

# TURNING

# POINTS



Ordinary People

Extraordinary Change

**AASLH ANNUAL MEETING**

*in partnership with the INTERNATIONAL COALITION OF SITES OF CONSCIENCE*

**SEPTEMBER 18-21, 2013**

**BIRMINGHAM, ALABAMA**

# JOIN US

# IN BIRMINGHAM!

**B**irmingham is a city that has reoriented its history, inspiring international human rights movements. It is the perfect place to think and talk about how stories of ordinary people and extraordinary change inspire and inform us, our publics, our programs, and outreach. The 2013 American Association for State and Local History Annual Meeting, with partner the International Coalition of Sites of Conscience, will consider how history organizations can change the way they do things, taking issues and turning them into solutions, by using ordinary people to tell extraordinary stories.

Focusing on the famous names of history neglects the unnamed people who insisted on their rights, worked together, and who were anything but ordinary in their courage and resolve. Founded in 1871 as a transportation and industrial center of the New South, Birmingham was nicknamed the "Magic City" for its fast growth. And it was the center of a movement that caught the attention of the world and led to the 1964 Civil Rights Act and, in later years, the Birmingham Pledge to eliminate prejudice. The 1963 Birmingham Summer transformed the city and changed the United States.

**M**ake your reservations now to join us in Birmingham for an exciting week of networking, tours, events, and professional development that will energize you, expand your knowledge, help you make connections between the present and the past, and help you discover resources for the work you do in the field of state and local history.

**AASLH**

Fifty years after hundreds of young people stood solid for freedom. Fifty years after King's "Letter from Birmingham Jail" articulated principles of nonviolence. Fifty years later we ask: If history is the example, the provocateur, and the context—how do we best use it today? How do we incorporate stories of ordinary people's extraordinary lives in our institutions? How can we build programs that deal directly with issues, making history interesting, relevant, useful, and human? What interesting and unusual techniques do you use to fulfill your organization's mission? What kinds of program ideas are you trying out that are a little different from what you've always done? How do you encourage active involvement from your public? What have you tried that hasn't been as successful as you want? How do you take the history your organization uses and connect it to people's lives? How is change reflected in your institution's programs? What ideas and examples are there in local history that can inspire us?

The 2013 AASLH Annual Meeting includes enriching educational sessions, pleasurable evening events, and exciting tours packed with opportunities to learn, network, and enjoy. Keynote speaker Natasha Trethewey, U.S. Poet Laureate, will use history and memory to uplift us. Plenary speaker Doudou Diène will discuss the international work of history. At the awards banquet, hear Alabama historian Ed Bridges, and honor the best in state and local history. And as a special treat, in the Sixteenth Street Baptist Church, hear from Carolyn McKinstry, a survivor of the 1963 bombing.

We look forward to seeing you in Birmingham to celebrate *Turning Points: Ordinary People, Extraordinary Change*.

Sincerely,

*Katherine Kane*

Katherine Kane  
Program Chair  
Harriet Beecher Stowe Center

*Angela Fisher-Hall*

Angela Fisher-Hall  
Host Committee Chair  
Birmingham Public Library

# ABOUT BIRMINGHAM

Birmingham is a city rich in diversity. Noted by *The Today Show* as one of its "Six Hottest Places to Travel in 2013," Birmingham is the place to be during the commemoration of the 50th anniversary of the Civil Rights Movement. It is also a place honoring the industrial roots of the city that was founded in 1871 during Reconstruction on the backs of the steel mills that populated the area. Today, Birmingham is the largest city in Alabama and boasts world-class dining, shopping, and cultural institutions. Join us in the Magic City!



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Birmingham, CVB, Images

## Why Attend?

- Choose from more than 70 sessions on the latest in developing, delivering, and connecting to history.
- Find colleagues who share your specific and unique challenges by participating in an AASLH Affinity Group event.
- Learn how individual people—personal, professional, and historic—can lead to change in lives, institutions, and history.
- Explore the AASLH Exhibit Hall to find the newest products and services that directly improve the way history professionals operate.
- Have fun and explore the rich history of Birmingham and the American South through evening events and engaging tours.

## Who Attends?

The AASLH Annual Meeting provides history professionals at all levels of experience with the networking and resources they need to succeed and become leaders in the field:

- Archivists
- CEOs
- Curators
- Directors
- Educators
- Librarians
- Museum Administrators
- Preservationists
- Registrars
- Students
- and More

OUR CORE VALUES:

**Scholarship. Integrity.  
Innovation. Teamwork.  
Service. Diversity.**

NEARLY 70% OF OUR GRADUATES  
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# SPEAKERS

## NATASHA TRETHERWEY,

Thursday's keynote speaker, is the 19th United States Poet Laureate (2012–13). In his citation, Librarian of Congress James Billington wrote, "Her poems dig beneath the surface of history—personal or communal, from childhood or from a century ago—to explore the human struggles that we all face." She is the author of *Thrall*, *Native Guard*, for which she won the 2007 Pulitzer Prize, *Bellocoq's Ophelia*, which was named a Notable Book for 2003 by the American Library Association, and *Domestic Work*. She is also the author of *Beyond Katrina: A Meditation on the Mississippi Gulf Coast*. A memoir is forthcoming in 2013.



Joel Benjamin

Church. She was among thousands of students hoses by firemen during the 1963 marches. She survived a second bomb explosion that destroyed a large portion of her home in 1964. An "authentic child of the movement," Carolyn believes that God spared her life on September 15, 1963, so that she could continue to live in service to others. She is now a citizen of the world, and an ordained itinerant messenger of the gospel.

## DOUDOU DIÈNE,

Friday's keynote speaker, was born in Senegal in 1941. Doudou Diène was a prizewinner in philosophy in Senegal's Concours Général. Having joined the UNESCO Secretariat in 1977, in 1980 he was appointed Director of the Liaison Office with the United Nations, Permanent Missions and United Nations departments in New York. Prior to this, he had served as deputy representative of Senegal to UNESCO and, in that capacity, as Vice President and Secretary of the African Group and Group of 77. Between 1985 and 1987, he held the posts of Deputy Assistant Director-General for External Relations, spokesperson for the Director-General, and acting Director of the Bureau of Public Information. After a period as Project Manager of the *Integral Study of the Silk Roads: Roads of Dialogue* aimed at revitalizing East-West dialogue, he was appointed Director of the Division of Intercultural Projects



Doudou Diène

in 1993. In this capacity, he directed various projects on intercultural dialogue, including the *Slave Route*, *Routes of Faith*, *Routes of al-Andalus*, and *Iron Roads in Africa*. In 1998 he was placed in charge of activities pertaining to inter-religious dialogue. In 2002, he was appointed by the Commission on Human Rights as Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia, and related intolerance, a mandate in which he served until July 2008. He is also active with the International Coalition of Sites of Conscience.

## EDWARD BRIDGES,

awards banquet speaker, graduated from Furman University in Greenville, South Carolina, and received his M.A. and Ph.D. in history from the University of Chicago. He taught history in high school in Greenville and also taught at Georgia Tech before joining the staff of the Georgia Department of Archives and History in 1976. After six years at the Georgia Archives, where he last served as Assistant Director, he was appointed Director of the Alabama Department of Archives and History in 1982 and retired in 2012. Ed's professional interests have centered on the historical background of current policy issues and on the management of modern records. He has been active in national archival organizations and also with information policy and Alabama history groups in the state.



Alabama Department of Archives and History

## CAROLYN MCKINSTRY

will deliver a special presentation for the AASLH conference at the Sixteenth Street Baptist Church on Thursday evening. Carolyn was present on September 15, 1963, at the Sixteenth Street Baptist Church in Birmingham when white racists bombed the church. Carolyn's four young friends were killed. As a teenager, Carolyn felt her "calling" by attending the mass meetings and rallies at the Sixteenth Street Baptist



Birmingham University

## International Coalition of Sites of Conscience

The International Coalition of Sites of Conscience is proud to partner with AASLH on its 2013 Annual Conference. The Coalition is the only worldwide network specifically dedicated to transforming places that preserve the past into spaces that promote civic action. As a network of more than 300 Sites of Conscience in 47 countries, we engage millions of people every year in powerful participatory programs that bring people together across difference and build the global movement to connect past to present, memory to action.

Conference participants are welcome to attend any and all sessions within the Sites of Conscience track, developed to share bold, effective programs that connect the history of communities with critical social issues in their region and discuss how we may link these efforts across the world. Please plan to join us for a reception on **Friday, September 20, at 5:30 pm** to meet our member sites and find out more about our work.

### WEDNESDAY, SEPTEMBER 18

8:30 am–12 pm	Workshop: We Listened: How to Conduct a Listening Session
8:30 am–5 pm	Workshop: Embracing Divergent Memories through Dialogue Design and Facilitation

### THURSDAY, SEPTEMBER 19

8:30–9:45 am	Working with the Community to Address Things That Matter Locally
1:30–2:45 am	Latino New South: A New Lens Into Institutional and Community Engagement
4–5:15 pm	The National Dialogues on Immigration Project

### FRIDAY, SEPTEMBER 20

8:30–9:45 am	The Memphis Initiative: A Case Study in Community Partnerships
10:45 am–12 pm	Featured Speaker: Doudou Diène
4–5:15 pm	International Collaboration: Extraordinary Benefits
5:30–6:30 pm	Sites of Conscience Reception

### SATURDAY, SEPTEMBER 21

9–10:15 am	Movement Creates Museum: Activist Beginnings of History Institutions
10:45 am–12 pm	Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement



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# HIGHLIGHTS

## Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

Corporate History Museums and Archives	Luncheon on Thursday
Court and Legal History	Luncheon on Thursday
Directors	Breakfast and Session on Thursday
Educators and Interpreters	Session and Luncheon on Thursday
Historic House Museums	Breakfast on Friday
Military History	Breakfast on Saturday
Small Museums	Luncheon and Small Museums Day on Thursday
Visitors' Voices	Luncheon on Friday

## 2013 ANNUAL MEETING BLOG

Get excited about the conference by visiting the 2013 Annual Meeting Blog. Prepare for the conference with posts on our theme: *Ordinary People, Extraordinary Change*. Also, keep up with what is going on throughout the conference as attendees provide a "man/woman on the ground" perspective of conference sessions and events.

[www.aaslh.org/am2013](http://www.aaslh.org/am2013)

### EXPLORE NEW PRODUCTS AND SERVICES IN THE EXHIBIT HALL

On Thursday, September 19 and Friday, September 20, don't miss your chance to visit the AASLH Career Kiosk and meet more than sixty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

National Council on Public History will sponsor a poster session in the exhibit hall during the morning coffee break on Friday, September 20.



## Can't Travel to Birmingham?

### TRY AASLH'S ONLINE CONFERENCE

No money in the budget for travel? Can't come to Birmingham, but still want to attend? Need a way to provide low cost training for employees? Sign up now to hear six selected sessions from the AASLH Annual Meeting by participating in the AASLH Online Conference. AASLH will broadcast live six of the best sessions presented in Birmingham so you can participate, ask questions, and make comments from your desk or your kitchen table! With the Online Conference, provide training for all your employees and volunteers and hear what experts from the field are talking about, all for one low price. Visit [www.aaslh.org/am2013](http://www.aaslh.org/am2013) to view a free sample session from the 2012 Online Conference.

