winning mobile tours, tablet apps, city guides, scavenger hunts, and interactive exhibits are all powered by our easy-to-use platform.

## DLSG at Image Access

**Booth: #722**

**Contact:** Ian Minnerly

543 NW 77th St.

Boca Raton, FL 33487

**Phone:** 561-886-2964

**Email:** ian.minnerly@dlsig.com

**Web:** imageaccess.com

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## The Donning Company Publishers

**Booth #2**

**Contact:** Jeanie Akins

731 S Brunswick St.

Brookfield, MO 64628

**Phone:** 800-369-2646, x 3377

**Email:** info@donning.com

**Web:** donning.com

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## Dorfman Museum Figures, Inc

**Booth: #405**

**Contact:** Joe Bezold

6224 Holabird Ave.

Baltimore, MD 21224

**Phone:** 800-643-4873

**Email:** joe@museumfigures.com

**Web:** museumfigures.com

Dorfman Museum Figures, Inc. has been serving the museum community for over fifty years. Originally specializing in creating life-size, lifelike figures for museums, DMF has sculpted the likenesses of 800 people and created over 5,000 realistic figures for museums, visitor centers, design/exhibit companies, and private clients. DMF also fabricates a comprehensive line of conservationally sound forms out of Ethafoam™ for storage and display of high value artifact clothing. We are constantly adding to our line of products so let us know if you need something that you don't see on our website.

## Forensic Digital Imaging, Inc.

**Booth: #205**

**Contact:** Elizabeth Knoerlein

4109 Des Prez Ct.

Hernando Beach, FL 34607

**Phone:** 352-610-4666

**Email:** elizabeth@fdiflorida.com

**Web:** fdiflorida.com

FDI specializes in diagnostic photography of collections and projects. Whether in a studio/lab environment, or field investigation, before making an investment in equipment, software, or personnel, FDI will design a complete customized imaging solution. We will configure equipment, provide hands-on training and develop SOPs to deliver professional high-quality digital images consistently.

### Foundation of the American Institute for Conservation

**Booth: #815**

**Contact:** Tiffani Emig  
1156 15th St. NW, 320  
Washington, DC 20005  
**Phone:** 202-750-3346  
**Email:** temig@conservation-us.org  
**Web:** conservation-us.org

FAIC administers the Collections Assessment for Preservation (CAP) program, which provides small and mid-sized museums with funding toward a general conservation assessment to help them improve the care of their collections. FAIC also oversees programs that provide museums with free collections care resources and emergency planning tools.

### Gaylord Archival

**Booth: #404**

**Contact:** Ashlyn Christman-McCarty  
7282 William Barry Blvd.  
North Syracuse, NY 13212  
**Phone:** 800-448-6160  
**Email:** ashlyn.christman-mccarty@gaylord.com  
**Web:** gaylord.com

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### Goosepen Studio & Press

**Booth: #4**

**Contact:** Nathan Moehlmann  
PO Box 3275  
Hickory, NC 28603  
**Phone:** 828-850-2705  
**Email:** nwm@goosepenpress.com  
**Web:** goosepenpress.com

Goosepen is an award-winning book design studio that creates publications for museums, historical associations, academic presses, and writers, artists, and photographers. Goosepen books are shaped expressly for their subjects with exquisite typography, interior design, jacket and cover design, binding materials, and printing.

### HistoryIT

**Booth: #501**

**Contact:** Emily Cain  
245 Commercial St., Ste. 101  
Portland, ME 04101  
**Phone:** 207-956-0875  
**Email:** eac@historyit.com  
**Web:** historyit.com

HistoryIT is a transformative technology and services company that provides a new approach to making historical collections more useful. Headquartered in Portland, and owned by professional historians and technologists, HistoryIT brings industry-leading expertise to preserve historical collections of all types and sizes and to make them searchable in meaningful ways. Clients include cultural institutions, universities, corporations, professional associations, sports teams, and others.

### Hollinger Metal Edge, Inc.

**Booth: #604**

**Contact:** Bob Henderson  
9401 Northeast Dr.  
Fredericksburg, VA 22408  
**Phone:** 800-634-0491  
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## Institute of Museum and Library Services

**Booth: #403**

**Contact:** Jill Connors-Joyner  
955 L'Enfant Plaza North, SW, Ste. 4000  
Washington, DC 20024  
**Phone:** 202-653-4791  
**Email:** jconnors-joyner@imls.gov  
**Web:** imls.gov  
Federal grants to museums

## Lamcraft Inc.

**Booth: #700**

**Contact:** Rick Gentry  
4131 NE Port Dr.  
Lee's Summit, MO 64064  
**Phone:** 816-795-5505  
**Email:** rgentry@lamcraft.com  
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**Phone:** 604-278-6717  
**Email:** creynolds@lucidea.com  
**Web:** lucidea.com  
Lucidea Argus is a comprehensive, highly configurable collections management system that accommodates diverse curatorial and visitor engagement requirements for museums of all sizes and budgets. With this integrated platform, you can offer a Web portal and mobile capabilities for expanded access and an enriched visitor experience. Argus: Collections Management for forward-thinking museums.

## LYRASIS / Conservation Center for Art & Historic Artifacts

**Booth: #601**

**Contact:** Kenna Juliani  
1438 West Peachtree St. NW, Ste. 150  
Atlanta, GA 30309  
**Phone:** 800-999-8558  
**Email:** kenna.juliani@lyrasis.org  
**Web:** lyrasis.org  
LYRASIS, a non-profit membership organization, partners with member libraries, archives, and museums to create, access, and manage information with an emphasis on digital content, while building and sustaining collaboration, enhancing operations and technology, and increasing buying power.

## MBA Design and Display Products

**Booth: #811, 813**

**Contact:** Angelo Conry  
35 E. Uwchlan Ave., Suite 310  
Exton, PA 19341  
**Phone:** 800-635-7386  
**Email:** aconry@mba-usa.com  
**Web:** mbawalls.com  
MBA Design & Display Products Corp. is the manufacturer of Mila-wall® moveable wall systems, SCENARIO® temporary walls, and over 170 styles and colors of MBA surface coverings. Mila-wall® is used in museums and art galleries throughout the world, trade show exhibits, as well as office partitions. Our surface coverings are self adhesive vinyls that can be applied to walls, cabinets, counters—just about anything.

## The MediaPreserve

**Booth: #303**

**Contact:** Robert Strauss  
111 Thomson Park Dr.  
Cranberry Township, PA 16066  
**Phone:** 724-779-2111  
**Email:** strauss@ptlp.com  
**Web:** ptp.com  
The Media Preserve, a division of Preservation Technologies, provides high-quality reformatting services for audio, video, and film. Using expertly-modified legacy equipment as well as current technologies, our staff of engineers, librarians, archivists, and metadata specialists transfer and document your collection materials according to professional standards and best practices so that your AV assets remain accessible into the future.

## Mid-America Arts Alliance / NEH on the Road / ExhibitsUSA

**Booth: #720**

**Contact:** Margaret Keough  
2018 Baltimore Ave.  
Kansas City, MO 64108  
**Phone:** 816-806-2634  
**Email:** margaret@maaa.org  
**Web:** maaa.org  
Mid-America Arts Alliance organizes traveling arts and humanities exhibitions for NEH on the Road (in partnership with the National Endowment for the Humanities) and for ExhibitsUSA.

## Middle Tennessee State University History Department

**Booth: #304**

**Contact:** Dr. Brenden Martin  
Box 23 MTSU  
Murfreesboro TN 37132  
**Phone:** 615-898-2643  
**Email:** brenden.martin@mtsu.edu  
**Web:** mtsu.edu/programs/public-history-ma/  
Middle Tennessee State University offers hands on, field-based training in a wide variety of public history careers, including archives management, historic preservation, museum studies, oral history, and public archaeology. The program offers both MA and Ph.D. degrees tailored to the professional aspirations of our graduate students.

## Mountain-Plains Museums Association

**Booth: #203**

**Contact:** Deb Arenz  
7755 South 23rd St.  
Lincoln, NE 68512  
**Phone:** 402-904-6938  
**Email:** director@mpma.net  
**Web:** mpma.net  
A regional association serving museums and museum professionals in Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, and Wyoming

## National Archives Traveling Exhibits Service

**Booth: #100**

**Contact:** Dee Harris  
400 West Pershing Road  
Kansas City, MO 64108  
**Phone:** 816-268-8086  
**Email:** dee.harris@nara.gov  
**Web:** archives.gov/exhibits/nates  
The National Archives Traveling Exhibits Service (NATES) offers affordable traveling exhibits for museums, libraries, historic sites, and cultural centers that engage and inspire diverse audiences. These exhibits draw from the holdings of the National Archives a national network of federal archives, Presidential libraries, and records centers.

## National Council on Public History

**Booth #7**

**Contact:** Christine Crosby  
425 University Blvd., 127  
Cavanaugh Hall  
Indianapolis, IN 46202  
**Phone:** 317-274-2716  
**Email:** crosbyc@iupui.edu  
**Web:** ncph.org  
The National Council on Public History is a membership association dedicated to making the past useful in the present and to encourage collaboration between historians and their publics. Our work begins in the belief that historical understanding is of essential value in society. Our members include museum professionals, historical consultants, historians employed in government, archivists, historical administrators, corporate and business historians, cultural resource managers, curators, film and media producers, oral historians, policy advisers, professors and students with public history interests, teachers, and many others.

## National Endowment for the Humanities

**Booth #6**

**Contact:** Tricia Brooks  
**Phone:** 202-606-8297  
**Email:** pbrooks@neh.gov  
**Web:** neh.gov  
The National Endowment for the Humanities (NEH) is an independent federal agency created in 1965 to provide grant funding for scholarship in a host of disciplines. The NEH supports projects that preserve artifacts and digitizes them; interpret history and culture through exhibitions and documentaries; create digital resources and new methods of analysis; provide interpretation of historic sites,



neighborhoods, and districts; and produce engaging public programs. We fund work that supports a larger culture of inquiry and is of benefit to the public at large.

**The National Society of The Colonial Dames of America**

**Booth: #305**  
**Contact:** Catherine Nuzum  
 2715 Q St NW  
 Washington, DC 20007  
**Phone:** 202-337-2288

**Email:** catherinenuzum@dumbartonhouse.org  
**Web:** nscda.org  
 The National Society of The Colonial Dames of America promotes appreciation for the people, places and events that led to the formation and development of our country. The NSCDA has been a leader in the field of historic preservation, restoration and the interpretation of historic sites since its New York Society first undertook the preservation of the Van Cortlandt House in 1897.

**Next Exit History**

**Booth: #301**  
**Contact:** Ashley Roberts  
 321 N Devilliers  
 Pensacola, FL 32501  
**Phone:** 850-375-5505  
**Email:** ashley.roberts@three21innovations.com  
**Web:** nextexithistory.com  
 Next Exit History is a mobile app that uses GPS to let you explore the historic sites near you! There is a great tour feature and an interactive game called History Hunters.

**Northeast Document Conservation Center**

**Booth: #600**  
**Contact:** Julie Martin  
 100 Brickstone Square  
 Andover, MA 01810  
**Phone:** 978-994-1236  
**Email:** jmartin@nedcc.org  
**Web:** nedcc.org  
 Founded in 1973, the Northeast Document Conservation Center is the first nonprofit conservation center in the U.S. to specialize in the preservation of paper-based materials for museums, libraries, archives, and other cultural organizations, as well as private collections. NEDCC serves clients nationwide, providing book, paper, and photograph conservation treatment, digital imaging, audio preservation, assessments, consultations, training programs, and disaster assistance. The Center's website is a trusted resource for preservation information in the U.S. and worldwide.

**Northern Micrographics**

**Booth: #201**  
**Contact:** Alan Hamilton  
 2004 Kramer St.  
 La Crosse, WI 54603  
**Phone:** 608-781-0850  
**Email:** alan.hamilton@nmt.com  
**Web:** normicro.com  
 Digital Imaging, Microfilming, Book Binding, ProSeek, PhotoAtlas, Hosting Services, and Data Conversions

**OnCell**

**Booth: #801**  
**Contact:** Monica Barndt  
 1160-D Pittsford-Victor Rd.  
 Pittsford, NY 14534  
**Phone:** 585-419-9844  
**Email:** marketing@oncell.com  
**Web:** oncell.com  
 OnCell provides mobile app technologies for cities, museums, parks, and cultural destinations. We offer the most feature-rich app building platform on the market, allowing you to build and manage your own native and web apps, audio tours, and games. Deploy beacons, connect with visitors long after they've left your site, and capture valuable visitor data from one easy to use platform. Our team has launched over 2,200 projects since its inception in 2006.