AASLH will air live three sessions per day during the conference on Thursday and Friday, September 19-20, and will post audio of keynote speakers. Read blogs from the presenters and other history professionals before the conference. Participants will also have access to the session handouts. The recordings will be available to the online participants for reviewing for six months after the broadcast through LearningTimes.

Be challenged and improve your organization by participating live in the following sessions:

- The Continuum of Excellence and How Your Museum Can Be Part of It
- Managing Change: The Keys to Successful Transitions within Historic Organizations
- Recruiting, Orienting, and Engaging Board Members
- Small Museums, Big Impact!
- Working with Community to Address Things that Matter Locally
- Volunteers: Ordinary People, Extraordinary Change.

View the schedule and register for the online conference at [www.aaslh.org/am2013](http://www.aaslh.org/am2013). You will receive instructions by email about how to login to the site and information about technical issues and requirements. If you have any questions, please email Terry Jackson at [jackson@aslh.org](mailto:jackson@aslh.org).

# SCHEDULE *at a* GLANCE

## TUESDAY, SEPTEMBER 17

3–5 pm **REGISTRATION**

## WEDNESDAY, SEPTEMBER 18

7 am–6 pm **REGISTRATION**

8 am–5 pm **TOUR**

- Montgomery: Civil War and Civil Rights, Cost: \$75

8:30 am–12 pm **WORKSHOPS**

- Financial Management Bootcamp, Cost: \$45
- We Listened: How to Conduct a Listening Session, Cost: \$45

8:30 am–3:30 pm **CEO FORUM**

- A National Branding Strategy for History, Cost: \$150/\$220 for two from same organization. By Invitation Only

8:30 am–5:30 pm **TOUR**

- Highlights from 700 Years of Alabama History, Cost: \$75

8:30 am–5 pm **WORKSHOPS**

- Embracing Divergent Memories through Dialogue Design and Facilitation, Cost: \$75
- Giving Voice to the Long-Silenced Millions: Best Practices for Interpreting Slavery at Historic Sites and Museums, Cost: \$75

1–5 pm **TOURS**

- The Past and Future of Birmingham, Cost: \$45
- Corporate History Tour, Cost: \$45

1:30–5 pm **WORKSHOPS**

- Field Services Alliance Meeting, Cost: Free
- I Collected Surveys, Now What? Tools for Analyzing and Using Visitor Feedback, Cost: \$45

2:15–5:15 pm **LAB**

- The Force of Sports: Connecting Communities through Sports History, Cost: \$25

6:30–9 pm **EVENING EVENT**

- The Magic City's Food, Music, and Industry, Cost: \$45

## THURSDAY, SEPTEMBER 19

7 am–6 pm **REGISTRATION**

7–8:30 am **TOUR**

- Civil Rights Walking Tour, Cost: \$25

7:15–9:45 am **BREAKFAST**

- Director's Breakfast and Session, Cost: \$30

8:30–9:45 am **CONCURRENT SESSIONS**

- Diversity: Positive Programs in Corporate Archives, Museums, and Visitors Centers
- History Matters! A Movement to Create a National Brand for History
- Managing Change: The Keys to Successful Transitions within Historic Organizations
- NEH 2013: Making Extraordinary Change with NEH Support
- Ordinary People with Extraordinary Stories of Birmingham
- Small Museums, Big Impact
- Turning Points: An Educators and Interpreters Meeting Kick-Off
- What Happened to All the People? Researching and Interpreting the Ordinary People and Extraordinary Change of the Border War
- Working with Community to Address Things That Matter Locally

9:45–10:45 am **BREAK IN THE EXHIBIT HALL**

**FIRST-TIME ATTENDEE RECEPTION**

- First-Time Attendee Reception, Cost: Free

10:45 am–12 pm

**KEYNOTE ADDRESS NATASHA TRETHERWEY**

12–1:15 pm

**LUNCHEONS**

- Corporate History/Visitors' Voices Luncheon, Cost: \$35
- Court and Legal History Luncheon, Cost: \$35
- Educators and Interpreters Luncheon, Cost: \$35
- Small Museums Luncheon, Cost: \$35

1–5 pm

**TOUR**

- Sites and Sounds of Historic Birmingham, Cost: \$45

1:30–2:45 pm

**CONCURRENT SESSIONS**

- Are We Safe? What Protection Do We Have Against Armed Intruders?
- Entering the Mainstream, Interpreting GLBT History: Challenges and Opportunities
- Latino New South: A New Lens into Institutional and Community Engagement
- The Many Faces of Mentoring: Yesterday, Today, and Tomorrow
- Using Legal Documents in Civil Rights History Exhibits
- Vintage or Artifact? Collecting the 20th and 21st Centuries
- Where's the Humanity in Science, Technology, Engineering, and Math (STEM)?

2:45–3:45 pm

**BREAK IN THE EXHIBIT HALL**

4–5:15 pm

**CONCURRENT SESSIONS**

- Curating the Confederacy
- The Importance of Addressing Difficult Topics in History
- Meeting the Needs of African American Cultural Heritage Practitioners
- Mergers, Alliances, and Partnerships: What's Right, What's Wrong, What's Deadly?
- The National Dialogues on Immigration Project
- Quick and Dirty DIY Mobile Content Creation and App Development
- Recruiting, Orienting, and Engaging Board Members
- The Toolkit Talks: Sharing Resources for Small Museums

5:45–6:45 pm

**SPECIAL SPEAKER CAROLYN MCKINSTRY**

- Sixteenth Street Baptist Church, Cost: Free

6:45–9 pm

**EVENING EVENT**

- A Walk Through Birmingham's Civil Rights History, Cost: \$45



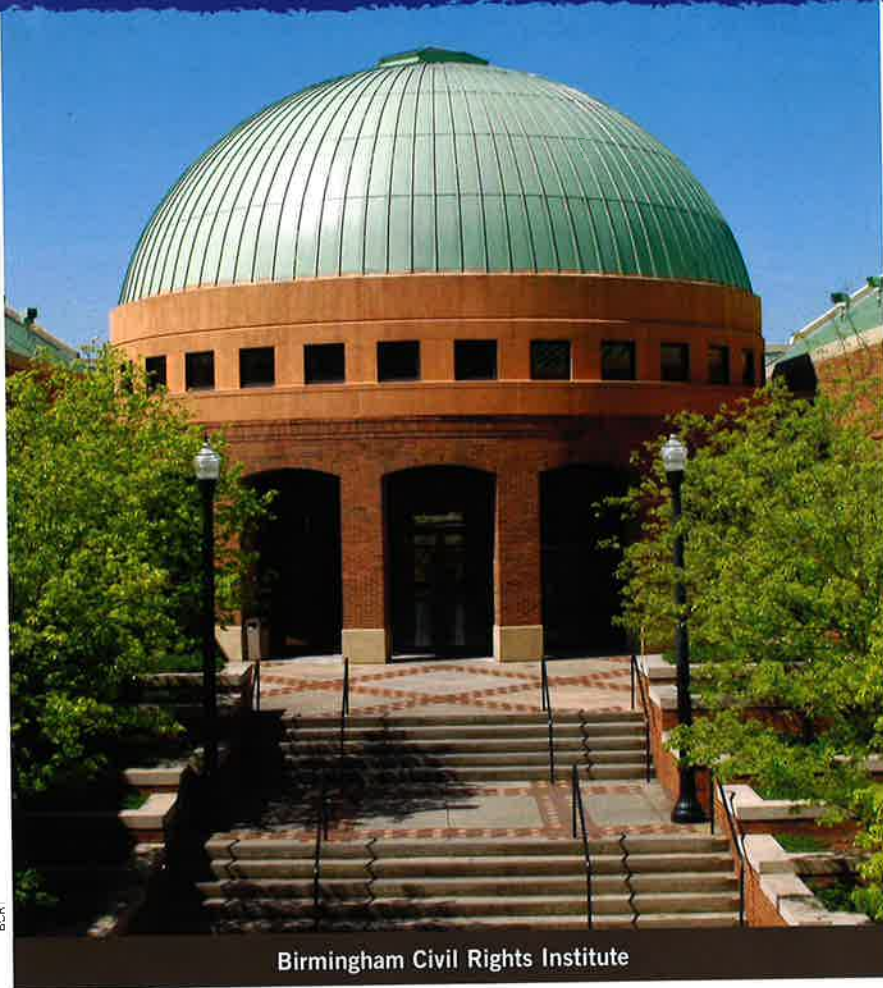
## FRIDAY, SEPTEMBER 20

7 am–6 pm	<b>REGISTRATION</b>
7–8:15 am	<b>BREAKFAST</b> <ul style="list-style-type: none"> <li>Historic House Museum, Cost: \$30</li> </ul>
8:30 am–12:30 pm	<b>DRIVING TOUR</b> <ul style="list-style-type: none"> <li>Birmingham's Captains of Industry, Cost: \$45</li> </ul>
8:30–9:45 am	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"> <li>Field Services Alliance Presents Museum Tips</li> <li>Focusing on the Future to Preserve the Past: Examining Trends to Navigate Ongoing Change</li> <li>Forging Business and Academic Alliances in Training Historians for the 21st Century Marketplace</li> <li>Grassroots Efforts to Save Buildings Creates Community Treasures</li> <li>Meeting Visitors' Expectations with the Visitors Count! Program</li> <li>The Memphis Initiative: A Case Study in Community Partnerships</li> <li>Playing Games with History</li> <li>Using Visitor Input for a Business Model That Works</li> <li>Where are the Women at Historic Sites?</li> </ul>
9:45–10:45 am	<b>BREAK IN THE EXHIBIT HALL</b> <ul style="list-style-type: none"> <li>National Council on Public History Poster Session</li> </ul>
10:45 am–12 pm	<b>KEYNOTE SPEAKER DOUDOU DIÈNE</b>
12–1 pm	<b>LUNCHEON</b> <ul style="list-style-type: none"> <li>AASLH Membership and Networking Luncheon, Cost: Free</li> </ul>
1–2 pm	<b>AASLH MEETING OF THE MEMBERSHIP</b>
2–2:15 pm	<b>BREAK IN THE EXHIBIT HALL</b>
2:15–3:30 pm	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"> <li>Creating Meaningful Outcomes for Programs and Exhibits</li> <li>Enlivening Historic Sites with the Arts</li> <li>Financial and Mission Questions Boards Should Ask and Staff Should Answer</li> <li>Historic Turning Points Fueling Contemporary Change</li> <li>Integrating African American Voices into Historic Plantation Tours</li> <li>Religious Places and the Civil Rights Movement</li> <li>Taking the <i>Right</i> STEPs Together: Starting a STEPs Group in Your State</li> <li>Universities and Local History: Building Connections</li> <li>Volunteers: Ordinary People, Extraordinary Change</li> </ul>
3:30–4 pm	<b>BREAK IN THE EXHIBIT HALL</b>
4–5:15 pm	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"> <li>IMLS Community Anchors: Stories from the Field</li> <li>International Collaboration, Extraordinary Benefits</li> <li>Making Lemonade in Alabama: Telling a State's Stories in Economic Hard Times</li> <li>Many Voices: One Chorus for Your Collection</li> <li>Period of Significance is NOW: Catalytic Change at National Trust Historic Sites</li> <li>Small Museum Leadership Considered: Picking Your High-Priority Project</li> <li>Tie—A Thinking Big at Historic Sites Futures Scenarios Game</li> <li>Turning Historic House Museums Upside Down: Teens Reinterpret a House</li> <li>Working with the Deaf Community</li> </ul>
5:15–6 pm	<b>RECEPTION</b> <ul style="list-style-type: none"> <li>Developing Leaders @SHA Reception, Cost: Free</li> </ul>
6:30–9:30 pm	<b>AWARDS BANQUET</b> <ul style="list-style-type: none"> <li>Leadership in History Awards Banquet, Cost: \$60</li> </ul>

## SATURDAY, SEPTEMBER 21

7:30–8:45 am	<b>BREAKFAST</b> <ul style="list-style-type: none"> <li>Military History Affinity Group, Cost: \$30</li> </ul>
8 am–12 pm	<b>REGISTRATION</b>
8 am–5 pm	<b>WORKSHOP</b> <ul style="list-style-type: none"> <li>Digital Collections 101: Creating a Digital Presence for Your Museum, Cost: \$75</li> </ul>
8 am–5 pm	<b>TOURS</b> <ul style="list-style-type: none"> <li>Florence: Alabama's Renaissance City, Cost: \$75</li> <li>Tuskegee's Extraordinary History, Cost: \$75</li> </ul>
9–10:15 am	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"> <li>Commemorating Controversy: The Dakota–U.S. War of 1862</li> <li>The Continuum of Excellence and How Your Museum Can Be a Part of It</li> <li>From Reconstruction to Desegregation: Oral History and the African American Experience in Northwest Alabama</li> <li>Movement Creates Museum: Activist Beginnings of History Institutions</li> <li>Practical Solutions for Rethinking Our Collections and How We Use Them</li> <li>Social Media Madness!</li> <li>Trends in Local History: Lessons Learned from the <i>Encyclopedia of Local History</i>, 2nd Edition</li> <li>We Have a Difficult Story to Tell, Now What?</li> </ul>
10:15–10:45 am	<b>BREAK</b>
10:45 am–12 pm	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"> <li>2014 Annual Meeting Roundtable</li> <li>The Birmingham Civil Rights Heritage Trail and the Future of Cultural Tourism</li> <li>Direct Care: Pushing the Exterior Envelope</li> <li>Escaping "Great Men" History on a Budget: DIY Gallery Renovations</li> <li>Lessons from the Field: Collaboration and Access in Oral History</li> <li>Lights, Camera, Alabama: Making Movies about Local History</li> <li>Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement</li> <li>Whose History Are You Getting? Exploring the Neglected Stories in Your Community</li> </ul>
1–4:30 pm	<b>WALKING TOUR</b> <ul style="list-style-type: none"> <li>Birmingham's City Center over the Decades, Cost: \$25</li> </ul>
1–5 pm	<b>LABS</b> <ul style="list-style-type: none"> <li>Exhibition Research, Oral History, and Artifact Collection: One Museum's Community-Based Approach, Cost: \$25</li> <li>The SHA Saturday Seminar: Preview, Renew, or Refresh Your Leadership Potential, Cost: \$25</li> </ul>

# TOURS



Birmingham Civil Rights Institute

## WEDNESDAY, SEPTEMBER 18

### Montgomery: Civil War and Civil Rights

8 am–5 pm  
COST: \$75

Begin your day at the Alabama State Capitol, the first Confederate Capitol and also site of the speech by Dr. Martin Luther King Jr. after the 1965 Selma to Montgomery Civil Rights March. Venture to King's first pastorate, Dexter Avenue Baptist Church. Take a behind-the-scenes tour of exhibition construction at the Alabama Department of Archives and History. Have lunch at Old Alabama Town, a restored nineteenth-century village, and end the day at the Rosa Parks Museum at Troy University.

### Highlights from 700 Years of Alabama History

8:30 am–5:30 pm  
COST: \$75

Greensboro and Hale County tell the rich story of Alabama history from the Mississippian culture to the Civil Rights era. Start with the beginning at Moundville Archaeological Park. Enjoy lunch at a new nonprofit experiment, PieLab, whose mission of Pie + Conversation = Social Change matches our conference theme. Tour Magnolia Grove, an 1840s Greek Revival home. End the day at the Safe House Black History Museum, which once concealed Dr. Martin Luther King Jr.



Magnolia Grove

### The Past and Future of Birmingham

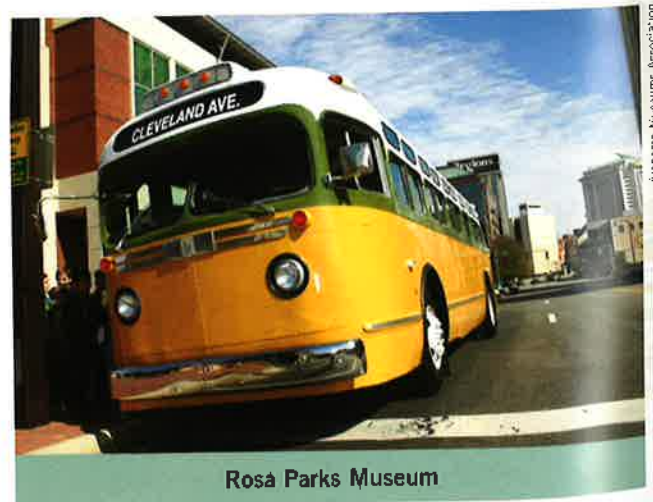
1–5 pm  
COST: \$45

Take a close look at Birmingham with a visit to the Birmingham History Center. Visit the Samuel Ullman-Morris Newfield House whose writings inspired U.S. leaders in World War II as well as the people of Japan in the postwar years. See the future of the host city by touring the Railroad Park and Regions/Barons Baseball Park, Birmingham's newest gems. Finally, stop by the city's oldest cemetery, Oak Hill.

### Corporate History Tour

1–5 pm  
COST: \$45

Join the Corporate History and Archives Affinity Group for a tour of the Alabama Power Company Corporate Archives. The archives collects material documenting the history of Alabama Power, its predecessors, and holding companies. The archives also documents the company's role in Alabama's economic development and the development of electric power generation in the Southeast.



Rosa Parks Museum

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



### THURSDAY, SEPTEMBER 19

#### Civil Rights Walking Tour

7-8:30 am

COST: \$25

Experience the culture and history of Birmingham's Historic Civil Rights and Fourth Avenue Business Districts.

#### Sites and Sounds of Historic Birmingham

1-5 pm

COST: \$45

Enjoy a walk along Birmingham's historic 3rd and 4th Avenue Theatre District. Hear the mighty Wurlitzer organ in Alabama's most ornate setting, the Alabama Theatre, and visit a historic renovation in progress at the Lyric Theatre. Groove to hometown sounds at the Alabama Jazz Hall of Fame. See dinosaur bones and experiment at the McWane Science Center. Finally, end your day honoring local sports heroes including Jesse Owens, Hank Aaron, and Willie Mays at the Alabama Sports Hall of Fame.

Rosenbaum House

### FRIDAY, SEPTEMBER 20

#### Birmingham's Captains of Industry Driving Tour

8:30 am-12:30 pm

COST: \$45

Although local legend holds that Birmingham's captains of industry built their homes atop Red Mountain to survey their empires, it was more likely to escape from the stifling Jones Valley heat that led residents up the mountain in search of cool breezes. Visionary real estate developer Robert Jemison Jr. developed two Red Mountain neighborhoods, Redmont and Altamont, and prominent businessmen and industrialists began building homes on his property as early as 1915. This driving tour explores the grand exterior architecture of Red Mountain homes, and the social history of the area.

### SATURDAY, SEPTEMBER 21

#### Florence: Alabama's Renaissance City

8 am-5 pm

COST: \$75

Start your day at the Rosenbaum House, built on a Tennessee River bluff in 1939. In the original family's possession until 1999, the house is the only Frank Lloyd Wright design in the state and the only Wright home in the Southeast open to the public. Enjoy a boxed lunch and a visit to the Pope's Tavern Museum. End the day with a tour of the birthplace of W.C. Handy, father of the blues.



#### Tuskegee's Extraordinary History

8 am-5 pm

COST: \$75

Relive the heroic exploits of ordinary men as you walk the grounds of Moton Field at Tuskegee Airmen National Historic Site. On the Tuskegee University campus, tour the George Washington Carver Museum and The Oaks, home of Booker T. Washington. End the day with a tour of the Tuskegee Human and Civil Rights Multicultural Center with founder Fred Gray, an attorney for Rosa Parks, the Selma to Montgomery marchers, and the men of the notorious Tuskegee Syphilis Study.

#### Walking Tour: Birmingham's City Center Over the Decades

1:30-4:30 pm

COST: \$25

Over the city's 140-year existence, Birmingham's downtown has responded to the city's ever-changing needs. Downtown evolved from residential neighborhoods with a small commercial and warehouse district to a vibrant downtown and black business district. Birmingham today houses a financial district, civic buildings, upscale entertainment and dining venues, and residential homes, alongside vestiges of the city's earliest days. This tour explores how Birmingham's downtown evolved into what it is today.

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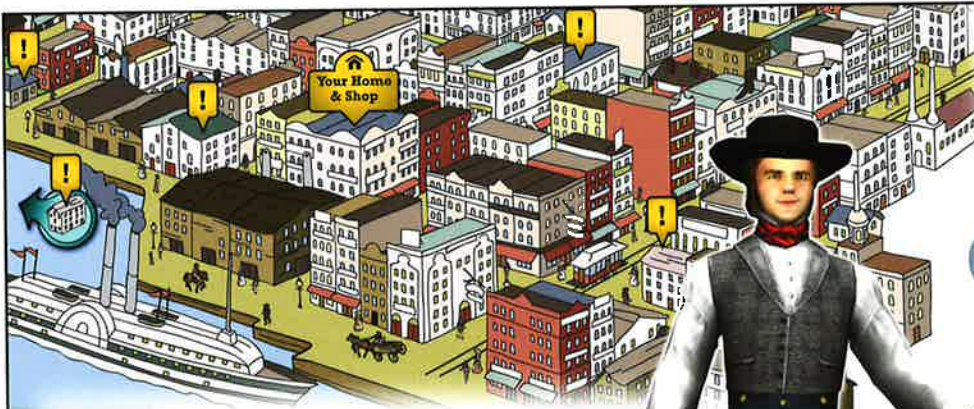
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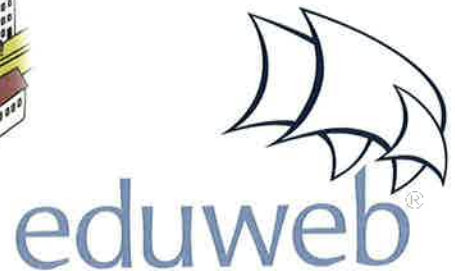
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# EVENING EVENTS



*Sixteenth Street Baptist Church*

## WEDNESDAY, SEPTEMBER 18

### The Magic City's Food, Music, and Industry

**6:30–9:30 pm**

**COST: \$45**

Start the evening at the Sloss Furnaces National Historic Landmark with delicious BBQ inside the preserved industrial setting that produced the iron that gave rise to the city of Birmingham. Then, travel to Vulcan Park and be welcomed by the world's largest cast iron statue, Vulcan, symbol of Birmingham cast from local iron in 1904. Overlook the city, enjoy southern hospitality, and visit the museum.

## THURSDAY, SEPTEMBER 19

### Carolyn McKinstry at the Sixteenth Street Baptist Church

**5:45–6:45 pm**

**COST: FREE**

Begin an inspiring evening with a free presentation by Carolyn McKinstry at the Sixteenth Street Baptist Church on the week of the 50th anniversary of the bombing that killed four little girls at the church. Carolyn was present on September 15, 1963 at the Sixteenth Street Baptist Church in Birmingham when white racists bombed it. Experience extraordinary history during this meaningful event.