**HONORING THE PAST  
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## Organization of American Historians

### Booth #204

**Contact:** Elisabeth Marsh

112 N. Bryan Ave.

Bloomington, IN 47408

**Phone:** 812-855-7311

**Email:** emarsh@oah.org

**Web:** oah.org

Founded in 1907, the Organization of American Historians is the largest professional society dedicated to the teaching and study of American history. The mission of the organization is to promote excellence in the scholarship, teaching, and presentation of American history, and to encourage wide discussion of historical questions and the equitable treatment of all practitioners of history

## PastPerfect

### Booth: #302

**Contact:** Brian Gomez

300 N. Pottstown Pike, Ste. 200

Exton, PA 19341

**Phone:** 1-800-562-6080

**Email:** sales@museumsoftware.com

**Web:** museumsoftware.com

PastPerfect Software is committed to providing professional and affordable software solutions that meet the needs of museums of all sizes. Trusted by over 9,800 organizations around the world, PastPerfect has transformed how museums catalog collections and manage relationships with members and donors.

## Quatrefoil Associates

### Booth: #817

**Contact:** J Michael Fetters

29 C St.

Laurel, MD 20707

**Phone:** 301-470-4748

**Email:** mfetters@quatrefoil.com

**Web:** quatrefoil.com

Quatrefoil creates inspiring museum experiences through our commitment to collaboration and our multidisciplinary approach to exhibit design. We are a full-service design/build firm with more than twenty-five years of experience. Our capabilities include museum and exhibition planning; fundraising support; conceptual design and content development through final design; interactives and multimedia development, prototyping, design and production; and fabrication and installation.

## Re:discovery Software, Inc.

### Booth: #602

**Contact:** Anne Ochs

3040 Berkmar Dr., Ste. B1

Charlottesville, VA 22901

**Phone:** 434-975-3256 ext. 270

**Email:** anne@rediscov.com

**Web:** rediscoverysoftware.com

Re:discovery Software, Inc. is a leading provider of collections management systems for museums and archives. Proficio is the perfect solution for institutions looking to replace outdated or aging collections management software with current database technology and an intuitive user interface. Proficio Elements is scaled to smaller collections and budgets. Both versions feature an intuitive interface, powerful

searching and filtering options, multimedia capabilities, and a variety of reporting, batch update, and import/export tools.

## Rowman & Littlefield

### Booth: #714, 716

**Contact:** Jessica Wetzel

4501 Forbes Blvd., Ste. 200

Lanham, MD 20706

**Phone:** 717-794-3800

**Email:** rlpgehibits@rowman.com

**Web:** rowman.com

Rowman and Littlefield is one of the largest and fastest growing independent publishers and distributors in North America. The company publishes over 1,500 academic, reference, professional and general interest books each year in various academic and professional disciplines.

## Southwest Solutions Group, Inc.

### Booth: #101

**Contact:** Antoinette Reed

2535-B E. State Highway 121, Ste. 110

Lewisville, Texas 75056

**Phone:** 972-250-1970

**Email:** areed@southwestsolutions.com

**Web:** southwestsolutions.com

Southwest Solutions Group provides innovative storage and information management solutions to organize and optimize your business. With four divisions (Office, Industrial, Modular Casework, and Information Management Solutions) and offices across the United States, our team of experienced professionals is dedicated to providing you with the best solution to enhance your productivity and maximize your floor space.

## Split Rock Studios

### Booth: #726

**Contact:** James Tordoff

2071 Gateway Blvd.

Arden Hills, MN 55110

**Phone:** 651-631-2211 ext.

**Email:** jtordoff@splitrockstudios.com

**Web:** splitrockstudios.com

We specialize in creating cultural and natural history exhibits for museums, interpretive centers, and political institutions. From coast to coast, our team of museum experts brings stories to life. Our client trust and enjoy our design and fabrication process because it is collaborative, creative, and organized. Some of our clients include the Kentucky History Center, Dole Institute of Politics, National Museum of the Great Lakes, National Purple Heart Hall of Honor in New Windsor, Ford's Theater, the Center for Education and Leadership in Washington, DC, and the Detroit Museums Pop-Up.

## Storycrafter

### Booth: #200

**Contact:** Bart Marable

**Phone:** 512-499-1588

**Email:** info@storycrafter.co

**Web:** storycrafter.com

Storycrafter is an innovative cloud-based platform for building and sharing interactive stories. Unlike traditional content management systems, Storycrafter was specifically designed

and built to meet the unique storytelling needs of museums, visitor centers, and other public venues. Its story-first approach provides easy-to-use templates and tools for creating and sharing engaging interactive programs on a range of destinations, from responsive websites to touchscreen kiosks. Storycrafter is brought to you by Terra Incognita, a team of designers and programmers who for two decades have produced award-winning interactive projects for clients such as the Smithsonian Institution, National Geographic, the Library of Congress, Lucasfilm, PBS, and the National Park Service.

## TALAS

### Booth: #503

**Contact:** Jacob Salik

330 Morgan Ave.

Brooklyn, NY 11211

**Phone:** 212-219-0770

**Email:** jake@talasonline.com

**Web:** talasonline.com

TALAS established in 1963 was the first company in the United States whose sole focus was the distribution of art conservation and archival supplies. We have recently introduced our line of Heritage boxes and enclosures available in stock and custom sizes.

## TCU Press

### Booth: #706

**Contact:** Rebecca Allen

TCU Box 298300

Fort Worth, TX 76129

**Phone:** 817-257-6872

**Email:** rebecca.a.allen@tcu.edu

**Web:** prs.tcu.edu

University press publisher of the history and literature of Texas and the American West.

## Texas State Historical Association

### Booth: #402

**Contact:** Brian Bolinger

**Phone:** 512-471-2600

**Email:** brian.bolinger@tshaonline.org

**Web:** tshaonline.org

TSHA has proudly served Texas children, educators, historians, and the general public for the past 120 years by fostering the appreciation, understanding, and teaching of the rich and unique history of Texas. Celebrate with us by enjoying our special 120th Year Anniversary webpage, where we will update you on what we are highlighting each month during this momentous year. Join us in commemorating 120 years of illuminating Texas history!

## Texas State Library and Archives Commission

### Booth: #605

**Contact:** Ashley Stevens

1201 Brazos St.

Austin, Texas 78701

**Phone:** 512-463-9807

**Email:** astevens@tsl.texas.gov

**Web:** tsl.texas.gov

The Texas State Library and Archives Commission's mission is to ensure that citizens have access to the information they need to lead informed, productive, and fulfilled lives. We accomplish this mission through four main areas: Preserving the archival record of Texas

(Archives and Information Services); Enhancing the service capacity of Texas public, academic, and school libraries (Library Development and Networking); Assisting public agencies in the maintenance of their records (State and Local Records Management); Meeting the reading needs of Texans with disabilities (Talking Book Program).

**Tour-Mate Systems**

**Booth: #400**

**Contact:** Lynn Taylor  
137 St. Regis Crescent S.  
Toronto, Ontario M3J 1Y6  
**Phone:** 416-636-5654  
**Email:** ltaylor@tourmate.com  
**Web:** tourmate.com

Tour-Mate develops and markets self-guided audio tour systems for museums, art galleries, historic sites, zoos, aquariums, and botanical gardens. Our high quality, easy-to-use hardware combined with our creative approach to content creation ensures that each visitor has a significantly enhanced visit experience.

**TxDOT**

**Booth: #300**

**Contact:** Rebekah Dobrasko  
Environmental Affairs, 125 E. 11th St.  
Austin, TX 78701  
**Phone:** 512-416-2570  
**Email:** rebekah.dobrasko@txdot.gov  
**Web:** txdot.gov

The Texas Department of Transportation's Cultural Resource Management Section tells the stories of Texas as found along our roads and highways. Stop by to see how we can partner with you to share our history.

**U.S. Army Heritage and Education Center**

**Booth: #8**

**Contact:** Lindsay Strehl  
950 Soldiers Drive  
Carlisle, PA 17013  
**Phone:** 717-245-3972  
**Email:** usarmy.carlisle.awc.mbx.ahec-ves@mail.mil  
**Web:** usahec.org

The U.S. Army Heritage and Education Center (USAHEC) is the premier research facility for U.S. Army history dedicated to "Telling the Army story...one Soldier at a time" through the collection of U.S. Army Soldiers' stories of all ranks and eras. The museum is free, open to the public, and includes immersive and interactive exhibits featuring artifacts from the beginnings

of the U.S. Army through current operations. Additionally, the USAHEC's archival collection boasts 16 million items, which are available to the public and can be browsed online at www.usahec.org.

**U.S. Citizenship and Immigration Services**

**Booth: #704**

**Contact:** Nadia McFarlane  
20 Massachusetts Ave. NW, Ste. 5200  
Washington, DC 20529  
**Phone:** 202-272-1308  
**Email:** nadia.mcfarlane@uscis.dhs.gov  
**Web:** uscis.gov  
Hardcopy materials: posters, brochures, books.

**University of Oklahoma, Department of Liberal Arts**

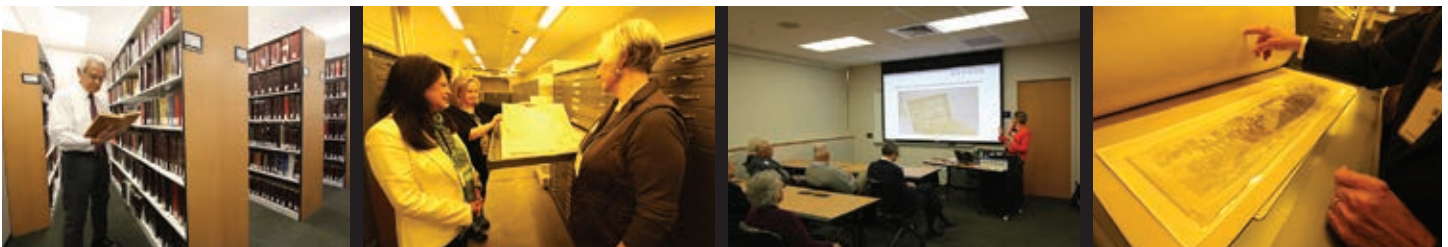
**Booth: #712**

**Contact:** Minerva Quinones  
**Phone:** 405 325-3266  
**Email:** cdyoung@ou.edu  
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**Hours of Operation**

Monday-Friday: 8 AM to 4:45 PM | 2<sup>nd</sup> Saturday of Every Month: 9 AM to 4 PM

# Tours



Tejano Monument

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.

## Wednesday SEPTEMBER 6

### I Am Austin

8 am–5:30 pm

Cost: \$75

Few cities can claim the rich, individual personality that Austin can, and has, claimed for decades. Founded in 1839 as the capital of the Republic of Texas, its unique sense of place—rough and romantic, proud, and rambunctious—was branded into its hide from the very start. On this tour, we will visit sites that have endured the test of time and tell tales big, small, robust, and, yes, “weird.” Stops include the French Lega-

tion, Elisabet Ney Museum, Oakwood Cemetery, Austin History Center, a drive down famous Sixth Street, and a tour of the Texas State Capitol. The tour includes lunch from Freedmen’s smoke house and beer garden including brisket, house-made sausage, pulled pork, or smoked turkey breast served with tasty sides and a dessert of smoked banana pudding.

### Life in the Hills: Lyndon Johnson, Admiral Nimitz, and German American Texas

8:30 am–5:30 pm

Cost: \$75

Join us as we head for the hills! We will follow the trail out to the Texas White House in Johnson City to see where

Lyndon Johnson spent 25 percent of his time as President of the United States. From there we will go to Fredericksburg, where we will enjoy a traditional German lunch and tour the town with renowned architectural historian Kenneth Hafertepe, and then visit the Museum of the Pacific War. On the way back to the hotel, attendees will hear about the growth of the Texas wine industry and sample some of its wares. Note: This tour requires lots of walking.

### Austin Tejano Tour

1:30–5:30 pm

Cost: \$35

First used in 1824, the term Tejano refers to Texans of Mexican descent, but today the word also encompasses music, cuisine, art, literature, and language. Tejano history throughout Austin and the state has shaped the general culture of all Texans. This half-day tour will explore Tejano heritage in Austin and exemplify how its rich ethos became such an integral part of Texans’ identities today. Participants will discover various landmarks that tell of Tejano’s significance, including civil rights, cultural influences, and unique attributes. Celebrate Tejano heritage by exploring Austin’s east side and the important contributions Tejanos have made to Texas.