### A Walk through Birmingham's Civil Rights History

**6:30–9 pm**

**COST: \$45**

Take a journey through the American Civil Rights Movement of the 1960s at the Birmingham Civil Rights Institute. The Institute is more than just a museum; it is a place of research, a teaching facility, and a learning center for people of all ages and backgrounds. Taste the best of Alabama cuisine and enjoy a live jazz band. Following dinner, take a stroll through the historic Kelly Ingram Park located across the street.

## FRIDAY, SEPTEMBER 20

### Leadership in History Awards Banquet

**6:30–9:30 pm**

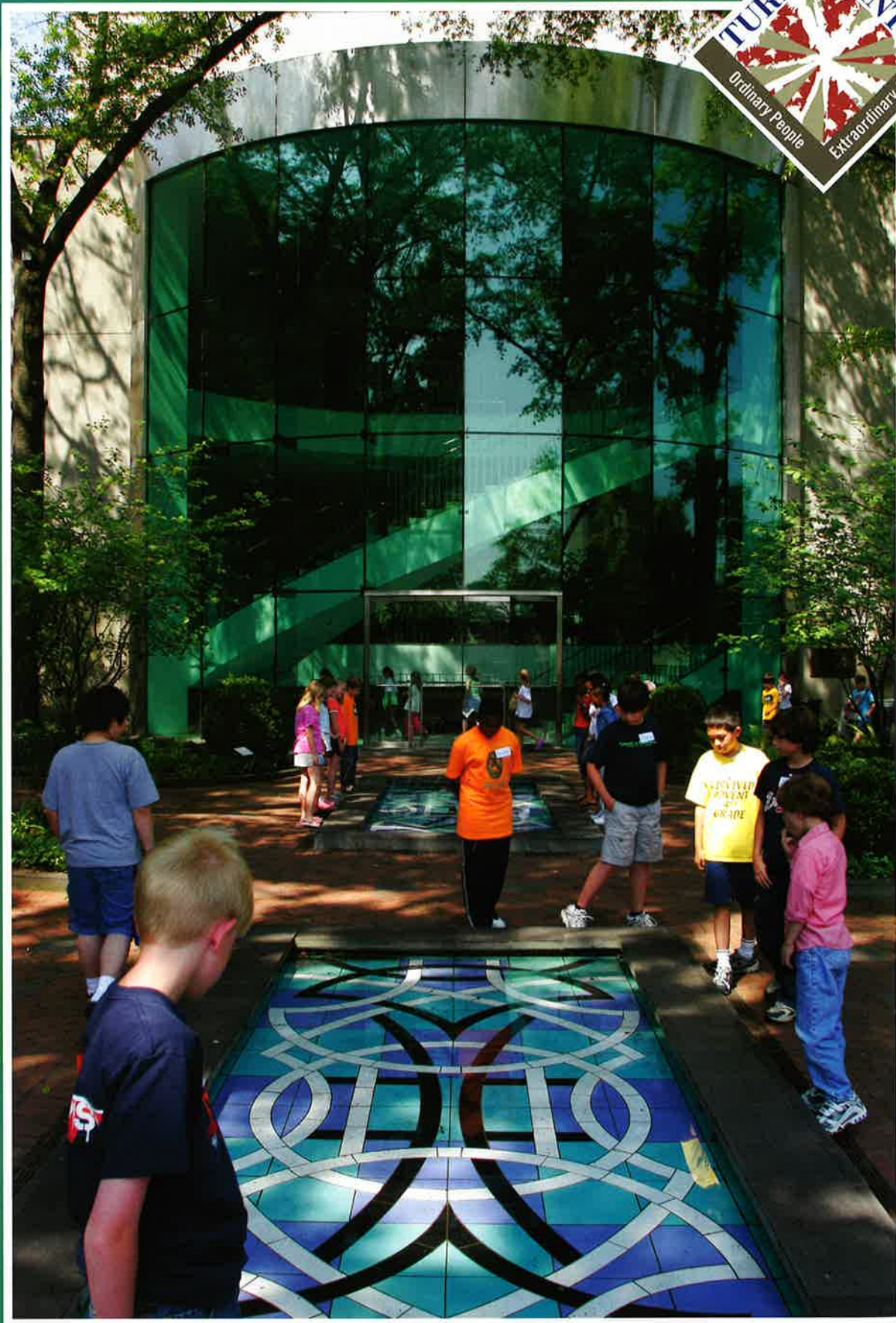
**COST: \$60**

Join AASLH in honoring the best in state and local history at the 2013 Leadership in History Awards. Edward Bridges, Director Emeritus of the Alabama Department of Archives and History, will provide the banquet address. The evening will also include dinner, a lively awards presentation, and a special presentation by National History Day performance winners.

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

WEDNESDAY

SEPTEMBER 18



*Birmingham Museum of Art Sculpture Garden*

Birmingham CVB Images

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

### HALF-DAY WORKSHOPS

8:30 am–12 pm

#### Financial Management Bootcamp

COST: \$45

Every museum leader must master financial analysis and management. This workshop will help you understand and discuss financial information to help the board make better decisions. The goal is to help you answer three key questions. What stories are hidden in your numbers? What do they mean? How can you tell them more effectively?

**Chair:** Laura Roberts, Principal, Roberts Consulting, Cambridge, MA

#### We Listened: How to Conduct a Listening Session

COST: \$45

Confronted with the question of what your community really wants from your institution? Listening sessions are an effective and meaningful tool to connect and engage with the members of your community. Join us for culturally sensitive tips to listen and really use what you've heard.

**Chair:** Janeen Bryant, Vice President of Education, Levine Museum of the New South, Charlotte, NC

LAB

2:15–5:15 pm

#### The Force of Sports: Connecting Communities through Sports History

COST: \$25; PREREGISTRATION REQUIRED

This session, hosted by the Alabama Sports Hall of Fame, will discuss sports and community connectivity. Presenters will address this topic in conversation with the experience of marginalized groups and periods of strife and war. The panel will also address the opportunities and issues of communicating sports history in a smaller state sports museum. The lab will also include a tour of the Alabama Sports Hall of Fame.

**Chair:** Kathy Shinnick, Graduate Student, University of Massachusetts, Boston, MA

### CEO FORUM

8:30 am–3:30 pm

#### A National Branding Strategy for History

COST: \$150/\$225 FOR TWO FROM SAME ORGANIZATION  
BY INVITATION ONLY

We must begin to articulate a purpose for history organizations that both underscores the value of understanding the past and aligns with a nationally recognized need. For too long, we have let history play a negligible role in education, civil discourse, and decisions that affect the nation and our communities. What is the greater good that public history serves? What is the relevance of history? In the long run, what difference do history organizations make?

In the CEO Forum, we will consider what the public says, what filmmakers say, what our donors say, and what historians say about the relevance of history. Through dialogue, we will capture the most compelling statements and begin to discuss a national communications strategy for imprinting the relevance of history in the minds and hearts of people and decision-makers.

**Chair:** Kent Whitworth, Executive Director, Kentucky Historical Society, Frankfort, KY

### FULL-DAY WORKSHOPS

8:30 am–5 pm

#### Embracing Divergent Memories through Dialogue Design and Facilitation

COST: \$75

This session will provide training and resources for facilitating dialogue across difference. Drawing on successful models from the International Coalition of Sites of Conscience, workshop attendees will experience specific techniques designed to engage visitors and also addresses practical issues of implementing dialogue programs, from marketing to staff buy-in.

**Chair:** Sarah Blannett Pharaon, Program Director, North America, International Coalition of Sites of Conscience, New York, NY

#### Giving Voice to the Long-Silenced Millions: Best Practices for Interpreting Slavery at Historic Sites and Museums

COST: \$75

Learn best practices for connecting to and extending beyond your site's complex history of slavery; training to help staff achieve a greater understanding of the difficult knowledge and navigate surrounding complicated emotions; and tools to inventory current interpretations and evaluate new techniques.

**Chair:** Kristin Gallas, Consultant, The Tracing Center on Histories and Legacies of Slavery, Watertown, MA

### HALF-DAY WORKSHOPS

1:30–5 pm

#### Field Services Alliance Meeting

COST: FREE

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. Visit [www.aash.org/FSA](http://www.aash.org/FSA) for more information.

**Chair:** Jeff Harris, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

#### I Collected Surveys, Now What? Tools for Analyzing and Using Visitor Feedback

COST: \$45

Have you ever said, "I have completed surveys. Now what do I do?" Answering that question is the heart of this workshop. Learn to conduct simple analyses, communicate results, and reconcile results with initial assumptions. Participants should bring laptops with Excel and a basic calculator.

**Chair:** Caren S. Oberg, Principal and Owner, Oberg Research, LLC, Irvington, NY

6:30–9:30 pm

#### Evening Event: The Magic City's Food, Music, and Industry

COST: \$45

WEDNESDAY, SEPTEMBER 18

SEPTEMBER 19

THURSDAY



Birmingham CVB Images

Birmingham Civil Rights Institute

7:15–9:45 am

**Director's Breakfast and Session**

COST: \$30

Directors are invited to breakfast for networking and discussion. Burt Logan, President and CEO of the Ohio Historical Society, invites you to think about your organization: the place it holds in your community; its value and distinctiveness; its connections to individuals and constituents; and its ability to affect and to be affected by change. Examine your own place within the organization, how you impart value, bring about change, and connect internally and externally.

**Chair:** Lynne Ireland, Deputy Director, Nebraska State Historical Society, Lincoln, NE

8:30–9:45 am

**Diversity: Positive Programs in Corporate Archives, Museums, and Visitors Centers**

Businesses are constantly trying to grow their customer base to include various

demographics from around the world. Just as the key to business is growth, so it is for museums. This session will include three case studies highlighting how corporate museums and archives embrace diversity communications along with their parent corporations, and engage diverse audiences through programming and other avenues.

**Chair:** Tiffany Meng, Director, Delta Air Transport Heritage Museum, Atlanta, GA

**History Matters! A Movement to Create a National Brand for History**

History has a PR problem. The study and practice of history is devalued in America, from our schools to the halls of government. It is time for us to articulate and assert the relevance of history, not only individually but collectively, in a national campaign. Help craft strategic messages and a plan of action to create a brand for history.

**Chair:** Tim Grove, Chief, Museum Learning, National Air and Space Museum, Washington, DC

**Managing Change: The Keys to Successful Transitions within Historic Organizations**

Whether transitioning jobs, projects, leadership, or starting from scratch to create a whole new entity, managing change can provide seemingly insurmountable challenges. Learn how to employ key strategic and practical steps to help you handle any type of transition or change.

**Chair:** Jeff Kollath, Director of Museum Experience, Milwaukee County Historical Society, Milwaukee, WI

**NEH 2013: Making Extraordinary Change with NEH Support**

Come learn about support available from the NEH for museums and historical organizations. Successful grantees will discuss their experiences applying for and managing grants that fund interpretive exhibitions, building endowments for longterm support, and preserving collections in sustainable



ways. NEH program officers from three funding areas will also be on hand to offer tips and answer questions.

**Chair:** Andrea Anderson, Senior Program Officer, National Endowment for the Humanities, Washington, DC

### Ordinary People with Extraordinary Stories of Birmingham

This session will focus on Birmingham's ethnic, industrial, and racial history by telling of the people who comprised it. This session demonstrates how oral histories provide an innovative approach to studying complex history, especially those where the stories of the working class and unheralded are crucial to the telling.