### Downtown Austin Shuttle

Wednesday, September 6 and  
Thursday, September 7

7–11 pm

Cost: \$5 round trip per night

Want to head downtown to catch the action on Sixth Street or other Austin hot spots? AASLH will provide a shuttle bus to take attendees from the AT&T Conference Center to the Sixth Street area. The bus will make regular trips for a convenient transportation option. Roundtrip fare is \$5 per person per night and tickets must be purchased in advance.





## Thursday SEPTEMBER 7

### From Commemoration to Education: The Jefferson Davis Statue

7–8:30 am

Cost: \$15

In 2015, University of Texas's statue of Jefferson Davis was removed from a place of honor on the South Mall of the campus and relocated to the Briscoe Center for American History, where it is now part of an exhibit. This two-mile walking tour will trace the history of the Davis statue from commemoration to education. Starting at the AT&T Center, participants will walk to the Littlefield War Memorial of which the Davis statue was formerly a part. While walking to the Briscoe Center, learn how the UT campus changed over time (both architecturally and culturally) in ways that allowed the Davis statue to stand for more than eighty years, but also laid the groundwork for its swift relocation. See monuments to Cesar Chavez, Barbara Jordan, and Martin Luther King—statues that were designed, in part, to counter-balance the Confederate monuments on campus. Pause at Texas's largest memorial to those who died in World War I and reflect on the role that war played in both undermining and enabling Confederate commemoration. Finally, visit the Briscoe Center and see the Davis statue in its now purely educational context. Athletic shoes are strongly encouraged.

### Behind the Scenes of *La Belle*

12–1 pm

Cost: \$15

In 1684, French King Louis XIV sent explorer René-Robert Cavelier, Sieur de la Salle, across the ocean with four ships and 400 people to North America. The explorer was to land at the mouth of the Mississippi River, establish a colony and trade routes, and locate Spanish silver mines. That plan was never realized.

Instead, in a series of remarkable circumstances, La Salle lost ships to pirates and disaster, sailed past his destination, and was murdered by his own men. In 1686, *La Belle*, the one remaining expedition ship, wrecked in a storm and sank to the muddy bottom of Matagorda Bay where it rested undisturbed for over 300 years. Join exhibition curator Franck Cordes for a behind-the-scenes tour of the discovery, conservation, and interpretation of this one-of-a-kind artifact collection.

### Defining Community: The African American Diaspora in East Austin

1–5 pm

Cost: \$35

In 1928, the City of Austin implemented its master plan, concentrating all public services for African Americans east of the original town site. This plan resulted in the creation of a mini diaspora in the city, as African-American families and businesses uprooted from across Austin

and moved east of East Avenue (now Interstate 35). The community thrived in East Austin and developed a rich culture and deep traditions that survive today. It is now under siege from urban development and gentrification. This half-day tour, led by architectural historian Dr. Tara Dudley, will showcase East Austin's rich black history. Tour stops include Huston-Tillotson University, a historically black college, and Downs Field, a 1920s-era baseball field that once hosted the Negro League's Austin Black Senators. Other stops include a tour of Carver Museum, the first African-American library in Austin, and a visit to Rosewood Park, the first municipal park for African Americans. Along the way, tour goers will discover freedmen communities, encounter the works of black architects, view important social, cultural, and religious landmarks, and learn about the development pressures facing this historic community today.



# Tours

Friday  
SEPTEMBER 8

## NEW! 5K at Lady Bird Lake

6:30–8:30 am

Cost: \$25

Start your morning off right with a walk or jog along Lady Bird Lake. One of the oldest urban Texas hike and bike paths, this beautiful lake offers residents and visitors alike a break from the hustle and bustle of Austin. The trails about this lake provide both a view of downtown Austin as well as the chance to view some of the region's natural flora and fauna. Post-race snacks and a commemorative t-shirt are included in this unique view of Austin. Participants will meet in the lobby of the AT&T Conference Center where buses will shuttle them to the run location.



Lady Bird Lake

## Behind the Scenes: The Blanton Museum Prints and Drawings Study Lab

12–1:30 pm

Cost: \$15

Just steps away from the conference headquarters, explore one of the finest collections of European prints and drawings on an American college campus. The museum's encyclopedic holdings of more than 14,000 prints reflect the history, characteristics, and processes of the medium from the Renaissance to the present day, featuring examples of masters from Dürer and Rembrandt to Goya and Picasso. Particular strengths in the museum's collection of 1,800 drawings are contemporary American, Latin American, and Renaissance and Baroque drawings. The tour will include a visit to the study center for a private tour highlighting masterworks from the internationally recognized Blanton collection.

## Punk Rock, Honky Tonks, and More: Exploring the Live Music Capital of the World

1:30–5:30 pm

Cost: \$55

Explore the live music capital of the world—Austin, Texas. This tour includes a look at some of the places that shaped Austin's music scene as well as discussions with leading members of the Austin music community. Explore such Austin icons as the Cactus Café, a live music venue and bar on the campus of The University of Texas where such artists as Robert Earl Keen, the Dixie Chicks, Alison Krauss, Townes Van Zandt, and Lyle Lovett played. Stop at the Texas Music Museum, an institution that collects and displays artifacts showcasing the diverse traditions of Texas music, and visit Threadgills, a southern-style restaurant that pays homage to the 1970s Austin music scene. This Texas hang-out includes such memorabilia as a piano played by Jerry Lee Lewis hanging from the ceiling. Of course, no visit to Austin would be complete without a drive down Austin's notorious Sixth Street, and a visit of to one of Austin's famous honky tonks.

Saturday  
SEPTEMBER 9

## Our Austin Story: Great Cities Tell Great Stories Walking Tour

7–9 am

Cost: \$15

Austin's historic squares are common ground, and ideal for the interpretation of the city's heritage. A new Austin initiative, *Our Austin Story*, is constructing a narrative of our city from the stories and experiences shared by those who lived them. Join us for a morning walk to Austin's Wooldridge Square, learn about Austin's original African-American churches, Lyndon Johnson's infamous 1948 race for the U.S. Senate, and how a pot-smoking armadillo set the stage for Austin's meteoric rise to greatness. Sponsored by Downtown Austin Alliance and City of Austin Parks and Recreation.

## San Antonio

9 am–6:30 pm

Cost: \$75

Come and visit San Antonio as it prepares to celebrate its Tercentennial. The tour will include a visit to World Heritage Sites Mission San Jose and Mission Concepción. Then, head to the historic San Antonio River Walk where attendees will learn about its history and the city's efforts to preserve and protect the waterway followed by lunch at an authentic Tex-Mex lunch spot popular with the locals. Afterwards, tour the Alamo and Historic Main Plaza featuring the Spanish Governor's Palace, San Fernando Catholic Church, San Antonio City Hall, and Bexar County Courthouse.



The Alamo

## Historic New Braunfels

1:30–6:30 pm

Cost: \$45

Join us for a fun-filled afternoon exploring New Braunfels. Founded in 1845 by German settlers, this small town is just forty miles south of Austin in the Texas Hill Country. It is home to several museums, and the area features many examples of intact historic architecture from the traditional German craftsmanship of the 1840s. The tour will start at Consecration Plaza and then head next door to Heritage Village and the Museum of Handmade Texas Furniture. From there, tour guides will provide a short history lesson while we ride the bus to downtown New Braunfels to see the Historic Outdoor Art Museum Murals along Castell Avenue in downtown New Braunfels. Enjoy some free time to visit the shops downtown and grab some refreshments before touring one more historic property in the downtown area before heading back to Austin.



These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.

**WEDNESDAY, SEPTEMBER 6**  
**Texas Beer, BBQ, and**  
**Boot-Scootin’**

**6:30–9:30 pm**, Cost: \$40

The LBJ Presidential Library and the Briscoe Center for American History welcome AASLH in true Texas style! Enjoy Texas BBQ from the Salt Lick, libations, and live music under the Texas sky on a beautiful plaza linking the two institutions. The galleries of both institutions will be open with special exhibitions exploring southern history, maps, and the vast collections of the University of Texas system.

**THURSDAY, SEPTEMBER 7**  
**Keep History Weird at the Bullock**  
**Museum**

**6:30–9:30 pm**, Cost: \$40

Join us at the Bullock Museum for a quintessentially “weird” evening. Sample tastes and drinks from local food trucks and breweries, pose with some of Austin’s most famous landmarks, and dance to the beats of some of the best live music the city has to offer. While you’re here, view three floors of Texas History Galleries and the special exhibitions *American Spirits* and *Pong to Pokémon: The Evolution of Electronic Gaming*.

**FRIDAY, SEPTEMBER 8**  
**Leadership in History Awards Banquet**

**6:30–9:30 pm**, Cost: \$75

Join AASLH in honoring the best in state and local history at the 2017 Leadership in History Awards. The evening will include dinner, a performance from a National History Day winner, and a lively awards presentation.



LBJ Library and Museum



Bob Bullock Texas State History Museum

# Pre-Meeting Wednesday, September 6



George Washington Statue on UT Campus

GEORGE WASHINGTON

These events are not included in the annual meeting registration fee and require preregistration. Please see the registration desk for details.

## Morning Workshops

8:30 am–12 pm

### Community Engagement through User Experience

Cost: \$45

► Room: 107

User Experience (UX) is how your visitors feel about a product or service. In this session, we'll cover UX fundamentals, why it matters, and ways to engage new and existing communities in the process. We'll practice a toolbox of techniques that are useful for museum professionals, from research to prototyping to testing.

**Chair:** Mike Tedeschi, Interactive Mechanics, Philadelphia, PA

### Field Services Alliance Meeting

Cost: Free

► Room: 301

The Field Services Alliance (AASLH Affinity Group) consists of those who provide training and capacity-building services for local history organizations and museums. Join FSA members to

discuss programs and services that can assist local grassroots history organizations. Visit [community.aaslh.org/fsa](http://community.aaslh.org/fsa) for more information.

**Chair:** Jeanette Rooney, Indiana Historical Society, Indianapolis, IN

### Gone with the Monuments? Interpreting Confederate History at Your Site

Cost: \$45

► Room: Bullock Museum Classroom

What is the best way for museums, historic sites, and historical societies to interpret Confederate iconography? This workshop explores the topic through the viewpoints of historians, historic site managers, and a public relations specialist. Attendees will have the opportunity to ask questions and discuss their own experiences.

**Co-Chairs:** Tricia Blakistone, Texas Historical Commission, Austin, TX; and Kaitlin Lloyd, Bullock Teas State Museum, Austin, TX; J.B. Bird, The University of Texas, Austin, TX; Amanda McVay, Confederate Reunion Grounds, Mexia, TX; Nicole A. Moore, National Center for Civil and Human Rights, Atlanta, GA; Mickie Ross, The Williamson Museum, Georgetown, TX



8:30 am–1 pm

## Leadership Forum

Cost: \$115

► Room: 103

We will address leadership in two ways. Looking outward, W. Todd Groce of the Georgia Historical Society will suggest strategies to transform your history institution into a community leader. How can you make your organization relevant and entrepreneurial and on par with the other power brokers in your city and state so that history has a place at the table? Focusing inward, Dan Yaeger, Executive Director of the New England Museum Association, will explore the practice of mindful leadership. With mindfulness, leaders are better able to focus on the things that most matter: pursuit of mission, team building, interpersonal relationships, and organizational and personal health. Lunch and a continental breakfast are included.

**Co-Chairs:** *W. Todd Groce*, Georgia Historical Society, Savannah, GA, and *Dan Yaeger*, New England Museum Association, Arlington, MA

## Full-Day Workshops

8:30 am–5 pm

### The Empathetic Museum: Beyond Playing Nice

Cost: \$75

► Room: PDR 3

The qualities of twenty-first century museums are impossible without an inner core of institutional empathy: the intention of the museum to be, and be perceived as, deeply connected with its community. This workshop introduces the characteristics of an empathetic museum and engages participants in an honest assessment of institutional practices.

**Chair:** *Stacey Mann*, Philadelphia, PA; *Janeen Bryant*, Levine Museum of the New South, Charlotte, NC; *Jim Cullen*, Calgary, Alberta, Canada

### Exhibit Makeovers: Have Fun Doing It Yourself

Cost: \$75

► Room: 108

Interpretive exhibits can vividly bring to life objects, images, and ideas. In this workshop you'll tap into your own creativity and excitement as an exhibit developer. Through mini-lectures, group participation, and hands-on experiments, discover tried-and-true ways to plan, evaluate, and project manage engaging, memorable exhibits.