**Chair:** Theresa Thomas, Director, Teaching American History for Birmingham, Birmingham Board of Education, Birmingham, AL

### Small Museums, Big Impact

In this session, representatives from three small museums will discuss the challenges faced by their institutions, and the changes they made to confront those challenges completely transforming the way their institutions work.

**Chair:** Nate Meyers, Curator of Collections, Chandler Museum, Chandler, AZ

### Turning Points: An Educators and Interpreters Meeting Kick-Off

Join the Educators and Interpreters Committee for a 2013 Annual Meeting kick-off! Explore the conference theme through a presentation on Birmingham's rich civil rights history and discuss how to incorporate "difficult" history into public and school programs. The committee will also share information on the conference's education sessions.

**Chair:** Tobi Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI

### What Happened to All the People? Researching and Interpreting the Ordinary People and Extraordinary Change of the Border War

Join Freedom's Frontier National Heritage Area partners as they share how they engage the public in a discussion about contentious Civil War history in Missouri and Kansas. New interpretation of this period is rooted in

social history research. Researchers will share their methods, including a crowdsourcing model for census research.

**Chair:** Julie McPike, Program Coordinator, Freedom's Frontier National Heritage Area, Lawrence, KS

### Working with Community to Address Things That Matter Locally

Is your history organization interested in taking on an exhibit or program that addresses a community issue? How do you involve the community? What angle do you take? What is the impact? Learn how three members of the International Coalition of Sites of Conscience launched dynamic, collaborative programs that address critical local issues.

**Chair:** Lisa Falk, Director of Education, Arizona State Museum, Tucson, AZ

9:45–10:45 am

### Break in the Exhibit Hall

### First-Time Attendee Reception

COST: FREE

PREREGISTRATION REQUIRED

First-time conference attendees are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience.

*Sponsored by the AASLH Mentor Committee*

10:45 am–12 pm

### Keynote Address: Natasha Trethewey



Joe Benjamin

12–1:15 pm

### LUNCHEONS

### Corporate History/Visitors Voices Luncheon

COST: \$35

Join colleagues for lunch and lively discussion as we hear from guest speaker Peggy Dalman, Market Research Manager at the Biltmore Company. She will discuss guest satisfaction research at the beautiful Biltmore Estate including follow-up that strengthens the company's relationship with its guests, understanding that surveys need to be a strong representation of a company's brand, and why it's important to understand how guests feel when a company goes "off brand."

**Co-Chairs:** Tiffany Meng, Director, Delta Air Transport Heritage Museum, Atlanta, GA, and Kristie Smeltzer, Manager of Evaluation and Correspondence, Thomas Jefferson Foundation, Inc., Charlottesville, VA

### Court and Legal History Luncheon

COST: \$35

Join this affinity group comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society for lunch. Anne S. Emanuel, Professor of Law (Retired), Georgia State University, College of Law, will speak on "Activists and Obstructionists: Southern Federal Courts and the Civil Rights Revolution." She is the author of *Elbert Parr Tuttle: Chief Jurist of the Civil Rights Revolution* (2011).

**Chair:** Elizabeth Osborn, Ph.D., Court Historian, Indiana Supreme Court, Indianapolis, IN

### Educators and Interpreters Luncheon

COST: \$35

Do you enjoy museum education and interpretation? Want to join fun and lively discussions about current issues? Do you like to eat food? If you answered "Yes!" join the Educators and Interpreters Committee for lunch. Bring your business cards, your dilemmas, and your best practices. It's time to dine and dish!

**Chair:** Tobi Voigt, Chief Curatorial Officer, Detroit Historical Society, Detroit, MI



Arlington Antebellum Home & Garden

## Small Museums Luncheon

COST: \$35

Come together with your fellow small museums colleagues for a lively and engaging luncheon. Network with your peers from around the nation and then listen in as our speaker, Sally Roesch Wagner of the Matilda Joslyn Gage Foundation, shares with us the story of Matilda Joslyn Gage, and how the Foundation applies her concepts to create a truly participatory museum experience. In the nineteenth century, Gage asked women to write postcards in support of suffrage. Attendees will pen a postcard or two of their own, and take away innovative ideas, proven concepts, and inspiration about why small museums want to preserve and display objects.

Chair: Maggie Marconi, Museum Curator, Sandusky Library/Follett House, Sandusky, OH

1:30-2:45 pm

## CONCURRENT SESSIONS

### Are We Safe? What Protection Do We Have Against Armed Intruders?

After recent violent incidents, directors and managers of historic organizations are increasingly concerned about protecting staff, visitors, and others who visit our institutions daily. This session will outline the step-by-step methodology necessary to prevent occurrences of violence, enhance the survival of staff, visitors, and others,

and bring violent or potentially violent incidents to a close as quickly and safely as possible.

Chair: Rob Layne, Executive Director, International Foundation for Cultural Property Protection, Denver, CO

### Entering the Mainstream, Interpreting GLBT History: Challenges and Opportunities

As historians delve into alternative histories, museums have the opportunity to explore broader topics with their visitors—including previously taboo subjects. The discussion of GLBT history has now begun to appear in mainstream venues. This presentation considers some of the commonly-cited challenges to incorporating queer history, along with examples of museums that have addressed these issues.

Co-Chairs: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA, and Susan Ferentinos, Public History Researcher, Writer, and Consultant, Bloomington, IN

### Latino New South: A New Lens into Institutional and Community Engagement

The Latino population has been growing dramatically since the 1980s, and many of these newcomers are settling in the South. Hear how three very different museums confront the limitations of state and cultural boundaries as they explore what it means to work together documenting dramatic regional change as it happens.

Chair: Janeen Bryant, Vice President of Education, Levine Museum of the New South, Charlotte, NC

### The Many Faces of Mentoring: Yesterday, Today, and Tomorrow

Whether an emerging or seasoned professional, or somewhere in between, mentoring is for you. Come and discover how mentoring transcends the classroom and formal program, why mentors don't have to have gray hair (can't recent grads also mentor their tech-challenged bosses?), and how changing demographics and technology may change the face of mentoring in the future.

Chair: Karen Graham Wade, Director, Homestead Museum, City of Industry, CA

### Using Legal Documents in Civil Rights History Exhibits

Many of the civil rights struggles of the 1950s and 1960s took place in courtrooms. The records of those legal proceedings will strengthen any exhibit on the history of the era. Three experts in legal records and related exhibits will discuss how to make these documents a compelling part of your programming.

Chair: Kathleen Shurtleff, Assistant Director, Supreme Court Historical Society, Washington, DC

### Vintage or Artifact? Collecting the 20th and 21st Centuries

At what point do we consider an object old enough to be an artifact? Must an item be rare to be worthy of collecting? This panel discussion will explore these questions and make the case for why history museums should be collecting contemporary, even mass-produced items today.

Chair: Veronica Rodriguez, Museum Curator, Rosie the Riveter/WWII Home Front National Historical Park, Richmond, CA

### Where's the Humanity in Science, Technology, Engineering, and Math (STEM)?

Society increasingly measures educational achievement through quantifiable factors. STEM initiatives have the attention of policy makers. Where do history museums fit in this national interest? This session explores STEM initiatives, how to include humanities, and how museums can be the perfect arena for this new interdisciplinary approach.

Chair: Betsy Bowers, Deputy Director of Museum Education and Outreach, Smithsonian Early Enrichment Center, Washington, DC

2:45-3:45 pm

### Break in the Exhibit Hall

4-5:15 pm

## CONCURRENT SESSIONS

### Curating the Confederacy

Any museum function including the Confederacy can quickly become controversial. This session will help curators and educators think about how to best interpret, exhibit, and program the story of the Confederacy and slavery. Three veteran curators will present their best practices in how to discuss the Confederate experience at your institution.

**Chair:** Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK

### The Importance of Addressing Difficult Topics in History

The panel will discuss why meaningful dialogue is key to addressing difficult topics in history, such as race, dislocation, disenfranchisement, and marginalization. Presenters will also discuss challenges and strategies involved with acknowledging and talking about such stories of the past to address problems of today with honesty, accuracy, and empathy.

**Chair:** Regina Faden, Executive Director, Historic St. Mary's City, St. Mary's City, MD

### Meeting the Needs of African American Cultural Heritage Practitioners

This session will address how a variety of professionals are coming together to meet the needs of small African American museums, libraries, and archives in North Carolina. Topics will focus on sharing, preservation, and research with examples of successes and challenges to success in each category of outreach.

**Chair:** Michelle Lanier, Director, North Carolina African American Heritage Commission, Raleigh, NC

### Mergers, Alliances, and Partnerships: What's Right, What's Wrong, What's Deadly?

No matter what you call them, this roundtable will explore the potential benefits and pitfalls of museums joining together by using real examples from institutions, both urban and rural,



Tuskegee Veil of Ignorance Memorial Statue

Alabama Tourism Department

that have recently gone through the process. Is this the right thing for your organization?

**Chair:** Bill Peterson, Ph.D., Independent Museum Professional, Deadwood, SD

### The National Dialogues on Immigration Project

*The National Dialogues on Immigration Project* is a groundbreaking series of public dialogue programs at immigration, civil rights, and ethnic identity museums aimed at sparking a national conversation on critical immigration questions. Learn how the project was developed and can be implemented at your site, bringing together museum staff, humanities scholars, and leading dialogue facilitators.

**Chair:** Yolanda Chávez Leyva, Director, Museo Urbano/Department of History, UTEP, El Paso, TX

### Quick and Dirty DIY Mobile Content Creation and App Development

Learn what resources are available for designing a mobile app that will run on any smart phone or tablet and how to populate it with quality content for your institution on a shoestring budget and no tech skills.

**Chair:** Charles Outhier, Independent Museum Consultant, Museums2Go, Philadelphia, PA

### Recruiting, Orienting, and Engaging Board Members

This session led by museum trustees with decades of board experience will help you build an effective and engaged board. The board/director partnership is critical and it begins with having the best board possible.

**Chair:** Jim McCreight, President, Museum Trustee Association, Beaverton, OR

### The Toolkit Talks: Sharing Resources for Small Museums

Administration, finance, exhibits, programming, collections care—small museum staff do it all. Five authors of *The Small Museum Toolkit*, a series of books planned and written by experienced small museum professionals to provide a quick reference for their colleagues, will share their insights into varied aspects of small museum management.

**Chair:** Janice Klein, Consultant, EightSixSix Consulting, Tempe, AZ

5:45-6:45 pm

### Carolyn McKinstry at Sixteenth Street Baptist Church

COST: FREE



Bermond University

6:45-9 pm

### Evening Event: A Walk Through Birmingham's Civil Rights History

COST: \$45

THURSDAY, SEPTEMBER 19

SEPTEMBER 20

FRIDAY



57m ryan- CV8 09/20/08



American Village

7:15-8:30 am

**Historic House Museum Breakfast**

COST: \$30

Join historic house museum professionals for an engaging discussion of current issues. Franklin D. Vagone, Executive Director of the Historic House Trust of New York City, and Deborah E. Ryan, Professor of Architecture and Urban Design at the University of North Carolina at Charlotte, have developed a comprehensive new philosophy for historic house museums called *The Anarchist Guide to Historic House Museums*. This concept calls for the holistic reexamination of the current historic house museum model and the establishment of a paradigm from the perspective of human habitation.

Chair: Michelle Zupan, Curator, Hickory Hill, Thomson, GA

8:30-9:45 am

**CONCURRENT SESSIONS**

**Field Services Alliance Presents Museum Tips**

In a world of riotous change, museums struggle to keep up with the eternal paradox of heavy workloads and limited resources. The FSA provides tips on new ways to approach old problems. This session will have participants using new technology for oral histories, controlling environments, and educational programs.

Chair: Danielle Stuckle, Education Programs and Outreach Coordinator, State Historical Society of North Dakota, Bismarck, ND

**Focusing on the Future to Preserve the Past: Examining Trends to Navigate Ongoing Change**

The coming decades will bring about massive change, creating stress within our institutions and communities. Recognizing and responding to future trends is a crucial skill for all history

professionals. This interactive session highlights foresight techniques used in the *Leaders of the Future* project of the California Association of Museums and guides participants in examining future trends.

Chair: Lisa Eriksen, Principal, Lisa Eriksen Consulting, Oakland, CA

**Forging Business and Academic Alliances in Training Historians for the 21st-Century Marketplace**

Facing a challenging employment marketplace, academic history programs, professional organizations, and the history business community have increasingly acknowledged the need for properly trained historians. This roundtable brings together expert voices from the history employment and education sectors in addressing what academic institutions are teaching compared to what skills employers demand.

Chair: Patrick K. Moore, Public History Program Director, University of West Florida, Pensacola, FL

## Grassroots Efforts to Save Buildings Create Community Treasures

Grassroots efforts to rally around a historic structure can build momentum and result in continued economic and cultural growth for their communities. Learn how this has worked from three diverse case studies, the Autauga County Heritage Association, the Dennison Railroad Depot Museum, and the Lowell National Historical Park.

**Chair:** Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

## Meeting Visitor Expectations with the Visitors Count! Program

Does your museum exceed, meet, or fall short of visitor expectations? More than ever, history organizations realize the need to better understand the people who arrive at their front door. Hear how two sites are using Visitors Count! to not only anticipate expectations but protect and promote what visitors love about them. Past Visitors Count! participants will also want to attend to hear about new Spotlight Surveys available for them.

**Chair:** Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MD

## The Memphis Initiative: A Case Study in Community Partnerships

Learn how the National Civil Rights Museum is developing a robust multi-tiered strategic communications plan, with significant concentration on social media capacity, as well as integrating the education issues in NCRM exhibits, enabling the institution to be a platform for a national dialogue on equity in education.

**Chair:** Tracy Lauritzen Wright, Director of Administration and Special Projects, National Civil Rights Museum, Memphis, TN

## Playing Games with History

Many museums today are turning to interactive gaming as a way to attract new audiences. When designed well, games engage the imagination, foster motivation, and facilitate learning. But how can museums of all sizes ensure their games meet mission and learning goals? In this session, museum educators and game designers will discuss challenges and opportunities

that games present, including questions of audience, learning outcomes, history-based game play, and format.

**Chair:** Tim Grove, Chief, Museum Learning, National Air and Space Museum, Smithsonian Institution, Washington, DC

## Using Visitor Input for a Business Model That Works

The world is changing for historic house museums and we need to embrace this "new normal" with a new plan. This session will feature three different organizations talking about the process of gathering visitor input and how they turned this input into successful new business plans.

**Chair:** Cindy Olsen, Director of Visitor Experience, Automotive Hall of Fame, Dearborn, MI

## Where are the Women at Historic Sites?

It's hard to envision a historic site that does not have some link to women's history. This session will provide examples of how to discover and document that history through the work of the Evanston Women's History Project, National Historic Landmarks Program, and National Collaborative for Women's History Sites.

**Chair:** Barbara J. Howe, Member, Board of Directors, National Collaborative for Women's History Sites, Morgantown, WV

9:45–10:45 am

## Break in the Exhibit Hall

Sponsored by the National Council on Public History

## National Council on Public History Poster Session

View the work of graduate students and others as they display and discuss their project-based work in a format that is interactive and collegial. Posters demonstrate the material and visual work of our field. Discover new research, talk with your colleagues, and provide your thoughts to the presenters about their work in this first-annual event sponsored by the National Council on Public History.

10:45 am–12 pm

## Keynote Speaker Doudou Diène



Doudou Diène

12–1 pm

## AASLH Membership and Networking Luncheon

**COST:** FREE

Open to all, take time to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

1–2 pm

## AASLH Meeting of the Membership

2–2:15

## Break

2:15–3:30 pm

## CONCURRENT SESSIONS

### Creating Meaningful Outcomes for Programs and Exhibits

What do you want visitors to know, feel, and do as a result of your interpretive program or experience? Join your colleagues in discussing the value of outcome statements and fun things you can do to develop meaningful, measurable, and mission-related outcomes for your programs and exhibits.

**Chair:** Conny Graft, Consultant, Evaluation and Research, Williamsburg, VA

Aabama Tourism Department



Birmingham Botanical Gardens

## Enlivening Historic Sites with the Arts

Innovative arts-related programming can enliven historic sites by developing new audiences, fostering new partnerships, and providing new ways for visitors to interact with buildings, landscapes, and collections. The Glass House, Kykuit, and Bruccmore will discuss arts-based programming that is rooted in their history and has expanded their partnerships and interpretation.

**Chair:** Katherine Malone-France, Director of Outreach, Education, and Support, National Trust for Historic Preservation, Washington, DC

## Financial and Mission Questions Boards Should Ask and Staff Should Answer

Does your organization's board have the right information to make good, responsible decisions for the institution? How does the staff provide the right level of information without getting bogged down in the details? Listen as a board member, a nonprofit CPA, and a director provide their perspectives on what boards really need to know.

**Chair:** Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

## Historic Turning Points Fueling Contemporary Change

How can turning points in history illuminate the present? What can visitors to historic sites take from these pivotal moments? What challenges do history museums face when dealing with contemporary issues? Panelists will discuss making institutional commitments to address not only history, but how it changes and impacts visitors today.

**Chair:** Kate Betz, Education Programs Developer, Bullock Texas State History Museum, Austin, TX

## Integrating African American Voices into Historic Plantation Tours

This roundtable will explore the challenges and processes of integrating African American voices into historic plantation tours. It features representatives from a diverse group of institutions in different phases of this process who will explore a variety of goals, experiences, and best practices to assist institutions undergoing this transformation.

**Chair:** Charles Chamberlain, President, Historia LLC, New Orleans, LA

## Religious Places and the Civil Rights Movement

The Religious History Affinity Group Committee will discuss the role of religious places in the Civil Rights Movement. Join us and learn about interpreting extraordinary history at religious sites.

**Chair:** Donna M. Sack, Executive Director, Illinois Association of Museums, Springfield, IL

## Taking the *Right* StEPs Together: Starting a StEPs Group in Your State

The StEPs program is serving as a catalyst for shared learning among small museums through the formation of statewide or regional StEPs groups. Whether you are interested in taking the message about StEPs groups back to your state or represent a service organization thinking about starting a group, join us to hear how museums are learning from each other and jumpstarting their StEPs programs.

**Chair:** Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO

## Universities and Local History: Building Connections

Colleges and universities are increasingly engaging in local history projects that enhance educational experiences, involve local residents in university life, and support local historical organizations. In this session, panelists from three universities will discuss the benefits and challenges of working with communities and students to study and interpret local history.

**Chair:** Evelyn D. Causey, Historian, Auburn, AL

## Volunteers: Ordinary People, Extraordinary Change

Discover how three organizations have re-worked their volunteer programs, creating a mutually beneficial relationship; expanding the role of volunteers by giving them greater responsibility and matching jobs to specialized skills; opening their volunteer program to younger and different people; and bringing about the institutional shifts necessary to support these changes.

**Chair:** Phyllis Gilman, Volunteer Administrator, Kentucky Historical Society, Frankfort, KY

3:30–4 pm

### Break in Exhibit Hall

4–5:15 pm

## CONCURRENT SESSIONS

### IMLS Community Anchors: Stories from the Field

The Institute of Museum and Library Services will discuss its grant funding opportunities and showcase a few very successful grant projects that focus on how museums use their community history in innovative and exciting ways to solidify or enhance their roles as community anchors and centers of learning.

**Chair:** Steven Schwartzman, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

### International Collaboration, Extraordinary Benefits

International collaborations present unique opportunities for expanding audience and mission while offering up an unexpected set of difficulties to overcome. The panel will explore the reasons for and benefits of reaching out globally along with tips for bridging the cultural divide a museum may encounter in creating joint programs and exhibits.

**Chair:** Sally Roesch Wagner, Ph.D., Executive Director, The Matilda Joslyn Gage Foundation, Fayetteville, NY

### Making Lemonade in Alabama: Telling a State's Stories in Economic Hard Times

Collaboration is an excellent way for different organizations to tell important stories in an era of decreasing funds. *Becoming Alabama*, a thematic concept centered on three significant events in the state's history, provided a focal point for presenting digital and printed resources and material culture in meaningful ways.

**Chair:** Scotty E. Kirkland, Curator of History, History Museum of Mobile, Mobile, AL

### Many Voices, One Chorus for Your Collection

Preservation is often cited as central to the mission of institutions that hold collections. Yet, clear delineation of collection care responsibilities is often

missing, leaving collections vulnerable. This session will allow participants to explore steps they can take to encourage broad-based participation in preventative care at their own institutions.

**Chair:** Ruth Seyler, Membership and Meetings Director, American Institute for Conservation, Washington, DC

### The Period of Significance is NOW: Catalytic Change at National Trust Historic Sites

The National Trust for Historic Preservation has resolved to create catalytic change across its twenty-seven historic sites based on defining their period of significance as NOW. This session will outline the principles, assessment, and network that support this effort and case studies of change prototypes at National Trust sites.

**Chair:** Katherine Malone-France, Director of Outreach, Education, and Support, National Trust for Historic Preservation, Washington, DC

### Small Museum Leadership Considered: Picking Your High-Priority Project

Overwhelmed by the new ideas you've (re)discovered at the conference? Daunted by what you will do upon your return? Take this session to reflect on which ideas will have the most impact on your organization and your ability to lead it with a priority-setting activity designed by the co-editors of the *Small Museum Toolkit*.

**Co-Chairs:** Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME, and Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

### TIE—A Thinking Big at Historic Sites Futures Scenarios Game

Using TIE, a scenario building game inspired by future studies practice, participants explore strategies for incorporating innovation into traditional museum programs or exhibits. By brainstorming big ideas without limitations, the game creates unique juxtapositions, and feeds curiosity and creativity, resulting in strategies for scaling ideas to institutions of any size/ budget.

**Chair:** Kate Burgess-MacIntosh, Principal, Revitalizing Historic Sites, Lowell, MA

### Turning Historic House Museums Upside Down: Teens Reinterpret a House

What do you get when you mix a group of teenagers, a diverse neighborhood, and a 300-year-old historic house with a powerful slavery story? Come and hear the results, and then help presenters develop a visitor experience for all that could be a mode for historic house interpretation.

**Chair:** Sheryl Hack, President, Connecticut Landmarks, Hartford, CT

### Working with the Deaf Community

How do you meet the needs of a deaf or hard of hearing visitor to your museum? Learn what a deaf person might ask and expect of us, how to welcome a deaf casual visitor into your facility, and how you might build a longterm relationship with the deaf community in your area.