**Chair:** *Alice Parman*, Interpretive Planner, Eugene, OR; *Ann Craig*, Museum of Natural & Cultural History at the University of Oregon, Eugene, OR

## Afternoon Workshops

1:30–5 pm

### Awaken the Historic House: A Fresh Look at the Traditional Model

Cost: \$45

► Room: PDR 1 and 2

Historic houses using traditional tours and programming to attract and engage visitors are increasingly at a disadvantage. Shifting the model seems like a remedy to increase attendance

and revenue; however, historic houses can fulfill these goals by using existing assets strategically. Workshop participants will explore these realities while gaining practical tools.

**Chair:** *Brett Lobello*, Brucemore, Inc., Cedar Rapids, IA; *Jayne Becker*, Minnesota Historical Society, St. Paul, MN; *Kelly Klobucher*, Hegeler Carus Foundation, La Salle, IL; *Jessica Stavros*, Indiana State Museum & Historic Sites, Indianapolis, IN

### The SHA Wednesday Workshop

Cost: \$25

► Room: 107

Workshop attendees will experience the model of professional development practiced at Developing History Leaders @SHA. Presenters will address topics and themes centered on evaluation including data collection and building a culture of evaluation in your institution that guides programs and improves fundraising. Using the group work and discussions that are the hallmark of SHA, we will address challenges in visitor evaluation and how to measure impact through outreach and educational programs.

**Chair:** *Tim Hoogland*, Minnesota Historical Society, St. Paul, MN; *Conny Graft*, Conny Graft Research and Evaluation, Williamsburg, VA

## Evening Event

6:30–9:30 pm

### Texas Beer, BBQ, and Boot-Scootin'

Cost: \$40; Preregistration Required

See description on page 29.

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# Thursday, September 7



Volunteer Fireman Statue at Texas State Capitol

7:30–8 am

**Load Buses for  
Transportation to LBJ  
Auditorium for Keynote  
Address**

**8:30–9:45 am  
Kick-Off Keynote:  
Darren Walker**



**9:45–11 am  
Break in the  
Exhibit Hall**

## Concurrent Sessions

11 am–12:15 pm

### Community-Supported Software Today **CE**

► Room: 107

This session will bring together local history professionals to discuss strategies for finding, evaluating, selecting, and implementing open- and community-source software for websites, exhibitions, and collections management. Attendees will leave with tools for evaluating the pros and cons of different applications, and strategies for evaluating functionality and sustainability.

**Chair:** Leigh A. Grinstead, LYRASIS, Denver, CO

### The State of Inclusion **DI**

► Room: 204

How are our institutions doing with regard to inclusive employment, continuing education, collection development, and descriptive practices? AASLH's Task Force on Diversity & Inclusion hosts this panel in conjunction with sessions organized by the Committee on Archives, Libraries, and Museums at the American Library Association in June and the Society of American Archivists in July.

**Chair:** Marian Carpenter, John and Mable Ringling Museum of Art, Sarasota, FL

### Educators and Interpreters Kick-Off Session **CE**

► Room: 301

Join the Educators and Interpreters Affinity Group in kicking off the conference. Listen to the experiences of an organization working with issues of migration and immigration and participate with fellow educators and interpreters in a discussion-based activity.

**Chair:** Megan Wood, Ohio History Connection, Columbus, OH

### Engaging Programs = Engaging Communities? **DI**

► Room: 106

History museums and historic sites are always part of a community, but what makes a community want to engage with them? This session will explore three different approaches as well as develop a set of practical steps to help you engage more effectively with your local community.

**Chair:** Max A. van Balgooy, Engaging Places, LLC, Rockville, MD; Christian Cotz, The Montpelier Foundation, Orange, VA; Dawn DiPrince, History Colorado, Pueblo, CO; Ken Turino, Historic New England, Haverhill, MA

## Keeping Austin War-d: The Pig War and the Archives War of Austin, TX TT

► Room: Bullock Museum Education Room

Austin has always been a little weird, and it starts with its local history. Austin's early history, which includes the Pig War and the Archives War, defined Austin as the capital city of Texas, and the stories have been used to promote the city's unique position in Texas.

**Chair:** Mark Lambert, Texas General Land Office, Austin, TX; James Harkins, Texas General Land Office, Austin, TX; Mike Miller, Austin History Center, Austin, TX

## Live Your Mission and Vision HR

► Room: 101

Three organizations outline strategies for using your core story, as expressed through your mission and vision, to influence your operations, partnerships, and major decisions about building stewardship.

**Chair:** Erin Carlson Mast, President Lincoln's Cottage at the Soldiers' Home, Washington, DC; David Janssen, BruceMore, Inc., Cedar Rapids, IA; David Young, Cliveden, Philadelphia, PA

## Preserving and Interpreting Contested Histories of Missions and Missionaries DI

► Room: 202

Three case studies of historic sites that interpret the contested role of missionaries raise issues that many museums face when they approach difficult subjects like religion. These examples will include discussions of research and documentation, address competing audiences and perspectives, and balance the separation of church and state with historical interpretation.

**Chair:** Barbara Franco, Independent Scholar, Harrisburg, PA; Elizabeth Kryder-Reid, Cultural Heritage Research Center at Indiana University-Purdue University Indianapolis, Indianapolis, IN; Susan Snow, San Antonio Missions National Historical Park, San Antonio, TX; Tom Woods, Hawaii Mission Houses Historic Site and Archives, Honolulu, HI

## Supporting Citizenship Education at Museums DI

► Room: 108

Museums are not always considered welcoming places for new Americans, but history museums in particular have an important role to play in connecting immigrants past and present. Representatives from government agencies and museums will discuss ways museums can reach immigrant audiences, promote citizenship education, and support their increasingly diverse audiences.

**Chair:** Christopher J. Reich, Institute of Museum and Library Services, Washington, DC; Kristina Carty-Pratt, U.S. Citizen and Immigration Services, Washington, DC; Rachel Feinmark, Lower East Side Tenement Museum, New York, NY; Beth Fitzgerald, The Magic House, St. Louis Children's Museum, St. Louis, MO

## Taming Civics: Using Historical Narratives and Landmark Court Cases to Bring Civics to Life HR

► Room: 103

Presenters will share how they use historical narratives and hands-on primary source activities to guide students in the discovery of how judicial systems evolve to address real-life concerns.

**Chair:** Rachael Drenovsky, Michigan Supreme Court Learning Center, Lansing, MI; Marilyn P. Duncan, Texas Supreme Court Historical Society, Austin, TX; David Furlow, Houston Bar Association Teach Texas Committee, Houston, TX; Elizabeth R. Osborn, Indiana University Center on Representative Government, Bloomington, IN

## We Are History: Teamwork and Transparency in History Exhibit Renovations ST

► Room: 105

What does it take to successfully renovate a community history museum—one in which stakeholders are lovingly and completely invested? It takes planning, building a great team, and communication, communication, communication. This session offers tips on best practices and how to avoid pitfalls when redoing exhibits with community input.

**Chair:** Heather McClenahan, Los Alamos Historical Society, Los Alamos, NM; Aimee Slaughter, Los Alamos Historical Society, Los Alamos, NM; Ron Wilkins, Los Alamos Historical Society, Los Alamos, NM; Stephanie Yeaman, Los Alamos Historical Society, Los Alamos, NM

## What Role Should Historic Sites Play in Teacher Professional Development? DI

► Room: 104

Many public history institutions offer teacher professional development programs. Both Ford's Theatre and Monticello are working with researchers to look at their programs' efficacy. This forum will bring together practitioners who want to think about what role we are best suited to play in teacher learning.

**Chair:** Sarah Jencks, Ford's Theatre Society, Washington, DC; Gary Sandling, Monticello/Thomas Jefferson Foundation, Charlottesville, VA

## Affinity Group Luncheons

12:30–1:45 pm

These events are not included in the annual meeting registration fee and require preregistration.

## Corporate History Archives and Museums

Cost: \$45

► Room: PDR 1 and 2

Join the Corporate History Affinity Group for a luncheon spotlight on the Dr. Pepper Museum and Free Enterprise Institute. The presentation will highlight how a branded, but independent, museum organization interacts with both its community outreach and its brand partners.

## Educators and Interpreters

Cost: \$45

► Room: 301

Join the Educators and Interpreters Committee for lunch, networking, and discussion. Each roundtable lunch will have a discussion topic related to issues facing educators and interpreters. Get a chance to meet other professionals, contribute to a lively lunch discussion, and learn more about the work of the Educators and Interpreters Committee.

## Religious History

Cost: \$45

► Room: PDR 3

Join the AASLH Religious History Group as we explore the intersection of sacred and secular memory within California mission landscapes. Elizabeth Kryder-Reid, drawing on her recent publication, *California Mission Landscapes: Race, Memory, and the Politics of Heritage*, will focus on various case studies to illustrate the tensions experienced at sites which have been positioned in the tangled spaces of public history and faith over the past 150 years.

# Thursday, September 7



## Small Museums

Cost: \$45

► **Room: Tejas Dining Room**

What is it like to be small in a really big state? Texas is fiercely proud of its history. How do you catch up with the legends, myths, and truths when you're not from around here? Get a taste of preserving Texas history with Evan Thompson, Executive Director of Preservation Texas, as he explores these challenges and more.

## Women's History

Cost: \$45

► **Room: PDR 4**

The Women's History Affinity Group wants to hear from you. What are the challenges for women's history? What works? What doesn't? As the Affinity Group grows, what resources can it provide and topics can it cover for professional development? Join your colleagues for a networking lunch to share experiences, discuss the state of women's history in the field, and help shape the growth of the AASLH Women's History Affinity Group.

## Concurrent Sessions

1:45–3 pm

## The Art of Saying No: Declining Collections Gifts Gracefully **ST**

► **Room: 101**

Saying no to potential donations is a difficult part of collections work. Yet this skill is essential to maintaining relevance and sustainability. Participants will learn how to say no gracefully, why a collections policy is their ally, and how to suggest alternative homes for the items.

**Chair: Aimee E. Newell, PhD**, Luzerne County Historical Society, Wilkes-Barre, PA; Julia Gray, Abbe Museum, Bar Harbor, ME; Jennifer S. Landry, National Scouting Museum, Irving, TX

## Beyond Ramps: The Ongoing Journey toward Universal Accessibility **DI**

► **Room: 105**

Panelists will discuss the challenges of learning about Americans with Disabilities Act requirements, understanding truly universal design, and beginning implementation efforts with success and failure stories to illustrate.

**Chair: Dr. Maureen Kelly Jonason**, Historical and Cultural Society of Clay County, Moorhead, MN; Larry Hutchings, Museology Museum Services, Minneapolis, MN; Jessica Sutherland, Minnesota Historical Society, St. Paul, MN

## Collective Wisdom: A LAM Approach to Professional Development **ST**

► **Room: 103**

This session will bring together museum, library, and archive professionals to discuss the work of the Collective Wisdom Program, an initiative focused on analyzing cross-sector professional development and continuing education needs, while inviting attendees to continue the discussion on LAM collaborations, projects, and future opportunities.

**Chair: Stephanie Allen**, The Sixth Floor Museum at Dealey Plaza, Dallas, TX; Sofia Becerra-Licha, Berklee College of Music, Boston, MA; Darla Wegener, County of Tulare, Visalia, CA

## Creative Programming and Partnerships for Diverse Revenue Streams: The Experience of Three Philadelphia Historic Sites **CE**

► **Room: 202**

Developing creative programming and partnerships in historic sites is a requirement for diversifying and accessing new revenue streams. Since creative programming and partnerships are non-traditional, designing and implementing new programs and partnerships can be risky, yet they have the potential to create more sustainable organizations.

**Chair: James Stevens**, ConsultEcon, Inc., Cambridge, MA; Sara Jane Elk, Eastern State Penitentiary, Philadelphia, PA; Barbara Hogue, Christ Church Preservation Trust, Philadelphia, PA; Dennis Pickeral, Historic Germantown, Philadelphia, PA

## Crowdsourcing: A Critical Tool for Creating Public History **ST**

► **Room: 107**

Digital communities are reshaping museums in unprecedented ways. They have told us what exhibitions to develop, contributed media installation content, and helped us develop better archival and research data collections—all because we've asked for help and offered access through easy-to-use digital tools. Come learn how we did it!

**Chair: Alex Freeman**, The New Media Consortium, Austin, TX; Elissa Frankle, United States Holocaust Memorial Museum, Washington, DC; Neal Johnson, Bullock Texas State History Museum, Austin, TX; John Russick, Chicago History Museum, Chicago, IL

## Deep Roots in Shallow Soils: Lyndon Johnson, the Secret Service, and Life on the Ranch **IT**

► **Room: Bullock Museum Classroom**

In 2011, public history graduate students at Texas State University conducted a historical resource study for the National Park Service focused on the Secret Service Command Post at the LBJ National Historical Park near Stonewall, TX, providing a foundation to build the story of the Secret Service at the Texas White House.

**Chair: Dan K. Utley**, Center for Texas Public History, Texas State University, San Marcos, TX; Jennifer Burden, Family Eldercare, Leander, TX; Jennifer Cobb Peterson, Bullock Texas State History, Austin, TX; Kendra K. DeHart, Sul Ross State University, Alpine, TX

## From Storefront to Monument: Tracing the Public History of the Black Museum Movement HR

► Room: 204

This conversation with *From Storefront to Monument's* author, Andrea Burns, is a chance to think about the shifts in our field that led to the new National Museum of African American History and Culture. Burns will be joined for the discussion by Yolanda Chávez Leyva, who is currently writing *Interpreting Latino History* for Rowman & Littlefield's AASLH Book Series. These histories will resonate for all institutions that have reclaimed stories, embraced identity, and connected to local communities. Co-sponsored by the National Council on Public History. *From Storefront to Monument* was selected by the NCPH as the best public history book of 2015.

**Chair:** *Andrea Burns*, Appalachian State University, Boone, NC; *Yolanda Chávez Leyva*, Institute of Oral History & The Borderlands Public History Lab, El Paso, TX; *Rebecca Shrum*, Indiana University-Purdue University Indianapolis, Indianapolis, IN

## Historic Preservation Never Ends: Practical Maintenance for Your Historic Buildings HR

► Room: 203

A historic building expresses the tangible past like few other artifacts can—but needs its own collections care. Learn proper preservation stewardship for your museum: the basics of routine maintenance, working with construction professionals, the guiding ideas of preservation, and how to inform stakeholders about the processes and costs involved.

**Chair:** *Evelyn Montgomery*, Dallas Heritage Village, Dallas, TX; *Ron Siebler*, Siebler, Inc., Dallas, TX; *Joshua Torrance*, Woodlawn Museum, Gardens & Park, Ellsworth ME

## Power Up: Demonstrate History Relevance through National History Day HR

► Room: 106

How can engagement with National History Day help you demonstrate history relevance to school audiences? Learn how institutions in three states use the power of NHD to connect collections to students, promote outreach to nontraditional audiences, and position themselves as leaders through partnerships. Participants will also brainstorm ways to boost their institutional relevance through NHD.

**Chair:** *Kim Fortney*, National History Day, College Park, MD; *Lisa Berg*, Star of the Republic Museum, Washington, TX; *Shoshanna Gross*, Ohio History Connection, Columbus, OH; *Tim Hoogland*, Minnesota Historical Society, St. Paul, MN

## Preserving Business History ST

► Room: 108

No two business history organizations approach their brand and organizational history in the same way. Join the Corporate History Affinity Group as we share a few examples of current business heritage case studies, including Walmart's archives and museum in Arkansas, Carhartt's efforts to document history in rural Kentucky, and preservation partnership efforts to save the "Numero Uno" Taco Bell location in Southern California.

**Chair:** *Sarah Lund-Goldstein*, Contract Archivist, Cleveland, OH; *Dave Moore*, Carhartt, Dearborn, MI; *Nate Graves*, Walmart Museum, Bentonville, AR; *Katie Rispoli Keatamai*, We Are the Next, Long Beach, CA

## Workplace Confidential: Museum Women Talk Gender Equity DI

► Room: 104

According to a 2016 Pew Research survey, 56 percent of American men believe obstacles that once made it hard for women to get ahead are gone. Most women disagree. This session unpacks gender in history museums with the authors and interviewees of *Women in the Museum: Lessons from the Workplace*.

**Chair:** *Joan Baldwin*, The Hotchkiss School, Lakeville, CT; *Anne Ackerson*, Leading by Design, Troy, NY; *Shakia Gullette*, Banneker-Douglass Museum, Annapolis, MD; *Ilene Frank*, Connecticut Historical Society, Hartford CT; *Wyona Lynch-McWhite*, Arts Consulting Group, Boston, MA; *Jessica Phillips*, Fraunces Tavern Museum, New York, NY

## Concurrent Sessions

1:15–3:15 pm

## Current Issues Forum: When I Say "History," You Say ... "What?" HR

► Room: Bullock Museum Board Room

Discover how the Values of History are (or are not) meaningful and relevant to the general public through observation of a focus group of leaders of Austin nonprofits following a tour of one exhibit at Austin's Bullock Texas State History Museum. During the session, Kate Betz and Conny Graft will pose questions about reactions to the exhibit and to the Values of History. They will also invite conference attendees to pose questions to the panel on how we can make history more relevant for the leaders and for the people they serve.

**Chair:** *Conny Graft*, President, Conny Graft Research and Evaluation, Williamsburg, VA; *Kate Betz*, Bullock Texas State History Museum, Austin, TX

## Legal History Roundtable at the Texas State Capitol HR

► Meet at AASLH Registration Desk

Walk from the conference center to tour the Texas Capitol and hear a presentation on Texas judicial and legal history from award-winning writer James Haley, author of *The Texas Supreme Court: A Narrative History, 1836-1936*, published by the University of Texas Press in 2013; and co-author with Marilyn P. Duncan of *Taming Texas: How Law and Order Came to the Lone Star State*, published in 2017. The building features former Supreme Court and Court of Criminal Appeals courtrooms and Governor's Office and current legislative chambers.

**Chair:** *Elizabeth R. Osborn, PhD*, Indiana Center on Representative Government, Bloomington, IN; *James L. Haley*, Austin, TX

3–4 pm

## Break/New Member Reception

### Break in Exhibit Hall – Grand Ballroom

## New Member Reception

Cost: Free; Preregistration Required

► Room: 301

Are you or your institution a new member of AASLH? Come learn about what AASLH has to offer and how you can reap the benefits of your individual or your museum's membership. Also, meet fellow AASLH members, along with members of the AASLH Council and staff.

# Thursday, September 7



## Concurrent Sessions

4–5:15 pm

### Don't Get Passed in Being Part of History **HR**

► Room: 103

How does the public view your museum or historic site? Narrow or inclusive? Out-of-step or relevant to the dynamic world in which we live? Let's circle up and discuss lessons learned in our quest to remain integral to the future of history and not just a relic of the past.

**Chair:** *John Sherrer*, Historic Columbia, Columbia, SC; *Dina Bailey*, Mountain Top Vision, LLC, Atlanta, GA; *Cinnamon Catlin-Legutko*, Abbe Museum, Bar Harbor, ME; *Ashley Rogers*, Whitney Plantation, Wallace, LA; *Donna Sack*, Naper Settlement, Naperville, IL

### From Millstone to Crown Jewel: Revitalization and Transition of a "Tired" Site **CE**

► Room: 202

This session examines the transition of a forty-year-old nineteenth-century established historic site. Changes in furnishings, interpretation, costuming, and copious amounts of research for staff and volunteers will be discussed and examined. Presenters will also discuss the successes and learning experiences related to this gigantic change.

**Chair:** *Mike Follin*, Ohio History Connection, Columbus, OH; *Andrew Hall*, Ohio History Connection, Columbus, OH; *Robin Schuricht*, Ohio History Connection, Columbus, OH

### History in Motion: Archival Film and Video in Historical Collections **HR**

► Room: 204

Beyond Hollywood pictures, the diverse community of history organizations often holds moving image materials in their collections that capture another side of American film history. This session will explore various types of non-theatrical film and video, from home movies to local access television, that offer new approaches to documenting and interpreting local and regional histories.

**Chair:** *Madeline Moya*, Texas Archive of the Moving Image, Austin, TX; *Justin Kovar*, Briscoe Center for American History, Austin, TX; *Karan Sheldon*, Northeast Historic Film, Milton, MA; *Laura Treat*, The University of North Texas Libraries, Denton, TX

### Next Steps: Navigating Career Pathways with People Who've Been There **ST**

► Room: 107

Back by popular demand, the Emerging History Professional Affinity Community's next steps session provides attendees with the opportunity to speak one-on-one with seasoned professionals working in education, collections, government, house museums, and other positions related to state and local history. History professionals at all stages of their career are welcome to attend.

**Chair:** *Hope Shannon*, Loyola University, Chicago, IL

### Rapidly Responding to Events in Our Communities **HR**

► Room: 104

Quickly responding to major events is a crucial part of being essential community assets. Drawing from the work of multiple organizations, this session will look at how to prepare to respond, when not to engage, and how internal and external responses should differ.

**Chair:** *Sarah Pharaon*, International Coalition of Sites of Conscience, New York, NY; *Callie Hawkins*, President Lincoln's Cottage, Washington, DC; *Brenda Tindal*, Levine Museum of the New South, Charlotte, NC

### Re-contextualizing Latin American Collections **DI**

► Room: 106

Historians as curators can serve to bridge the knowledge gap between the collections that they care for and potential researchers. Three Latin American historians will discuss the origins of their collections and the challenges that researchers face when working with de-contextualized collections.

**Chair:** *Daniel Alonzo*, Texas General Land Office, Austin, TX; *José Adrián Barragán-Álvarez*, Bancroft Library, University of California, Berkeley, CA; *Albert A. Palacios*, LILLAS Benson Latin American Studies and Collections, Austin, TX; *Brian A. Stauffer*, Texas General Land Office, Austin, TX

### Sharing the Stage with Theaters and Schools **CE**

► Room: 105

How do you help teachers incorporate your museum's story into the curriculum? What about partnering with a theater? Educators from a museum, two theaters, and a school district will discuss goals and actual outcomes of two very different theater experiences created to connect teachers to a local museum.

**Chair:** *Ani Simmons*, The Sixth Floor Museum at Dealey Plaza, Dallas, TX; *Susan Reno*, Dallas Independent School District, Dallas, TX; *Nancy Schaeffer*, Dallas Children's Theater, Dallas, TX; *Morgana Wilborn*, Dallas Theater Center, Dallas, TX

### Texas Disability History: Accessing the Inaccessible **TT**

► Room: Bullock Museum Education Room

Panelists will address the Texas Disability History Collection—how materials were located, and how a digital exhibition was built with maximum accessibility in mind, especially for individuals with hearing, sight, physical, or cognitive disabilities. The panelists will discuss collaborations within the community and the creation of the Disability History/Archives Consortium.

**Chair:** *Wendy Cole*, Dallas Historical Society, Dallas, TX; *Samantha Dodd*, University of Texas, Arlington, TX; *Jeff Downing*, University of Texas, Arlington, TX; *Betty Shankle*, University of Texas, Arlington, TX

### Thinking Like a Donor: Down-to-Earth Advice from Foundations on Seeking Funds **ST**

► Room: 101

History grant seekers are often so caught up in the urgency of their proposed funding needs that they lack the perspective to effectively communicate the value of their projects. Foundations have missions they must honor, priorities for funding, and procedural guidelines that have to be met. Foundations need to be transparent about what they are looking for from grant

seekers, and grant seekers need to “think like a donor” in order to make their best appeal. Three foundation executives whose foundations fund history organizations will address these issues.

**Chair: Gary N. Smith**, The Summerlee Foundation, Dallas, TX; **Katie Alford**, Communities Foundation of Abilene, Abilene, TX; **Laura Duty**, Carl B. and Florence E. King Foundation, Dallas, TX; **Darryl Tacker**, The Tockler Foundation, Austin, TX

## Workplace Issues and Opportunities: A Frank Discussion

► **Room: 108**

One of the topics that employees of history organizations deal with every day is workplace issues (i.e. hiring, salaries, management styles, employee retention). CEOs and managers responsible for these issues, however, rarely come together with their peers from other history organizations for frank discussions about their challenges and opportunities in regards to their workforce. Join other professionals with responsibility for human resource issues in an open discussion where you can ask your questions, share your expertise, and help AASLH address these issues in the field.

**Chair: Kyle McKoy**, Mercer Museum and Fonthill Castle, Doylestown, PA

5:30–6:30 pm

## Developing History Leaders @SHA Reception

Cost: Free; Preregistration Required

► **Room: Tejas Dining Room**

Interested in learning more about this leadership program? Join alumni and prospective participants for networking and conversation and to welcome new SHA director, Max van Balgooy.

## History Happy Hour

Take a few moments for some informal networking with colleagues. Many of our affinity groups will be hosting meet-ups in the hotel or at restaurants or bars where you can come together and meet people with similar professional interests. Find a list of offerings on the AASLH website, on the conference app, or at the conference registration desk.

## Evening Events

6:30–9:30 pm

## Keep History Weird at the Bullock Museum

Cost: \$40; Preregistration Required

See description on page 29.