**Chair:** Jeff Harris, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

5:15-6 pm

### Developing Leaders @SHA Reception

COST: FREE

6:30–9:30 pm

### Leadership in History Awards Banquet

COST: \$60

Birmingham Museum of Art Totem Pole



Alabama Tourism Department



Birmingham CVB Images



Historic Kelly Ingram Park

7:30–8:45 am

**Breakfast: Military History Affinity Group**

**COST:** \$30

Join the AASLH Military History Affinity Group as they network and hear about the Confederate Powder Works, the greatest industrial accomplishment of the Confederacy. In only nine months a group of Confederate engineers built a factory that produced over three million pounds of gunpowder in three years. The breakfast speaker, Gordon Blaker, is a coauthor of the book *Never for Want of Powder: The Confederate Powder Works at Augusta, Georgia*.

**Chair:** Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Ft. Sill, OK

8 am–5 pm

**FULL DAY WORKSHOP**

**Digital Collections 101: Creating a Digital Presence for Your Museum**

**COST:** \$75

Learn how to take the first steps in creating a digital strategy for your museum. This workshop will cover selection of materials, basic digital capture, metadata creation, and digital preservation. Presenters will also highlight the low-cost tools, platforms, and ideas that can help you reach new audiences.

**Chair:** Christine Pittsley, Digital Imaging Technician, Connecticut State Library, Hartford, CT

9–10:15 am

**CONCURRENT SESSIONS**

**Commemorating Controversy: The Dakota–U.S. War of 1862**

The war began with broken treaties and cultural upheaval. It ended with the largest mass execution in U.S. history and exile of the Dakota nation. Learn about a partnership that produced a college course, public lectures, and an exhibit that served thousands, engaged Dakota communities, and changed students' lives forever.

**Chair:** Ben Leonard, Executive Director, Nicollet County Historical Society, Saint Peter, MN

**The Continuum of Excellence and How Your Museum Can Be a Part of It**

Learn how your institution can take part in the Continuum of Excellence and how AASLH and AAM are working together for history museums to move between the StEPs, MAP, Core Documents Verification, and Accreditation programs.

**Chair:** Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO



Alabama Tour sm Depart-ent

**Wurlitzer pipe organ at the Alabama Theatre**



## From Reconstruction to Desegregation: Oral History and the African American Experience in Northwest Alabama

This session examines the experience of African Americans in the Shoals region of Alabama, in particular African American activism as embodied by the Muscle Shoals Missionary Baptist Association in the late 1900s and the movement towards desegregation in the 1950s and '60s as reflected in oral history interviews conducted by students enrolled in the Public History Program at the University of North Alabama.

**Chair:** Dr. Carolyn Barske, Assistant Professor of Public History, The University of North Alabama, Florence, AL

## Movement Creates Museum: Activist Beginnings of History Institutions

How do we reclaim, democratize, and actualize history in contemporary spaces? How does activism make a difference in the realization of cultural and historic spaces and in the fight for social justice? This panel will present the approaches of museums remembering different histories but sharing a commitment to engage their histories in the struggle for justice.

**Chair:** Jennifer Scott, Vice Director/Director of Research, Weeksville Heritage Center, Brooklyn, NY

## Practical Solutions for Rethinking Our Collections and How We Use Them

Do you feel that your institution is not making the best use of collections? Are the objects you have not the "right ones"? If so, help decide what to do about it! This session recaps and then builds on the 2012 session "Do History Museums Still Need Objects?" Come prepared to discuss practical ways to solve these problems.

**Chair:** Trevor Jones, Director, Museum Collections and Exhibitions, Kentucky Historical Society, Frankfort, KY

## Social Media Madness!

Overwhelmed by social media? Worried your institution is not doing it right? Explore what's hot, what's not, what works, and who's who in social media. A March Madness-esque bracket of social media platforms accompanied

by social media experts via Google Hangout will be on board for this lively discussion.

**Chair:** Jamie Glavic, Strategic Projects Coordinator, Ohio Historical Society, Columbus, OH

## Trends in Local History: Lessons Learned from the *Encyclopedia of Local History*, 2nd Edition

Editors of the *Encyclopedia of Local History* will present trends in local history that stem from newly published essays about local history in the states, about museums and practices in the field, and technological innovations. They invite discussion on innovative programs strategies, and trends from around North America and threats to doing history well.

**Chair:** Carol Kammen, Tompkins County Historian, Ithaca, NY

## We Have a Difficult Story to Tell, Now What?

Your community has a difficult story to tell—is it time for your organization to address it with the community? Examine how three organizations chose to tell a difficult story, how they made the decision to move forward, what issues they encountered, and the positive and negative outcomes.

**Chair:** Maggie Marconi, Museum Administrator, Sandusky Library/Follett House Museum, Sandusky, OH

10:15–10:45 am

BREAK

10:45 am–12 pm

## CONCURRENT SESSIONS

### 2014 Annual Meeting Roundtable

The program committee for the 2014 AASLH Annual Meeting in St. Paul, MN, wants to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2014 Annual Meeting program committee should attend. All meeting attendees are welcome.

**Chair:** Erin Carlson Mast, Director, President Lincoln's Cottage, Washington, DC



Alabama Tourism Department

### The Birmingham Civil Rights Heritage Trail and the Future of Cultural Tourism

This panel will thoroughly outline the planning and design process used to create this historically accurate trail. Lessons learned from foot soldiers, historians, and visitors would further inform future challenges to the establishment of a cultural heritage tourism industry for civil rights/kinship cities throughout the region and nation.

**Chair:** Renee Kemp-Rotan, Director, Birmingham Civil Rights Heritage Trail Program, Birmingham, AL

### Direct Care: Pushing the Exterior Envelope

Historic sites and house museums are pushing the envelope in searching for funds to address critical capital needs. An exploration of ethical standards and site-specific examples will prompt a lively and substantive discussion of when the use of disposition proceeds on a building is appropriate and when it is not.

**Chair:** Thompson P. Mayes, Deputy General Counsel, National Trust for Historic Preservation, Washington, DC

### Escaping "Great Men" History on a Budget: DIY Gallery Renovations

How can you update decades-old interpretation to create a more inclusive and engaging narrative in a gallery where American Indians are discussed only as anonymous creators of archaeological objects, and African American and women's stories are physically segregated? This session offers opportunities for discussion from curatorial, design, and museum-education perspectives.

**Chair:** Rebecca Bush, Curator of History, The Columbus Museum, Columbus, GA

## Lessons from the Field: Collaboration and Access in Oral History

Oral history is often used to connect formal history to ordinary people. After the interviews have been conducted, how do organizations of all sizes make sure that these important records of history are built into their collection plan as well as accessible to researchers and the public at large? This panel will discuss this topic through the case studies of two oral history organizations.

**Chair: Mark Sundlov, Site Supervisor, The Ronald Reagan Minuteman Missile Site, Cooperstown, ND**

## Lights, Camera, Alabama: Making Movies about Local History

*Lights, Camera, Alabama* trains and supports community members, students, museums, and teachers to make movies about state and local history on a budget. The session will also discuss how to distribute the movies and use them to raise funds for your institution.

**Chair: Billy Field, Instructor, Honors College, University of Alabama, Tuscaloosa, AL**

## Shift Change: Organizational Culture Shifts to Address Contemporary Issues and Use New Forms of Community Engagement

This session is tailored for executive directors and senior team members to explore the shifts at board and staff level to support new programmatic approaches where historical perspectives can add value to addressing contemporary issues. Whether it be dialogue, social media, cross-regional collaboration, or other new notions, how can museums move forward and yet maintain integrity?

**Chair: Rick West, President and CEO, Autry National Center of the American West, Los Angeles, CA**

## Whose History Are You Getting? Exploring the Neglected Stories in Your Community

Local history has long focused on a white, mainstream voice. It is a challenge for historians to explore

and expose the unheard voices of the past. This panel will focus on sites which have gone beyond the white, male, or mainstream voices of local communities to explore a broader

history that includes reframing the big stories of the past to include untold perspectives.

**Chair: Jeanne Schultz Angel, Executive Director, Lombard Historical Society, Lombard, IL**

### LABS

1:30-5 pm

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## Exhibition Research, Oral History, and Artifact Collection: One Museum's Community-Based Approach

**COST: \$25**

In this lab, collaborators behind Vulcan Park and Museum's recent exhibition *A Place of Our Own: The Fourth Avenue District, Civil Rights, and the Rise of Birmingham's Black Middle Class*, discuss the techniques they used to gather information and objects to tell a compelling and accurate story using a small staff and modest budget. A tour of Vulcan Park and Museum and the exhibit are included in the lab.

**Chair: Phillip Ratliff, Director of Education, Vulcan Park and Museum, Birmingham, AL**

## The SHA Saturday Seminar: Preview, Renew, or Refresh Your Leadership Potential

**COST: \$25**

Focusing on K-12 education, this lab is an opportunity for prospective SHA participants to experience the SHA learning environment for the first time. The seminar is also an opportunity for SHA alumni to reunite and gain additional professional development in the SHA format they know and love (and probably miss). Wrap up your conference experience with an active, challenging, and thought-provoking experience designed to develop history leaders.

**Chair: Tim Hoogland, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN**



Barber Vintage Motorsports Museum

Birmingham CVB Images

## *Meeting Location*

All concurrent sessions, general sessions, and the exhibit hall will be held at the Birmingham Jefferson County Convention Center. Select meal and pre- and post-conference workshops will be held at the Sheraton Downtown Birmingham. Full location information will be provided at onsite registration in the Birmingham Jefferson County Convention Center.

### **HEADQUARTERS HOTEL**

The Sheraton Downtown Birmingham is the host hotel for the conference. Visit [www.aaslh.org/hotelandtravel](http://www.aaslh.org/hotelandtravel) for more information. Be sure to mention the AASLH group rate to receive the discounted single/double rate of \$139 plus tax.

**NOTE: the cut-off date is August 27 or when the block is full, whichever date occurs first.**

#### **Sheraton Downtown Birmingham**

1201 Richard Arrington Jr. Blvd. N., Birmingham, AL 35203

Reservations: Call 205-324-5000 and ask for the American Association for State and Local History rate.

Hotel reservation link: <http://on.aaslh.org/AASLH2013HQ>

Room rate: \$139 night

Room block cut-off date: August 28 or when the block is full, whichever date occurs first.

### **ROOMMATE NEEDED?**

If you are looking for a roommate for the Annual Meeting, please contact [membership@aaslh.org](mailto:membership@aaslh.org) or 615-320-3203. AASLH will maintain a rooming list for interested attendees.

### **AIRPORT TRANSPORTATION**

The Birmingham-Shuttlesworth International Airport is located approximately six miles from downtown Birmingham. Several shuttles offer shared service from the airport and taxis are available. For information about taxi and shuttle service from the airport, visit [www.flybirmingham.com](http://www.flybirmingham.com).

### **REGISTRATION INFORMATION**

All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration and all concurrent and general sessions and the exhibit hall along with most meal functions for the AASLH Annual Meeting will take place at the Birmingham Jefferson County Convention Center. Select meal functions and workshops will be located at the Sheraton Downtown. When you receive your registration materials, please consult the Program Update for the location of each activity you plan to attend.

### **MEMBER AND NONMEMBER RATES**

You may become a member or renew your membership with AASLH when you register for the Annual Meeting by checking the appropriate box on the registration form. Institutional members of AASLH may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at \$1,000 or more) may send an unlimited number of attendees with waivers of individual memberships. Institutional members sending three or more people at the rate of \$235 or \$300 will receive a 10% discount for each registration when such registrations are submitted as a package. Nonmembers may attend the Annual Meeting. Please see the appropriate fee on the registration form.