8:30–9:30 pm

## Diversity and Inclusion Task Force Mixer

Cost: Free

► **Room: Tejas Dining Room**

Join AASLH’s Diversity and Inclusion Task Force for an evening of fellowship. Meet with current members of task force and other conference attendees, and learn more about how the task force is assisting AASLH staff and council in their efforts to build inclusionary practices into their work and the public history field at large.

# We Bring Stories to Life

We love stories - stories that transport us to another time, compel us to put ourselves in someone else’s shoes, and prompt us to think about our place in the world.

Let us help you transform your facts and objects into engaging experiences that your visitors will remember for years to come.



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The Save Texas History program is a statewide initiative to rally public support and private funding for the preservation and promotion of the 36 million documents and maps, some dating to the 16th century, at the Texas General Land Office.

### Conservation Goal

Raise \$100,000 per year for professional document & map conservation.

### Education Goal

Share TEKS-correlated primary resources with 4th & 7th grade Texas History teachers through workshops and other venues.

### Digitization Goal

Continue adding thousands of documents and maps each month to our 3 million already online.

### Collaborative Goal

Act as a resource for public and private collectors to digitize Texas history, and bring attention to Texas History resources in interesting and accessible ways.

### Acquisition Goal

Become the most comprehensive Texas map collection.

🌐 [savetexashistory.org](http://savetexashistory.org)

✉ [Archives@glo.texas.gov](mailto:Archives@glo.texas.gov)

📱 [savetexashistory](https://www.facebook.com/savetexashistory)



# Friday, September 8



Historic Buildings on Austin's Sixth Street

7–8:15 am

## Directors Breakfast

Cost: \$40; Preregistration Required

► **Room: 301**

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and conversation. Be sure to bring your business cards!

8:30–9:45 am

## StEPs Friday Morning MeetUP

Cost: \$10; Preregistration Required

► **Room: PDR 1 and 2**

Is your organization doing all it can to protect itself from embezzlement and fraud? Join colleagues for the annual StEPs MeetUP as we focus this year on the top ten ways to prevent this disaster from striking your organization and causing not only financial distress and emotional fallout but also diminished reputation and credibility. Small group discussions will help participants identify specific procedures they can implement to better protect their organization. The StEPs program is helping more than 800 small- to mid-sized organizations take a leap forward with improved policies and practices. Whether your organization is already using StEPs or still on the fence, you are invited to join us. Continental breakfast included.

## Concurrent Sessions

8:30–9:45 am

### The Austin Archives Bazaar: Keeping Austin's Weird **CE**

► **Room: Bullock Museum Board Room**

The Austin Archives Bazaar is a successful collaboration between central Texas repositories that both highlights our collections and promotes general archival awareness to the public. In this session, members of the Archivists of Central Texas will discuss how to create a successful outreach event to promote archives to your community.

**Chair: Rebecca Elder**, Rebecca Elder Cultural Heritage Preservation, Austin, TX; **Jennifer Hecker**, Town Talk Library, Austin, TX; **Madeline Moya**, Texas Archive of the Moving Image, Austin, TX; **Kristy Sorensen**, Austin Presbyterian Theological Seminary, Austin, TX

### But Why Should They Care? **HR**

► **Room: 204**

What does it mean to be relevant? This session delves into that question and others such as: how are value and relevance related? Can or should an organization be relevant to everyone? Can content be fascinating but not relevant? This session gets to the heart of why we practice history.

**Chair: Tim Grove**, Smithsonian National Air and Space Museum, Washington, DC; **Dina Bailey**, Mountain Top Vision, LLC, Atlanta, GA; **Cinnamon Catlin-Legutko**, Abbe Museum, Bar Harbor, ME; **Steve Light**, Thomas Jefferson's Monticello, Charlottesville, VA



## Commemorating Tragedy, Healing Wounds: Mother Emanuel AME Church, Charleston, SC HR

► Room: 105

How should historical organizations respond when tragedy strikes their communities? Local organizations' quick responses to the massacre at Mother Emanuel AME offer learning opportunities. This session will feature a church leader and staff of historical organizations who together sought ways to confront tragedy, overcome obstacles, and engender healing.

**Chair:** *George W. McDaniel*, PhD, McDaniel Consulting, Charleston, SC; Elizabeth Alston, Mother Emanuel AME Church, Charleston, SC; Toni Carrier, Lowcountry Africana, Charleston, SC; Carol Poplin, HW Exhibits, Charleston, SC

## Field Services Alliance Tips: Caring for Collections on a Budget CE

► Room: 106

Every museum works within the confines of a budget. We all know the best practices and what we should do for our organizations, but the question stopping us is usually: How? Join us for a series of tips and tricks addressing budget-friendly practices for collections care, exhibition, and disaster planning.

**Chair:** *Karen DePauw*, Indiana Historical Society, Indianapolis, IN; Samantha Forsko, Conservation Center for Art and Historic Artifacts, Philadelphia, PA; Janice Klein, Museum Association of Arizona, Tempe, AZ

## Get Techie: Engaging the Next Generation in Their History CE

► Room: 101

Staff from history organizations wear many hats and have little time to build online audiences, connect with new technology, and create outreach products. This session examines ten popular cross-platform tech tools that can help streamline tours, expand an organization's online presence, connect with new audiences, and potentially save you money.

**Chair:** *Shannon Haltiwanger*, History Colorado, Denver, CO; Michelle Pearson, Adams 12 School District Century Middle School, Thornton, CO

## I AM CURATOR ... Am I? HR

► Room: 108

Curator can mean virtually anything. What will it mean in history institutions as we strive for relevance and to serve diverse audiences? How curators shape and interpret collections is an important part of this challenge. Bring examples, questions, and crazy ideas to explore how the role of curator is evolving.

**Chair:** *Julie Maio Kemper*, Kentucky Historical Society, Frankfort, KY; Chris Goodlett, Kentucky Derby Museum, Louisville, KY; Sondra Reiersen, Minnesota Historical Society, St. Paul, MN

## Trends and Lessons from the Leadership in History Awards CE

► Room: 107

What are the current trends emerging in the history field? Join several recent Leadership in History award winners for lighting presentations about why their project matters, how it's an example of innovation, and what challenges they overcame. The conversation will conclude with group discussion to identify current trends and models of success.

**Chair:** *Nicholas Hoffman*, Missouri History Museum, St. Louis, MO

## Parks and Prejudice: The Legacy of Segregation and State Parks DI

► Room: 203

The panel members will explore segregation at state parks nationally, those in Texas, and one Texas park in particular. Leading the session is William O'Brien, author of *Landscapes of Exclusion*. Panelists will address how certain chapters in a park or park system's history may test parks' ability to be inclusive.

**Chair:** *Cynthia Brandimarte*, Texas State Parks-TPWD, Austin, TX; Vicki Betts, Robert R. Muntz Library, University of Texas at Tyler, Tyler, TX; William O'Brien, Florida Atlantic University, Jupiter, FL

## Past/Present/Podcast: The Challenges of On-Air History HR

HR

► Room: 202

What happens when an NPR affiliate, a museum, and a university team up to produce a radio show? With New Orleans gearing up for its 300th anniversary, the stakes and outreach potential are high. Two years along in a three-year experiment, our intrepid podcasters discuss the challenges of on-air history.

**Chair:** *Jessica Dorman*, The Historic New Orleans Collection, New Orleans, LA; Kevin Harrell, The Historic New Orleans Collection, New Orleans, LA; Laine Kaplan-Levenson, WWNO-New Orleans, New Orleans, LA; Mary Niall Mitchell, Midlo Center for New Orleans Studies, University of New Orleans, New Orleans, LA

## Who's "Shoulding" on Your Fundraising Efforts? ST

► Room: 103

Ever been on the receiving (or giving) end of a conversation with your board about how fundraising should be done? Does your organization risk "shoulding" its way out of critical dollars because of communication breakdowns and unrealistic expectations? This session explores best practices for boards in the fund development process.

**Chair:** *Jamie Simek*, Indiana Historical Society, Indianapolis, IN; David Janssen, BruceMore, Inc., Cedar Rapids, IA; Kevin Pazour, Porter County Museum, Valparaiso, IN

8:30–10:30 am

## Current Issues Forum: Mentorship: An Imperative for Future Leaders DI

► Room: Bullock Museum Classroom

A diverse group of practitioners, mid-career professionals, and those currently in leadership, will come together to consider the importance of mentorship for the next generation of leaders and the responsibility of the field to foster it explicitly. We will identify goals and action items to move the conversation forward.

**Co-Chairs:** *Kristin Gallas*, Tsongas Industrial History Center, Lowell, MA, and *Sarah Jencks*, Ford's Theatre Society, Washington, DC



# Friday, September 8

9:45–10:45 am

## Break in the Exhibit Hall

### NCPH Poster Session

► Room: 301

The National Council on Public History has partnered with AASLH to sponsor this Poster Session. Built on NCPH's model for public history presentations about projects that use visual evidence, presenters will share their work through one-on-one discussion, including works-in-progress.

10:45–11:45 am

## AASLH Meeting of the Membership

► Room: 204

### SPEAKERS:

Katherine Kane, Chair

Norman Burns, Treasurer

John Dichtl, President and CEO

11:45 am–12:30 pm

## Annual Meeting Attendees Luncheon

► Room: Grand Ballroom

Cost: \$10; Preregistration required

Take time to visit with exhibitors and colleagues in the exhibit hall during this informal luncheon provided by AASLH.

## Concurrent Sessions

12:30–1:45 pm

## #TheyAreHistory: Engaging Youth and Discovering Relevancy **HR**

► Room: 104

Looking for unique ways to engage youth? Join us to discuss the successes and challenges related to three creative programs that empower millennials (and beyond) to find their own place in history while serving their communities. Presenters will provide practical, scalable tips on how to facilitate similar programs at your organization.

**Chair:** *Ashleigh Oatts*, Watson-Brown Foundation, Athens, GA; *Liz Hobson*, Freedom's Frontier National Heritage Area, Lawrence, KS; *Amy Rohmiller*, Ohio History Connection, Columbus, OH

## Collections Conundrums: Solving Collections Management Mysteries **ST**

► Room: 105

This session builds on the collective wisdom of the audience in attendance. Panelists will facilitate group-wide conversation on such subjects as conducting wall-to-wall inventories, collection moves, digitization, deaccessioning, how to train your board, etc. Please bring your own questions and your willingness to brainstorm creative solutions on behalf of others!

**Chair:** *Lindsey Richardson*, The Sixth Floor Museum at Dealey Plaza, Dallas, TX; *Cristin Waterbury*, National Mississippi River Museum & Aquarium, Dubuque, IA; *Lisa Worley*, Historic Ford Estates, Dearborn, MI

## The Great Debate: Engaging Audiences vs. Protecting Dollhouses **CE**

► Room: 106

They took down the ropes, served food in the dining room, and lived to tell the tale! The staff of the Charlotte Hawkins Brown Museum share how they are working to balance old and new perspectives on historic house interpretation at the former home of Dr. Charlotte Hawkins Brown.

**Chair:** *Brandie Ragghianti*, Independent Museum Professional, Greensboro, NC; *Renee' Donnell*, Charlotte Hawkins Brown Museum, Sedalia, NC; *Frachele Scott, Esq.*, Durham, NC

## Pay Attention, Connect and Participate: The Magic of Experience **HR**

► Room: 103

What value do museums have when limitless information is available through technology? During this session, we'll explore the value of meaningful, in-person experiences that make visitors feel wonder, togetherness, and purpose. A specially designed immersive experience will be staged, and we'll discuss implications of prioritizing experience over information dissemination.

**Chair:** *Andrea Jones*, Peak Experience Lab, Brentwood MD; *Laura Allcorn*, Second Story Studio, Portland OR; *John Herbst*, Indiana Historical Society, Indianapolis, IN.

## Pop Up Session

► Room: 108

The topic of this session will be announced via Twitter, the conference app, and on the conference information board, after voting concludes, no later than 3:30 pm on Thursday. For more information, see page 6.

## Reigniting a Collective Memory: Interpreting the Forgotten Stories of a Texas Art Colony **TT**

► Room: Bullock Museum Education Room

Learn how the History Center for Aransas County researched and curated an exhibit on the Rockport, Texas, art colony, named one of "The Top Ten Coastal Art Colonies," using oral histories, artwork, and artifacts. Through this, they enriched their community's narrative with inclusion of forgotten individuals and their contribution.

**Chair:** *Vickie Moon Merchant*, PhD, History Center for Aransas County, Rockport, TX; *Kate Betz*, Bullock Texas State History Museum, Austin, TX

## We Are NOT History: Reaffirming Cultural Sovereignty in Indigenous Communities DI

► Room: 107

Native American sovereignty has been largely ignored throughout American history. But museums, libraries, and historic sites are uniquely poised to stimulate indigenous sovereignty in compelling ways. In this session, presenters will share techniques used by sites that embrace Native art, history, and culture to reaffirm the inherent rights of Indigenous People.

**Chair: Andrew Albertson**, Museum of Indian Arts and Culture, Santa Fe, NM; Allison Colborne, Laboratory of Anthropology Library, Santa Fe, NM; Travis Zimmerman, Mille Lacs Indian Museum and Trading Post, Onamia, MN

## The Why and How of Exhibits and Programs about World War I HR

► Room: 202

You don't have to be a military museum to commemorate the American contributions to World War I. This session will help you in creating an exhibit or planning programs. Pondering how to involve your community? This "nuts & bolts" session is designed to provide ideas, resources, and meaning.

**Chair: Gordon Blaker**, U.S. Army Artillery Museum, Ft. Sill, OK; Francoise B. Bonnell, PhD, U.S. Army Women's Museum, Ft. Lee, VA; Claire Samuelson, U.S. Army Transportation, Ft. Eustis, VA; Jeffrey Larrabee, National Guard Bureau, Arlington, VA

1:45–2 pm  
Break

## Concurrent Sessions

2–3:15 pm

### Building a Small Museum Archives ST

► Room: 202

For most small museums, archival materials pose a special challenge. Limited resources make it difficult to obtain the specialized knowledge that a trained archivist can provide. Four museum professionals will present creative solutions to identifying and organizing the archival materials in their collections so that they are usable by their communities.

**Chair: Berlin Loa**, California Polytechnic State University, San Luis Obispo, CA; Nadia Arambula, Phoenix Airport Museum, Phoenix AZ; Neal Hitch, Imperial Valley Desert Museum, Ocotillo, CA; Steve Hoza, Salt River Pima-Maricopa Indian Community/Huhugam Ki Museum, Scottsdale, AZ

### Controversial Statues: Beyond Up or Down HR

► Room: 203

Conversations about controversial statues and monuments are often reduced to "Leave it up or take it down?" This session will complicate the discussion by looking at how controversial monuments can become part of complex narratives and how the absent spaces of former monuments can be reinterpreted.

**Chair: Braden Paynter**, International Coalition of Sites of Conscience, New York, NY; Bonita Bennett, District Six Museum, Caledon Square, South Africa; Ashley Rogers, Whitney Plantation, Wallace, LA; Kamau Ware, Black Gotham Experience, New York, NY

### I Am History or I Am Hoarding? CE

► Room: 103

In the literature on the psychology of hoarding, there are a shocking number of parallels between hoarding and museum collecting. In this session, speakers will outline those parallels and then lead a thoughtful discussion about the continuum between healthy collecting and hoarding. Warning: it might get real.

**Chair: Elee Wood**, Indiana University-Indianapolis, Indianapolis, IN; Trevor Jones, Nebraska Historical Society, Lincoln, NE; Rainey Tisdale, Independent Museum Professional, Boston MA

### Keepers of Knowledge: Encyclopedias in the Digital Age HR

HR

► Room: 101

Representatives from the digital encyclopedia projects of Alabama, Georgia, North Carolina, Philadelphia, Tennessee, and Texas will engage in a roundtable discussion on a variety of topics including funding, content generation, sustainment, technology, education, and user experience.

**Chair: Brett J. Derbes**, Texas State Historical Association, Austin, TX; Kelly Agan, NC Government & Heritage Library, State Library of NC, Raleigh NC; Edward Hatfield, New Georgia Encyclopedia, Atlanta, GA; Charlene Mires, Rutgers University-Camden, Camden, NJ; Claire Wilson, Auburn University, Auburn, AL; Ann Toplovich, Tennessee Historical Society, Nashville, TN

### Lessons Learned: The Legal, Ethical, and Practical Issues Involved in Finding a New Steward for Upsala ST

► Room: 105

Learn from the experiences of the National Trust for Historic Preservation and its co-stewardship partner, Cliveden, Inc., as they discuss the history of the Upsala historic house museum and the process they went through to determine its future, and ultimately decide to find a new steward for the property.

**Chair: Carrie Villar**, National Trust for Historic Preservation, Washington, DC; Tom Mayes, National Trust for Historic Preservation, Washington, DC; David Young, Cliveden, Philadelphia, PA

### Open the Door! Approaches to Interpreting Historic Landscapes HR

► Room: 106

This session examines the ways sites across the country are approaching the interpretation of diverse historic landscapes in order to expand a site's significance and stimulate engagement for contemporary audiences. The panelists will present case studies and focus on extracting lessons from the front lines of historic landscape interpretation.

**Chair: Sean E. Sawyer**, The Olana Partnership, Hudson, NY; George McDaniel, McDaniel Consulting, Charleston, SC; Joshua Torrance, Woodlawn Museum, Gardens & Park, Ellsworth, ME

### Pop Up Session

► Room: 108

The topic of this session will be announced via Twitter, the conference app, and on the conference information board, after voting concludes, no later than 3:30 pm on Thursday. For more information, see page 6.

# Friday, September 8

## Positioning Your Museum as a Critical Community Asset: A Roundtable Discussion **HR**

► Room: 107

In a roundtable format, chat with contributors to the book, *Positioning Your Museum as a Critical Community Asset*. The volume includes practical discussions that museums can use to build relationships with their communities around education, advocacy, digital technology, finances, and co-creation, while serving as a community asset and resource.

**Co-Chairs:** *Melissa Prycer*, Dallas Heritage Village, Dallas, TX; *Robert Connolly*, Louisiana State University, Baton Rouge, LA; *Melanie Adams*, Minnesota Historical Society, St. Paul, MN; *Brian Failing*, Aurora Regional Fire Museum, Aurora, IL; *Colleen McCartney*, ArtsMemphis, Memphis, TN; *Sarah Miller*, Florida Public Archaeology Network, St. Augustine, FL; *Rebecca Price*, Chick History, Inc., Nashville, TN; *Ashley Rogers*, Whitney Plantation, Wallace, LA

## Seeking Absent Voices: Inclusion and Relevance; Examples, Tools, and a Conversation **DI**

► Room: 104

Your institution may be missing its full potential. Be motivated to build relationships in your communities and to collect and convey the stories you're missing. Observe the value of digging deeper. Learn tools for meaningful engagement. And be forewarned of challenges you will face if you open this door.

**Chair:** *Steve Boyd-Smith*, 106 Group, St. Paul, MN; *Richard Josey*, Minnesota Historical Society, St. Paul, MN

3:15–4 pm  
Break in the Exhibit Hall

## Concurrent Sessions

4–5:15 pm

## Augmenting Reality with History Collections **CE**

► Room: 106

In 2016, *Pokemon Go* made augmented reality a reality. The Chicago History Museum has begun developing AR and VR (virtual reality) site-specific experiences using the museum's collection material. This session will provide a history of the project, [chicago00.org](http://chicago00.org), and offer lessons and guidance for future AR developers.

**Chair:** *John Russick*, Chicago History Museum, Chicago, IL; *Geoffrey Alan Rhodes*, School of the Art Institute, Chicago, IL

## Bridging the Past and Present with the Texas Department of Transportation **TT**

► Room: Bullock Museum Education Room

Much of our heritage is found in buildings, bridges, and other structures lining our streets, while roads themselves contain evidence of the land's first people. Brainstorm with the Texas

Department of Transportation on how local museums can partner to reveal these hidden histories and tell a unique story of place.

**Chair:** *Rebekah Dobrasko*, Texas Department of Transportation, Austin, TX; *Laura Cruzada*, Texas Department of Transportation, Austin, TX

## Designing for Outrage: How to Create Activist Architectures for Disruption, Engagement, and Action **DI**

► Room: 203

Violent murders, rampant xenophobia, homophobia, racism, and gender and economic injustices vibrate around us. Is there a way that exhibitions can create spaces that authentically address these issues in all of their moral messiness without rushing to feel-good emotions, harmony, or even empathy? Can there be space for outrage?

**Chair:** *Suzanne Sheriff, PhD*, University of Texas at Austin, Austin, TX; *Yolanda Leyva*, University of Texas El Paso, Museo Urbano, El Paso, TX; *Jennifer Scott*, Jane Addams Hull-House, Chicago, IL

## History Has Its Eyes on You: Lessons Learned from Broadway's *Hamilton* **CE**

► Room: 105

At the intersection of historic and contemporary themes, deliberate inclusivity, collaboration, and commitment to the highest artistic and intellectual standards, *Hamilton: An American Musical* informs and inspires without idealizing. As museums strive to diversify stories and audiences, how can we leverage *Hamilton's* lessons to move toward a more inclusive future?

**Chair:** *Becky Schlomann*, Indiana Historical Society, Indianapolis, IN; *Steve Light*, Thomas Jefferson Foundation, Charlottesville, VA; *Stacey Mann*, Learning and Interpretation Strategist, Philadelphia, PA; *Kate Quinn*, University of Pennsylvania Museum of Archaeology and Anthropology, Philadelphia, PA

## Innovative Audience Engagement From Outside the Museum Bubble **CE**

► Room: 104

What techniques and practices from outside the museum bubble inspire us to push the boundaries of audience engagement? After reviewing innovative experiences from non-museum organizations that meaningfully connect audiences and content, speakers will use creative thinking strategies to brainstorm intersections with museum work and techniques our field might adapt or borrow.

**Chair:** *Beth Maloney*, Baltimore Museum of Industry, Baltimore, MD; *Andrea Jones*, Peak Experience Lab, Brentwood, MD

## MLK50: Where Do We Go From Here? Creating and Implementing Large Scale Commemorative Events **CE**

► Room: 107

In April 2017, the National Civil Rights Museum began its yearlong commemoration of the 50th anniversary of Dr. King's assassination, *MLK50: Where Do We Go From Here?* This

roundtable discussion will examine the dynamics of planning and implementing a major historic commemoration with a diverse audience.

**Chair:** *Noelle Trent*, PhD, National Civil Rights Museum, Memphis, TN; *Terri Lee Freeman*, National Civil Rights Museum, Memphis, TN; *Faith Morris*, National Civil Rights Museum, Memphis, TN; *Bev Sakauye*, National Civil Rights Museum, Memphis, TN

### Moving Women to the Foreground through Community Partnerships **DI**

► **Room:** 101

Community partnerships are vital to the expansion of programs, especially when trying to reach new audiences or interpreting underrepresented subject matter. This session showcases a Native American exhibit, a suffrage education program, and an African quilt exhibit that harness the strength of their communities to reach greater relevance with their audiences.

**Chair:** *Page Harrington*, National Woman's Party at the Belmont-Paul Women's Equality National Monument, Washington, DC; *Aleia Brown*, Michigan State University Museum, Lansing, MI; *Julia Gray*, Abbe Museum, Bar Harbor, ME; *Jennifer Krafchik*, National Woman's Party at the Belmont-Paul Women's Equality National Monument, Washington, DC

### Race, History, and the Archive: Strategies for Community Archives/Museums **DI**

► **Room:** 202

This roundtable discussion explores the major obstacles and challenges to building and sustaining a museum or archive dedicated to historically under-documented and under-represented communities. The unique City of Austin-sponsored Community Archives Program and its three archivists/historians at the Austin History Center lead this discussion.

**Chair:** *Amanda Jasso*, Austin History Center, Austin, TX; *LaToya Devezin*, Austin History Center, Austin, TX; *Phonshia Nie*, PhD, Austin History Center, Austin, TX

### StEPping up Collections Stewardship of Digital Materials **ST**

**ST**

► **Room:** PDR 1 and 2

As the StEPs program gets ready for an enhancement, the Collections Stewardship section of the program will be integrated with the care of digital materials. Join us to discuss how to update collections policies, management, preservation, and access practices for digital materials. Practical with a lot of take-aways!

**Chair:** *Cherie Cook*, AASLH, Nashville, TN

### Super-Size It! Handling and Displaying Large Objects **ST**

► **Room:** 108

Extra large items like aircraft, vehicles, and boats can attract visitors, enhance collections, and add a WOW factor, but they come with special challenges. Learn how museums acquire, transport, preserve, restore, exhibit, fund, and manage these large items. The unique challenges will be explored with key takeaways and guidelines that can be used at any museum or historic site.