# HOTEL & TRAVEL

## SCHOLARSHIP OPPORTUNITIES

There are three opportunities for scholarships to attend the AASLH Annual Meeting.

**Douglas Evelyn Scholarship for Minority Professionals**—The Evelyn Scholarship is named in honor of Douglas Evelyn, AASLH president from 1992-1994, and recognizes Evelyn's strong support of AASLH's professional development mission. A primary objective of the Douglas Evelyn Scholarship is to increase culturally diverse participation at the AASLH annual meeting and in all of the association's programs. The scholarship includes annual meeting registration fee, a one-year individual membership in AASLH, and \$500 toward travel and hotel expenses. Applications are due in the AASLH office by **5 pm CDT on July 10, 2013**.

**Robert Richmond Scholarship**—Up to \$300 plus meeting registration for beginning professionals in Nebraska, Iowa, Missouri, or Kansas to attend the 2013 AASLH Annual Meeting. A letter of application with resume and letter of support from the applicant's supervisor or board of directors is due by **July 10, 2013**. The scholarship is sponsored by the Heritage League of Greater Kansas City in honor of Robert Richmond, former president of AASLH. Submit applications to Mindi Love, Johnson County Museum, 6305 Lackman Road, Shawnee, KS 66217.

## REGISTRATION DEADLINES

### Early Bird Registration—July 26, 2013

#### Preregistration Deadline—August 16, 2013

If you are unable to register by mail before the preregistration deadline, August 16, plan to register onsite. Registration received by the AASLH office after August 16 will be taken to the meeting and treated as onsite registrations.

## ONE-DAY TICKETS AND ONSITE REGISTRATION

One-day registrations received by the AASLH office after August 16 will be taken to the meeting and treated as onsite

registrations. One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall. Onsite registrations will be available.

## STUDENT VOLUNTEERS

Any full-time student who is a member of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. Each volunteer will be assigned to work two, four-hour shifts during the meeting. For more information on student volunteer opportunities, please contact Terry Jackson at [jackson@aslh.org](mailto:jackson@aslh.org) or 615-320-3203.

## SPECIAL EVENTS, WORKSHOPS, AND LABORATORIES

Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

## PROGRAM UPDATES

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH reserves the right to make changes in programming as necessary.

## ACCESSIBILITY

AASLH is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than August 16, so that we have adequate time to prepare for your accommodations.

## CANCELLATION/REFUNDS

All cancellations must be in writing. Cancellations postmarked on or before August 16 will be subject to a \$55 processing charge on the canceled registration fee and a 50% cancellation fee on all special events, including workshops. No refunds for registration, workshops, or special events can be made after August 16. AASLH is not responsible for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at 615-320-3203 or [membership@aslh.org](mailto:membership@aslh.org).



*Five Points South, founded in 1893, is Birmingham's "Food Hub."*



# Registration Form

AASLH Annual Meeting 2013 in Birmingham

page 1 of 2

We will produce the meeting participant list and your name badge directly from this form. Please type or print legibly. All correspondence and written confirmations will be sent to the address below.

Please do not include my information in the attendee directory.

Nickname/Badge Name \_\_\_\_\_

Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest Name (if attending any events/tours) \_\_\_\_\_

Organization Type \_\_\_\_\_

Job Type/Occupation \_\_\_\_\_

**First-Time Attendee**  Yes  No

AASLH Membership Number \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

**More Savings!  
Become an AASLH Member  
and Save \$140-175!**

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Join  Renew

**AASLH Individual Memberships**

- Patron \$250
- Sustaining Member \$125
- Supporting Member \$85
- Basic Member \$70
- Retired Member \$40
- Student Member \$30

**AASLH Institutional Memberships**

- Institutional Partner \$1,000
- Sustaining Institutional Member \$750
- Supporting Institutional Member \$500
- Contributing Institutional Member \$250
- Basic Institutional Member \$115

## AASLH ANNUAL MEETING 2013 REGISTRATION RATES

<i>Full Meeting Rate</i>	Early Bird Rate by July 26	Preregistration Rate by Aug 16	Onsite Rate
<input type="checkbox"/> Member Rate	\$ 235	\$ 300	\$ 325
<input type="checkbox"/> Non-Member	\$ 375	\$ 450	\$ 500
<input type="checkbox"/> Staff of Institutional Partners	\$ 235	\$ 235	\$ 260
<input type="checkbox"/> Full-time Student Member	\$ 185	\$ 185	\$ 185
<input type="checkbox"/> Student Volunteer	Free	Free	Free
<b>Part-time students who are employed full-time do not qualify for the student rate</b>			
<i>Daily Rate</i>	Early Bird Rate by July 26	Preregistration Rate by Aug 16	Onsite Rate
<input type="checkbox"/> One Day: Member	\$ 150	\$ 170	\$ 190
<input type="checkbox"/> One Day: Non-Member	\$ 300	\$ 350	\$ 400
<input type="checkbox"/> One Day: Speaker	\$ 0	\$ 0	\$ 0
<b>Additional days available at member rate</b>			
<b>Circle the day:    Wed, Sept 18    Thur, Sept 19    Fri, Sept 20    Sat, Sept 21</b>			

**SEND BOTH PAGES OF THE FORM!**

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## WEDNESDAY, OCTOBER 3

- Tour: Montgomery: Civil War and Civil Rights \_\_\_\_\_ x \$75 \_\_\_\_\_
- Tour: Highlights from 700 Years of Alabama History \_\_\_\_\_ x \$75 \_\_\_\_\_
- Tour: The Past and Future of Birmingham \_\_\_\_\_ x \$45 \_\_\_\_\_
- Tour: Corporate History \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: Embracing Divergent Memories through Dialogue Design and Facilitation \_\_\_\_\_ x \$75 \_\_\_\_\_
- Workshop: Giving Voice to the Long Silenced Millions: Best Practices for Interpreting Slavery at Historic Sites \_\_\_\_\_ x \$75 \_\_\_\_\_
- Workshop: Financial Management Bootcamp \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: We Listened: How to Conduct a Listening Session \_\_\_\_\_ x \$45 \_\_\_\_\_
- Workshop: I Collected Surveys, Now What? Tools for Analyzing and Using Visitor Feedback \_\_\_\_\_ x \$45 \_\_\_\_\_
- Lab: The Force of Sports: Connecting Communities through Sports History \_\_\_\_\_ x \$25 \_\_\_\_\_
- CEO Forum  
 \$150 for one \_\_\_\_\_ x \$150 \_\_\_\_\_  
 \$220 for two from same institution \_\_\_\_\_ x \$220 \_\_\_\_\_
- Meeting: Field Services Alliance \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event: The Magic City's Food, Music, and Industry \_\_\_\_\_ x \$45 \_\_\_\_\_

## THURSDAY, SEPTEMBER 19

- Tour: Civil Rights Walking Tour \_\_\_\_\_ x \$25 \_\_\_\_\_
- Tour: Sites and Sounds of Historic Birmingham \_\_\_\_\_ x \$45 \_\_\_\_\_
- Director's Breakfast \_\_\_\_\_ x \$30 \_\_\_\_\_
- First Time Attendee Reception \_\_\_\_\_ FREE \_\_\_\_\_
- Corporate History/Visitors' Voices Luncheon \_\_\_\_\_ x \$35 \_\_\_\_\_
- Court and Legal History Luncheon \_\_\_\_\_ x \$35 \_\_\_\_\_
- Educators and Interpreters Luncheon \_\_\_\_\_ x \$35 \_\_\_\_\_
- Small Museums Luncheon \_\_\_\_\_ x \$35 \_\_\_\_\_
- Carolyn McKinstry \_\_\_\_\_ FREE \_\_\_\_\_
- Evening Event: A Walk Through Birmingham's Civil Rights History \_\_\_\_\_ x \$45 \_\_\_\_\_

## FRIDAY, SEPTEMBER 20

- Tour: Birmingham's Captains of Industry Driving Tour \_\_\_\_\_ x \$45 \_\_\_\_\_
- Historic House Museum Breakfast \_\_\_\_\_ x \$30 \_\_\_\_\_
- Reception: Developing Leaders @SHA \_\_\_\_\_ FREE \_\_\_\_\_
- Leadership in History Awards Banquet \_\_\_\_\_ x \$60 \_\_\_\_\_

## SATURDAY, SEPTEMBER 21

- Tour: Florence: Alabama's Renaissance City \_\_\_\_\_ x \$75 \_\_\_\_\_
- Tour: Tuskegee's Extraordinary History \_\_\_\_\_ x \$75 \_\_\_\_\_
- Tour: Birmingham's City Center Over the Decades \_\_\_\_\_ x \$25 \_\_\_\_\_
- Workshop: Digital Collections 101: Creating a Digital Presence for Your Museum \_\_\_\_\_ x \$75 \_\_\_\_\_
- Lab: Exhibition Research, Oral History, and Artifact Collection: One's Museum's Community-Based Approach \_\_\_\_\_ x \$25 \_\_\_\_\_
- Lab: The SHA Saturday Seminar: Preview, Renew, or Refresh Your Leadership Potential \_\_\_\_\_ x \$25 \_\_\_\_\_
- Military History Affinity Group Breakfast \_\_\_\_\_ x \$30 \_\_\_\_\_

## PAYMENT ENCLOSED

Registration Fees (from page 27)	\$ _____
Membership Fees	\$ _____
Special Event Fees	\$ _____
Total Due	\$ _____

## PAYMENT

All registrations must be prepaid by check or credit card. Please do not send registrations to AASLH officers, members, or meeting representatives for the conference. Send completed Registration Form (both Page 1 and Page 2) with payment by:

### Fax

You may fax your registration form with credit card information to 615-327-9013, 24 hours a day.

### Mail

AASLH  
 Attention: Annual Meeting Registration  
 1717 Church St.  
 Nashville, TN 37203

### Online

Registrations can be submitted through the AASLH website at [www.aaslh.org](http://www.aaslh.org).

### Confirmation

You will receive a registration confirmation from AASLH. If you do not receive confirmation from the AASLH office within three weeks of sending your registration, please contact our office. *AASLH is not responsible for registrations that were faxed or mailed and never received.*

## SPECIAL REQUEST

Accessibility (please explain)

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Dietary Restrictions \_\_\_\_\_

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## PAYMENT INFORMATION

Check # \_\_\_\_\_

(Make payable to AASLH)

MasterCard    Visa    AmEx    Discover

Card Number \_\_\_\_\_

Security Code \_\_\_\_\_

Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

**Be sure to fax/mail BOTH pages of the registration form.** Do not mail registration forms or payment after August 16. If payment has not been received by August 16, you will be responsible for payment at the registration desk. Check your registration forms carefully. An incomplete form could delay your registration.

# SPECIAL THANKS!

AASLH would like to recognize the many volunteers who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

## *AASLH Meeting Sponsors*

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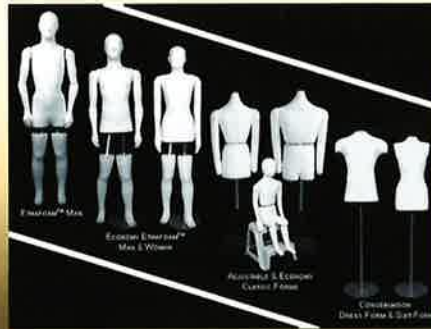
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