**Chair:** *Jim Hodgson*, Fort Worth Aviation Museum, Fort Worth, TX; *Toni Beldock*, Bullock Texas State History Museum, Austin, TX; *Mike Lebens*, National Museum of the Pacific War, Fredericksburg, TX; *Edward Zepeda*, Texas Military Forces Museum, Austin, TX

### The Value and Responsibility of Environmental Sustainability: What Do You Want to See? **ST**

► **Room:** 103

Join us for two brief presentations, and then a group discussion about the future of the field. Sarah Sutton will narrate an overview of green practices in museums and sites, and Karen Daly will talk about Dumbarton's green experience. Then, as a group, we'll discuss the resources and opportunities we see for environmental sustainability, and talk about how AASLH could assist in the effort to help you and history go green.

**Chair:** *Sarah Sutton*, Sustainable Museums, Waialua, HI; *Karen Daly*, Dumbarton House, Headquarters of The National Society of the Colonial Dames of America, Washington, DC

### Reception

5:30–6:30 pm

### Thank You Reception

Cost: Free, Invitation Only

► **Room:** 301

Have you taken an extra step to support AASLH with time or money? Then please join us for a special thank you reception where we will celebrate our volunteers, donors, and sponsors. Amid all the business of the Annual Meeting, AASLH staff and Council members want to slow down and get to know you over drinks and light appetizers.

### Evening Events

6:30–9:30 pm

### Leadership in History Awards Banquet

Cost: \$75; Preregistration Required

► **Room:** Grand Ballroom

Description on page 29.

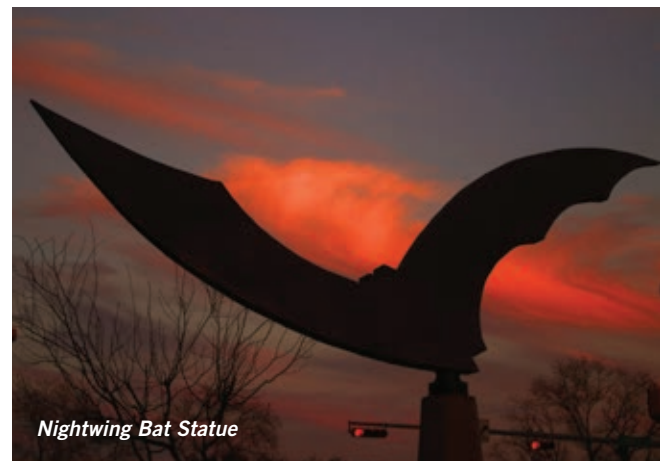
9 pm

### Battledecks

Cost: Free (Drinks and food are not included.)

► **Location:** Schloz Garten

Description on see page 6.



Nightwing Bat Statue



Saturday  
September 9

Paramount Theater

7–8:30 am

### Historic House Museum Affinity Group Breakfast

Cost: \$40; Preregistration Required

► Room: 301

The AASLH Historic House Affinity Group will join together in Austin to eat breakfast and network. Ken Turino, Director of Community Engagement and Exhibitions with Historic New England and instructor for AASLH's *Reinventing the Historic House Museum* workshop, will share stories of his top ten most creative and experimental historic houses and how creativity can help with historic house museum sustainability.

### Military History Affinity Group Breakfast

Cost: \$40; Preregistration Required

► Room: PDR 3

Join the AASLH Military History Affinity Group as they network and hear from a representative of the Center for Military History (CMH) who will discuss its digitization initiative. The CMH has historians working on creating digital content for their institutional partners and for the public. Join us for a compelling look at how institutional history is meeting the digital age.

## Concurrent Sessions

9–10:15 am

### 2018 Annual Meeting Roundtable

► Room: PDR 1 and 2

The program committee for the 2018 Annual Meeting in Kansas City wants to hear your ideas for making the next meeting better. What did you like about the Austin meeting? What should we have done differently? Members of the 2018 Annual Meeting program committee should attend. All meeting participants are welcome.

**Chair:** Tim Grove, Smithsonian National Air and Space Museum, Washington, DC

### Beyond the Likes: Social Media, Meaning, History, and Heritage HR

► Room: 103

Do we, as historians and social media managers, have a larger responsibility than simply promoting our organizations and collecting likes? This open discussion will consider how the visual media we share influences public perceptions and discourse of history, heritage, and identity, using Texas as a case study.

**Chair:** Jennifer Carpenter, Texas Parks and Wildlife, Austin, TX; Stephen Siwinski, Texas State Library and Archives Commission, Austin, TX

### Bucking the Trend: Energizing Historic Homes in Central Texas CE

► Room: 101

Central Texas famously enjoys a rich but increasingly threatened sense of place. Three Austin and San Antonio historic house museums have managed to grow dramatically in visitation and impact despite the rapid change. Staff from each site will discuss successful turnaround through creative engagement strategies.

**Chair:** Oliver Franklin, Elisabet Ney Museum, City of Austin Parks and Recreation Department, Austin, TX; Rowena Dasch, Neill-Cochran House, Austin, TX; Jane Lewis, Villa Finale, San Antonio, TX

### Engaging K-16 through Creative Connections to History CE

► Room: 105

How can museums, universities, and schools work together creatively to express the value of historic knowledge? One answer, do something creative. Panelists will discuss the Bullock Museum's *Butterfly Project*—a collaboration that engaged students in lessons of tolerance by creating a large-scale, history-based art installation—and ideas for incorporating social justice into other community projects.

**Chair:** Kate Betz, Bullock Texas State History Museum, Austin, TX; Celange Santiso-Black, Gullett Elementary School, Austin, TX; Alexandra Robinson, St. Edward's University, Austin, TX

## How Many Quaker Bonnets Does it Take? CE

► Room: 106

Do we really need 200 Quaker bonnets sitting quietly in climate-controlled storage? A number of history organizations are experimenting with new ways that audiences can creatively access and utilize their collections. This session will consider questions about shifting standards of preservation in collections care that prioritize interpretation as well as conservation. This session will consist of case studies to be considered and a brainstorming workshop to inspire new ways of respectfully caring for collections and, at the same time, inventively responding to contemporary audience needs.

**Chair:** Bill Adair, Pew Center for Arts and Heritage, Philadelphia, PA

## I Feel History HR

► Room: 203

This session will consider the role of emotion in historical interpretation. First, the presenters will explain why emotion matters in interpretation, and share some compelling inspiration projects from a range of museums and sites. Then together we'll explore and discuss methods for weaving emotion into your own work.

**Chair:** Rainey Tisdale, Independent Museum Professional, Boston, MA; Katie Spencer, Museum of Durham History, Durham, NC

## Innovative and Low-Cost Strategies for a Successful Executive Search ST

► Room: 202

Your museum's executive director just announced that he or she is leaving, but there is no money in the budget to hire a search firm. No need to panic! This panel will reveal the strategies deployed by search professionals so that you can ensure a successful transition for your museum.

**Chair:** Mary Baily Wieler, Museum Trustee Association, Baltimore, MD; Marilyn Hoffman, Museum Search & Reference, Londonderry, NH

## White on White: When Standing By Isn't an Option DI

► Room: 204

In our current context of social discord and divisive immigration policies, the role of a relevancy-focused facilitator working with majority-white historians in a majority-white community takes on new meaning. This session will focus on best practices and strategies to have meaningful conversations using history as a tool for critical thinking, understanding, and fostering empathy, in order to build connections between our immigrant past and future.

**Chair:** Anna Altschwager, Old World Wisconsin—The Wisconsin Historical Society, Eagle, WI

10:15–10:30 am  
Break in Foyer

10:30 am–12 pm  
Closing Keynote Speaker:  
Congressman Joaquin Castro

► Room: Grand Ballroom



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# Saturday, September 9

## Labs

Cost: \$25; Preregistration Required

1–4:30 pm

### Beyond the Exhibits

► **Location:** Bullock Museum Lobby

Let's go on a goose chase! As your scavenger hunt team seeks the secrets to successful educational outreach, go behind the scenes at the Bullock to participate in distance learning, join a live streaming event, explore student history clubs, and discover new ways to take your institution beyond the exhibits.

**Chair:** Sally Bloom, North Carolina Museum of History, Raleigh, NC; Kaitlin Lloyd, Bullock Texas State History Museum, Austin, TX; Jessica Pratt, Tar Heel Junior Historian Association, Raleigh, NC; Chelsea Weger, North Carolina Museum of History, Raleigh, NC

### Digital Preservation for Individuals and Small Institutions

► **Room:** 104

As digital collections become an increasingly important part of the historical record, institutions and individuals must develop strategies for preserving digital content. This lab will introduce participants to freely available, simple digital preservation tools. The session will focus on small-scale solutions that can be helpful to individuals and institutions. All participants must bring a laptop.

**Chair:** Annie Peterson, LYRASIS, Atlanta, GA; Frances Harrell, Northeast Document Conservation Center, Andover, MA; Hannah Rosen, LYRASIS, Atlanta, GA

### Fun with Faux Food!

► **Room:** 108

Real food not allowed in your museum? No problem! Join the Collections Department of Andrew Jackson's Hermitage in a hands-on lab to learn how to make delicious-looking faux pastries and sweets for your next exhibition.

**Chair:** Ashley Bouknight, Andrew Jackson's Hermitage, Nashville, TN; Raechel Willis, Andrew Jackson's Hermitage, Nashville, TN

### Indian Education for All: New Approaches to Teaching Native American Culture and History

► **Room:** 107

Following Montana's framework, discover how to implement culturally relevant understandings of historic and contemporary Native American issues into your educational programming, outreach, and exhibit interpretation. This lab introduces museum educators to the concept of Indian Education for All programming and demonstrates how to apply this approach at any site.

**Chair:** Danielle Stuckle, State Historical Society of North Dakota, Bismarck, ND; Deb Mitchell, Montana Historical Society, Helena, MT; Penny Redli, Museum of the Beartooths, Columbus, MT

### Natural Connections: History and Science

► **Location:** Lady Bird Johnson Wildflower Center

It's bigger than buzzwords! Collaborating across topical boundaries, building cross-curricular lessons, and creating relevance to communities can greatly enrich program offerings. Join history and natural science educators for an outdoor, hands-on lab at the Lady Bird Johnson Wildflower Center and gain strategies for cross-discipline collaboration. Bring a water bottle!

**Chair:** Melissa Dowland, North Carolina Museum of Natural Sciences, Raleigh, NC; Megan Chesser, North Carolina Museum of Natural Sciences, Raleigh, NC; Emily Grant, North Carolina Museum of History, Raleigh, NC; Nancy Pennington, North Carolina Museum of History, Raleigh, NC

### Training Made Unboring: Make Your Site's Professional Development into Serious Fun

► **Room:** PDR 1 and 2

We bend over backwards to give our audiences dynamic, meaningful experiences—but train our staff and volunteers with three-ring binders, saying, “read this.” It's time to use our museum superpowers on ourselves—this active and engaging lab gives you the tools you need to make staff and volunteer training AMAZING!

**Chair:** Jodi Larson, Split Rock Studios, Minneapolis, MN; Hannah O. Moses, George Ranch Historical Park, Richmond, TX

## Workshops

Cost: \$45; Preregistration Required

1–5:30 pm

### The Advocacy / Neutrality Throwdown!

► **Room:** 103

Some historic sites have begun to openly advocate for social change. They have left the pretense of neutrality behind, and admit that our organizations, by their nature, can never be truly neutral. But do these sites actually foster change? How do they measure success? And do they alienate some stakeholders with their approach? Join an open, honest, and energetic set of conversations during this workshop about the pros and the cons of mixing historic interpretation with advocacy work, including many examples of successful and flawed projects. Advocacy skeptics welcome!

**Chair:** Sean Kelley, Eastern State Penitentiary Historic Site, Philadelphia, PA

### Beyond the Bake Sale: Fundraising Basics for Local History Organizations

► **Room:** 301

Tired of planning one fundraising event after another? Want a more strategic approach to raising money? Looking for suggestions that are actually practical for your small shop? This workshop introduces basic fundraising principles and explores best practices that can be applied to local history organizations of all sizes.

**Chair:** Tamara Hemmerlein, Indiana Historical Society, Indianapolis, IN; Jamie Simek, Indiana Historical Society, Indianapolis, IN

### Bringing History Communicators into Public History Practice

► **Room:** PDR3

Learn to be a better history communicator with tips and tools to bolster public outreach, stimulate public interest in history, and develop strategies to reach twenty-first century STEM-driven media and audience using principles of the emerging field of history communication. This workshop is for anyone who wants to better communicate about public history with the message of relevance in mind.

**Chair:** Jason Steinhauer, Lepage Center for History in the Public Interest, Villanova, PA



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AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. Thank you!

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